

Unilever's Sustainable Sourcing Advisory Board

Following is a list of SSAB members and a brief background.

| | Name | Institution | Country |
|---|-----------------------------|--------------------------|----------------|
| 1 | Dr. Julia Balandina-Jaquier | JBJ Consult | Switzerland |
| 2 | Mr David Bright | Open Society Foundations | United Kingdom |
| 3 | Prof. Ken Giller | Wageningen University | Netherlands |
| 4 | Mr. Alan Knight | ArcelorMittal | United Kingdom |
| 5 | Ms. Karin Kreider | ISEAL | United Kingdom |
| 6 | Dr. Ruth Nussbaum | Proforest | United Kingdom |

Julia Balandina-Jaquier

Founder and MD, JBJ Consult, Switzerland



Dr. Julia Balandina Jaquier is a seasoned investor and a recognized impact investment expert, with over 20 years of investment management and consulting experience in emerging and developed markets. She commenced her career at McKinsey in 1993 and subsequently held senior positions at ABB Financial Services and AIG Global Investment Group, where she managed the AIG's European direct private equity business. Julia has been actively involved in the development of the impact investment market since 2005, when she pioneered one of the first institutional impact investment funds (USD 150 m) and led it until 2010. She has subsequently founded an independent impact investment consultancy, and has since advised some of the largest European families, international banks, corporates and funds, as

well as the Swiss and UK Governments, helping them develop and implement impact/sustainable investment strategies and funds. Julia holds a number of non-executive positions at institutions such as SIFEM (the Swiss DFI, managing \$500m+ impact investment mandate of the Swiss Government), Willows Investments (an impact investment vehicle of S. Brenninkmeijer), BASE and Bolder Investing, among others. She teaches impact investing and social entrepreneurship at St. Gallen University and is a member of various industry task forces and expert committees. Dr. Balandina is the author of the *Guide to Impact Investing for Family Offices and High Net Worth Individuals* (www.guidetoimpactinvesting.net).

David Bright

Grants Director, Economic Enhancement Programme, Open Society Foundation

United Kingdom



David Bright joined the Open Society Economic Advancement Program as director of grants in October 2016. Bright has more than 16 years' experience in international development that built upon a 12-year career in business development across Europe and North America.

Bright's last role was head of economic justice programs at Oxfam. He set organizational strategy, developed innovative areas of country programming, and supported external efforts to get government and private sector involved in inclusive economic development for poverty reduction. Working across Africa, Asia, and Latin America, Bright led policy development and organizational thinking in areas such as enabling development for economically marginalized groups, promoting women's economic empowerment, and influencing national investment in agriculture and urban livelihoods.

Bright's commercial career began at Unilever. He then worked on business development with Masters International before creating a new internal business unit for Guilbert, a multinational corporate stationer. He is a member of the Unilever Sustainable Sourcing Advisory Board and a trustee for VIVA, an INGO supporting vulnerable children.

Bright holds an MA in environmental management from Imperial College London. He did undergraduate work in business and economics at East London and postgraduate work at Oxford University.

Ken Giller

Professor of Plant Production Systems, Wageningen University, Netherlands



Ken Giller holds a PhD in Ecology from Sheffield University, UK. His field of expertise covers resources for production of crops and livestock with emphasis on the temporal and spatial dynamics of resources within farming systems and their interactions. His research interest is also in resource utilization efficiency and scaling in systems analysis, particularly on the role of nitrogen fixing legumes in provision of food, feed, fuel, and soil fertility in tropical farming systems. He leads a number of initiatives such as N2Africa (Putting Nitrogen Fixation to Work for Smallholder Farmers in Africa - <http://www.n2africa.org/>), NUANCES (Nutrient Use in Animal and Cropping Systems: Efficiencies and Scales) and

Competing Claims on Natural Resources (<http://www.competingclaims.nl/>). He joined Wageningen University as Chair of Plant Production Systems in 2001 after holding professorships at Wye College, University of London, and the University of Zimbabwe.

Alan Knight OBE

ArcelorMittal, United Kingdom



Alan has nearly 20 years' experience of working with global and national organisations advising them at board level on sustainable development. Currently Alan is the independent advisor to the Virgin Group. He also runs the Virgin Earth Challenge (a US\$25 million prize for carbon sequestration). He has worked with companies as diverse as B&Q, Kingfisher, SABMiller, Coca Cola, Axa Insurance, Body Shop, the Alberta Oil Sands Industry and served on several Government Advisory roles. For 9 years he was a commissioner in the Sustainable Development Commission. He helped create the Forest Stewardship Council, introduced the concept of "choice editing" into the product policy debate and frequently lectures on sustainable lifestyles and product centric corporate sustainability. He is a visiting

professor at the Exeter University Business School and a Senior Associate of the Cambridge Programme for Sustainability Leadership. In April 2014 Alan was appointed Corporate Responsibility General Manager at ArcelorMittal.

He was awarded the OBE in June 1998 and in 2005 the US-based Rainforest Alliance presented him with a lifelong award for his contribution towards finding solutions to rainforest.

Karin Kreider

ISEAL, United Kingdom



Karin is ISEAL's Executive Director.

I joined ISEAL as staff in late 2009 as Scaling Up Director and became Executive Director in November 2012. My first major project was to develop the ISEAL members' Strategy for Scaling Up the Impacts of Voluntary Standards. This project provided a great opportunity to talk to businesses, producers, donors and standards systems, and ask what they need to do to increase the scope and scale of their sustainability impacts. After finishing the Scaling Up Strategy I've been working with members on a range of collaboration projects, developing a plan for expanding and increasing engagement with the ISEAL Community, and building ISEAL's engagement with the corporate sector.

I also lead an exciting new project on global sustainable public procurement and scaling up sustainability standards in emerging economies.

Before ISEAL...

I was a founder of Rainforest Alliance, and worked there for over 20 years, first as Associate Director, and then as Director of Sustainable Agriculture. During that time I was involved in the start up of Rainforest Alliance's forestry, agriculture and tourism programs and was able to see a wide range of ways that standards systems can be used to achieve sustainability goals. After many years in New York, it was time for a new challenge and adventure, and in 2004 I moved to Costa Rica where I took on the role of Director of Sustainable Agriculture and the leadership of the Sustainable Agriculture Network. At that time I also joined the board of ISEAL, and spent four years as the Chair of the Board of Directors.

I hold a BFA and an MBA from New York University. I speak Spanish and I'm trying to re-claim the French I learned through years of studying but haven't been able to use as much through work!

Ruth Nussbaum

Director, Proforest, United Kingdom



Ruth has been working with responsible production and sourcing of natural resources for more than two decades. Her experience includes advising industry, governments and NGOs on practical implementation of responsible practices, developing international and national policies, standards and safeguards, running a global forest certification programme and writing a range of guides and books. She has worked in more than 40 countries and has vast experience of developing, interpreting and implementing policies and processes for delivering sustainable management and natural resources.