

STELLA – PIONEERING INNOVATIONS

Speaker key

ST Stella Peace

ST The team I was working with in Colworth, we developed a new ingredient for the Lipton Ice Tea which enabled us to deliver to the consumer a much better product with lower levels of sugar and also with tea flavonoids – so, antioxidants which are good for health and so enable different claims. And that then rolled out globally. So, I've seen that on the shelf across the whole of Europe. I've seen products based on that in the US and, actually, in the US we have a joint venture with Pepsi, and that product and that project in itself sort of kicked off a growth in Lipton Ice Tea that we hadn't seen for years. So that's something that I'm really proud of when I see it on the shelf. And it's just something you see people drinking on the beach every day.