UNILEVER’S POSITION ON PALM OIL SOURCING

Background
Palm oil is a versatile and important vegetable oil, which is used as an ingredient in both food and non-food products. Oil palms produce the highest yield per hectare of any vegetable oil and are therefore the most land-use efficient crop. They deliver more than three times more oil per unit of input, and are highly reliable in terms of supply and year round productivity. Despite these positive attributes ascribed to oil palm, there is a strong link between the way in which it is developed and deforestation. Deforestation is a major contributor to climate change, accounting for up to 15% of global emissions. Over half of the world’s deforestation is linked to land conversion to produce agricultural raw materials. Unilever is determined to work with the palm oil industry to drive deforestation out of its supply chain and transform the industry to sustainability.

Context
As one of the world’s largest buyers of palm oil for use in products such as margarine, ice cream, soap and shampoo, Unilever purchases 0.5 million tonnes of crude palm and palm kernel oil, and a further 1 million tonnes of derivatives and fractions annually, which is about 2.6% of global production. Unilever has been at the forefront of driving a sustainable palm oil industry as part of our commitment to eliminate deforestation from our supply chain (refer to Unilever’s Position on Eliminating Deforestation). We will continue to take a strong leadership role in the transformation of the palm oil sector.

Unilever’s position
Unilever believes that a profitable and sustainable palm oil sector must find the right balance between social, environmental and economic objectives. This is a shared responsibility between governments, the private sector and civil society to work towards a collaborative solution to halt deforestation, protect peat land, and drive positive economic and social impact for people and local communities. Our vision is that in 2020, the whole industry will move to 100% sustainable palm oil production and use.

Our commitment to sustainable palm oil is not new. In the mid-1990s, we started developing Good Agricultural Practice Guidelines for palm oil. In 2004, we, together with WWF, became founding members of the Roundtable on Sustainable Palm Oil (RSPO). By the end of 2012, we reached our target of 100% certified sustainable
palm oil, three years ahead of schedule, with the majority of our palm oil covered by GreenPalm certificates*. Our commitment now is that by the end of 2020, all of the palm oil Unilever buys globally will come from traceable and certified sources (RSPO segregated).

Unilever defines traceability as knowing the origin of palm oil used in the manufacturing of our products – from source to factory. Unilever’s four steps to drive a transparent and traceable palm oil supply chain are to:

I. Trace palm oil back to an identified universe of palm oil mills
II. Identify environmental and social risks associated with plantations within a 30 - 50km radius of the crude palm oil (CPO) mill
III. Accelerate important supply areas to full sustainability
IV. Support inclusive business models for smallholders

Unilever will continue to work with industry leaders and NGO’s towards a collaborative solution to halt deforestation, protect peat land, and drive positive economic and social impact for people and local communities.

* A producer is awarded one GreenPalm certificate for each tonne of palm oil registered with the scheme. Users of palm oil and its derivatives can then buy these certificates and, in doing so, support the production of RSPO certified sustainable palm oil.