OUR VALUE CHAIN

OUR PURPOSE
To Make Sustainable Living Commonplace

OUR VISION
To grow our business, whilst decoupling our environmental footprint from our growth and increasing our positive social impact delivered through the Unilever Sustainable Living Plan:

- Improving health and well-being for more than 1 billion
- Reducing environmental impact by 1/2
- Enhancing livelihoods for millions

OUR STRATEGY
To deliver long-term compounding growth and sustainable value creation by:

- Winning with brands and innovation
- Winning in the marketplace
- Winning through continuous improvement
- Winning with people

Supported by Division strategies:

- Beauty & Personal Care
- Foods & Refreshment
- Home Care

WHAT WE DEPEND ON

PURPOSEFUL PEOPLE
155,000 talented people who contribute their skills and purpose to our business

NATURAL RESOURCES
Renewable and non-renewable materials and ingredients for our products

FINANCIAL RESOURCES
Cash, equity and debt to invest for the long-term

INTANGIBLE ASSETS
R&D capabilities and intellectual property such as patents, trade marks and know-how

TANGIBLE ASSETS
Physical assets such as manufacturing, logistics and office facilities as well as our vehicle fleet and stock

SUPPLIERS
Source the materials and ingredients that make up our products and provide services to support our business

STAKEHOLDERS & PARTNERS
Relationships with governments and other organisations to drive systems change

VALUE WE CREATE

CONSUMER BENEFITS
We sell products that help people to feel good, look good and get more out of life

TOP & BOTTOM LINE GROWTH
We deliver consistent, competitive, profitable and responsible growth

IMPROVED HEALTH & WELL-BEING
We are helping hundreds of millions of people take action to improve their health & well-being

REDUCED ENVIRONMENTAL IMPACT
We are working to halve the environmental footprint of the making and use of our products as we grow our business

ENHANCED LIVELIHOODS
We are enhancing the livelihoods of millions of people as we grow our business