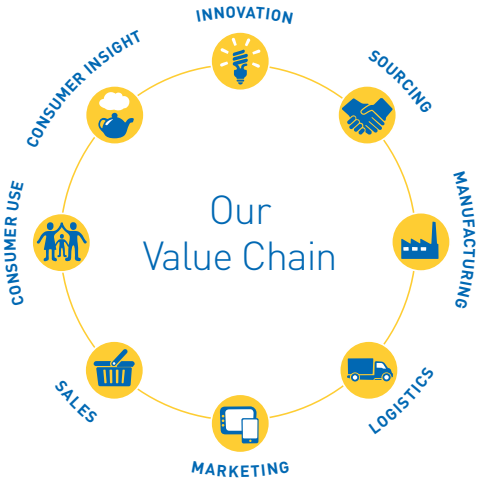


# Material issues mapped to our value chain

| | INNOVATION | SOURCING | MANUFACTURING | LOGISTICS | MARKETING | SALES | CONSUMER USE | CONSUMER INSIGHT |
|---|---|---|---|---|---|---|---|---|
| Agricultural Sourcing | ● | ● | | | ● | | | |
| Animal Testing & Welfare | ● | ● | | | | | | |
| Communicable Diseases | | ● | ● | | | | | |
| Consumers & Sustainability | ● | | | | ● | ● | ● | ● |
| Data Security & Privacy | | | | | ● | | | ● |
| Deforestation | | ● | | | | | | |
| Economic Inclusion | | ● | | | ● | ● | | |
| Employee Well-being | | | ● | ● | ● | ● | | |
| Ethics, Values & Culture | ● | ● | ● | ● | ● | ● | ● | ● |
| Fair Compensation | | ● | ● | | | ● | | |
| Climate Action | ● | ● | ● | ● | | | ● | ● |
| Governance & Accountability | | ● | ● | ● | ● | | | |
| Human Rights | | ● | ● | ● | ● | ● | | |
| Non-agricultural Sourcing | ● | ● | | | | | | |
| Nutrition & Diets | ● | ● | ● | | ● | | ● | ● |
| Packaging & Waste | ● | ● | ● | ● | ● | | ● | ● |
| Trusted Products & Ingredients | ● | ● | ● | | ● | ● | ● | ● |
| Responsible Marketing & Advertising | | | | | ● | ● | ● | |
| Responsible Use of Innovation & Technology | ● | | ● | | | | | |
| Talent | | | ● | ● | ● | | | |
| Tax & Economic Contribution | ● | ● | ● | ● | ● | ● | ● | |
| Sanitation & Hygiene | ● | | ● | | | | ● | ● |
| Water | ● | ● | ● | | | | ● | ● |
| Women's Rights & Opportunities | ● | ● | ● | ● | ● | ● | ● | ● |