UNILEVER’S POSITION ON DEVELOPING ALTERNATIVE APPROACHES TO ANIMAL TESTING

We use a wide range of non-animal approaches to assess the safety of our products for consumers. We do not test our products on animals and are committed to ending animal testing. Our leading-edge research has one clear purpose: to continue to develop new non-animal approaches that can guarantee that our products are safe, without any need for animal testing.

Occasionally, when there are no suitable non-animal approaches available, some of the ingredients we use have to be tested; and some governments test our products on animals as part of their regulatory requirements. We are actively working with these governments, other scientists and NGOs, to put in place alternative methods.

Over the past 30 years we have invested millions of Euros in research into non-animal approaches for assessing consumer safety. We have a team of internationally recognized scientific leaders in alternatives to animal testing in Unilever, who collaborate with the best research teams across the world on this important topic, so that new non-animal methods that start as ideas in our research laboratories are accepted by regulatory authorities and become standards for the industry.

4th April 2015