



Unilever House, 100 Victoria Embankment, London EC4Y 0DY
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This document is important and requires your immediate attention. If you are in any doubt as to what action you should take you are recommended to consult your stockbroker, bank manager, solicitor, accountant or other professional adviser under the Financial Services and Markets Act 2000 as soon as possible. If you have sold or otherwise transferred all of your shares, please pass this document to the purchaser or transferee, or to the person who arranged the sale or transfer so they can pass this document to the person who now holds the shares.

Michael Treschow
Chairman

6 October 2008

Dear Shareholder,

Proposed election of Executive Director

It gives me great pleasure to write to you with details of a General Meeting of Unilever PLC (the "Company") which will be held at 10.00am on Tuesday 28 October 2008 at Unilever House, 100 Victoria Embankment, London, EC4Y 0DY.

The General Meeting has been convened solely in order to propose for election Paul Polman as an Executive Director.

We announced on 4 September 2008 that Patrick Cescau, our Group Chief Executive, will retire from Unilever at the end of the year. The Board intends to appoint Paul Polman, 52, previously Executive Vice President and Zone Director for the Americas at Nestlé SA, as Group Chief Executive to succeed Patrick Cescau.

Mr Polman joined Unilever on 1 October 2008. We are asking our shareholders to appoint him as an Executive Director, following which the Board intends to appoint him as Group Chief Executive. This will take place by the end of the year following an orderly transition.

We are very pleased to welcome Paul Polman. He is a great talent with significant international experience and has an excellent track record. The Nomination Committee and the Board believe that he has all the attributes necessary to build on Patrick Cescau's achievements. We are delighted that he has agreed to join the business and that he is willing to lead Unilever into the next stage of its development.

At the same time the Board recognises the outstanding career that Patrick Cescau has had. We are greatly in his debt for the transformation he has brought about over the last four years. The performance of the business has improved markedly under his leadership. Liked and admired in equal measure, Patrick leaves a substantial record on which to build.

Unilever PLC

Registered in England and Wales No 41424. Registered office: Port Sunlight, Wirral, Merseyside CH62 4ZD, United Kingdom

Enclosed with this letter you will find the Notice of the General Meeting (together with the Explanatory Notes), and a Proxy Form. Please note that as the only business to be transacted at the General Meeting will be the proposed election of Paul Polman your Board will not be taking questions on other matters.

Shareholders who have elected to receive communications electronically will have received an email informing them how they can access these documents using the internet. Shareholders wanting to complete and submit their Proxy Form electronically can do so via www.unilever.com/shareholderservices. I would encourage all those of you familiar with the internet to try this facility and details can be found on the back of your Proxy Form. Institutional investors are able to cast their votes using CREST electronic Proxy voting.

All your votes are important to us. If you would like to vote on the resolution to appoint Paul Polman but cannot come to the General Meeting, please fill in the Proxy Form sent to you with this notice and return it to our registrars as soon as possible. They must receive it by 10.00am on 26 October 2008.

Your Board consider that the resolution to be put to the meeting is in the best interests of the Company and all shareholders. Your Board unanimously recommend that you vote in favour of the resolution as they intend to do in respect of their own beneficial shareholdings.

Yours sincerely,
Michael Treschow
Chairman

NOTICE OF GENERAL MEETING

Unilever PLC (the "Company")

Notice is hereby given that a General Meeting of the Company will be held at 10.00am on Tuesday 28 October 2008 at Unilever House, 100 Victoria Embankment, London, EC4Y 0DY, to consider and pass the resolution below, which will be proposed as an Ordinary Resolution.

Ordinary Resolution

To elect Mr P Polman as a Director.

By order of the Board
S H M A Dumoulin
Secretary
6 October 2008

Explanatory Notes to the Business of the General Meeting

Election of Mr P Polman as Executive Director

Following the announcement by Unilever PLC on 4 September 2008 that Patrick Cescau, Group Chief Executive, will retire from Unilever at the end of the year, the Board intends to appoint Paul Polman, 52, previously Executive Vice President and Zone Director for the Americas at Nestlé SA, as Group Chief Executive to succeed Patrick Cescau. Mr Polman will take over as Group Chief Executive following an orderly transition. To facilitate that appointment, it is first necessary to propose Mr Polman as an Executive Director of Unilever PLC. The Board will then subsequently be able to appoint Mr Polman as Group Chief Executive.

Mr Polman is also being proposed for election as an Executive Director of Unilever N.V. and this resolution will only become effective if the corresponding resolution as set out in the Notice of Extraordinary General Meeting of Unilever N.V. to be held on 29 October 2008 in Rotterdam, the Netherlands or at any adjournment thereof is approved.

Mr Polman joined Nestlé in 2006 as Chief Financial Officer. Prior to that he had a 26 year career in Procter & Gamble, culminating as Group President, Europe - a position he held from 2001 until 2005.

In setting Mr Polman's remuneration package, the Remuneration Committee has aimed to ensure that it should be attractive and suitable to someone of his calibre, but also that overall the package should be at around the median of the other global companies based in Europe and of similar size to Unilever. The package places a focus on longer-term performance aligned with shareholder interests rather than on fixed pay (salary and pension) which is in line with the Remuneration Committee's approach for other senior executives and stays within the Company's current overall remuneration principles and framework.

The value of the proposed on target Total Remuneration package is £3,667,350 which includes base salary, annual bonus, long-term incentive award and pension.

The base salary is £920,000. The target value for the annual bonus is 113% of base salary. Shareholders are reminded that under Unilever's remuneration policy the maximum annual bonus for the Group Chief Executive is 200%.

The GSIP (Global Share Incentive Plan) is the Company's primary long-term incentive vehicle, and it is intended for 2008 to make an annual award to Mr Polman. The face value of the annual award under the GSIP is around 190% of salary. This is within the limits of the plan agreed by shareholders, which for the Group Chief Executive is set at 200%.

The pension value of 27% of base salary includes an element to recognise that Mr Polman forfeited pension values upon leaving his former employer before retirement.

A one-off award of £2,750,000 was given in order to compensate Mr Polman for the loss of options and unvested shares with his former employer. This award has been paid by way of a cash award of £750,000 paid upon hire, with a 3-year claw-back feature, together with a restricted stock grant of £2,000,000 vesting in three equal instalments upon the first three anniversaries of the date of his appointment.

Explanatory notes to the Notice of General Meeting

- Members of the Company will have the right to attend and vote at the General Meeting. Registration will start at 9.15am, where tea and coffee only will be served.
- A member of the Company who is unable or does not wish to attend the General Meeting is entitled to appoint one or more proxies to exercise all or any of his/her rights to attend and to speak and vote on his/her behalf at the meeting. A Proxy need not be a member of the Company. A Proxy Form which may be used to make such appointment and give Proxy instructions accompanies this Notice of Meeting. If you do not have a Proxy Form and believe that you should have one, or if you require additional forms, please contact Computershare Investor Services PLC on 0870 600 3977. You can only appoint a Proxy using the procedures set out in these notes and the notes to the Proxy Form.
- A member may appoint more than one Proxy in relation to the General Meeting provided that each Proxy is appointed to exercise the rights attached to a different share or shares held by that member. To do this, that member must complete a separate Proxy Form for each Proxy. Members can copy their original Proxy Form, or additional Proxy Forms can be obtained from Computershare Investor Services PLC on 0870 600 3977. A member appointing more than one Proxy should indicate the number of shares for which each Proxy is authorised to act on his or her behalf.
- To be valid any Proxy Form must be received by hand or by post at Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol, BS99 6ZY, no later than 10.00am on 26 October 2008.
- As an alternative to completing the hard-copy Proxy Form, a member can appoint a Proxy electronically by logging on to www.unilever.com/shareholderservices, clicking on General Meeting and selecting the electronic voting option. To do this, a member will need the Shareholder Reference Number (SRN) and five-digit PIN shown on the front of the Proxy Form. Electronic Proxy appointments must be received, in accordance with the instructions on the web site, by no later than 10.00am on 26 October 2008. Please note that an electronic communication in respect of the appointment of a Proxy which contains a computer virus may not be accepted. The Company will try to inform the shareholder in question of a rejected communication and will try to ensure that its outgoing electronic communications are, as far as reasonably practicable, virus free.
- In the case of a member which is a company, the Proxy Form must be executed under its common seal or be signed on its behalf by an attorney or officer duly authorised stating their capacity (e.g. director, secretary) or signed by two directors or by a director and the secretary.
- Any power of attorney or any other authority under which the Proxy Form is signed (or a copy of such authority certified notarially) must be included with the Proxy Form.
- A 'Vote withheld' is not a vote in law, which means that the vote will not be counted in the proportion of votes 'For' and 'Against' the Ordinary Resolution. A member who does not give any voting instructions in relation to the Ordinary Resolution should note that his/her Proxy will have authority to vote or to withhold a vote on the resolution as he/she thinks fit. A Proxy will also have authority to vote or to withhold a vote on any other business (including amendments to the resolution) which properly comes before the General Meeting as he/she thinks fit.
- The return of a completed Proxy Form, other such instrument or any CREST Proxy Instruction (as described in paragraphs 10 to 13 below) will not prevent a member from attending the General Meeting and voting in person if he or she wishes to do so, in which case any instructions given to a Proxy will be ineffective.
- CREST members who wish to appoint a Proxy or proxies through the CREST electronic Proxy appointment service may do so for the General Meeting and any adjournment(s) thereof by using the procedures described in the CREST Manual. CREST Personal Members or other CREST sponsored members, and those CREST members who have appointed a service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.
- In order for a Proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a 'CREST Proxy Instruction') must be properly authenticated in accordance with the specifications of Euroclear UK and Ireland Limited (CRESTCo), and must contain the information required for such instruction, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a Proxy or is an amendment to the instruction given to a previously appointed Proxy must, in order to be valid, be transmitted so as to be received by the issuer's agent (ID number 3RA50) by the latest time for receipt of Proxy appointments specified in this Notice of Meeting. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Application Host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
- CREST members and, where applicable, their CREST sponsors, or voting service providers should note that CRESTCo does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member, or sponsored member, or has appointed a voting service provider, to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting system providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
- The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
- Any or all joint holders of shares may attend the General Meeting, although only one holder may vote in person or by Proxy. In the case of joint holders, where more than one of the joint holders purports to appoint a Proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).
- If two or more valid but differing appointments of a Proxy are received in respect of the same share for use at the same meeting, the one which is last received (regardless of its date or the date of its signature) shall be treated as replacing and revoking the others as regards that share; if the Company is unable to determine which was last received, none of them shall be treated as valid in respect of that share.
- Any person to whom this Notice of Meeting is sent who is a person nominated under section 146 of the Companies Act 2006 to enjoy information rights (a 'Nominated Person') may, under an agreement between him/her and the shareholder by whom he/she was nominated, have a right to be appointed (or to have someone else appointed) as a Proxy for the General Meeting. If a Nominated Person has no such Proxy appointment right or does not wish to exercise it, he/she may, under any such agreement, have a right to give instructions to the shareholder as to the exercise of voting rights. The statement of the rights of shareholders in relation to the appointment of proxies in paragraphs 2 and 3 above does not apply to Nominated Persons. The rights described in these paragraphs can only be exercised by shareholders of the Company.
- Pursuant to Regulation 41 of the Uncertificated Securities Regulations 2001, the Company specifies that only those shareholders registered in the register of members of the Company at 10.00am on 26 October 2008 shall be entitled to attend or vote at the General Meeting in respect of the number of shares registered in their name at that time. Changes to the register of members after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the General Meeting. If the General Meeting is adjourned, the Company specifies that only shareholders entered on the Company's register of members not later than 48 hours before the time fixed for the adjourned meeting shall be entitled to attend and vote at the meeting.
- Voting on the Resolution will be conducted by way of a poll rather than on a show of hands. This is a more transparent method of voting as shareholder votes are to be counted according to the number of shares held. This will ensure an exact and definitive result.
- In order to facilitate voting by corporate representatives at the General Meeting, arrangements will be put in place at the General Meeting so that (i) if a corporate shareholder has appointed the Chairman of the General Meeting as its corporate representative with instructions to vote on a poll in accordance with the directions of all of the other corporate representatives for that shareholder at the General Meeting, then on a poll those corporate representatives will give voting directions to the Chairman and the Chairman will vote (or withhold a vote) as corporate representative in accordance with those directions; and (ii) if more than one corporate representative for the same corporate shareholder attends the General Meeting but the corporate shareholder has not appointed the Chairman of the General Meeting as its corporate representative, a designated corporate representative will be nominated, from those corporate representatives who attend, who will vote on a poll and the other corporate representatives will give voting directions to that designated corporate representative. Corporate shareholders are referred to the guidance issued by the Institute of Chartered Secretaries and Administrators on proxies and corporate representatives (www.icsa.org.uk) for further details of this procedure. The guidance includes a sample form of representation letter if the Chairman is being appointed as described in (i) above.
- You may not use any electronic address provided either in this Notice of Meeting or any related documents (including the Chairman's letter and Proxy Form) to communicate with the Company for any purposes other than those expressly stated.
- As at 26 September 2008 (being the last practicable date prior to publication of this Notice of Meeting) the total number of issued Ordinary shares was 1,310,156,361. Unilever PLC holds 26,696,994 Ordinary shares in Treasury, and therefore the total number of voting rights for the Ordinary shares is 1,283,459,367. The total number of Deferred shares was 100,000 (representing 3,214,285 voting rights).