SUPPORTING SUSTAINABLE DEVELOPMENT THROUGH OUR TAX CONTRIBUTIONS

The tax we pay is a critical part of our commitment to grow in a sustainable, responsible and socially inclusive way for the benefit of all stakeholders.

The United Nations Sustainable Development Goals (SDGs), are the established global framework for the economic and social transformations needed to help create a world that is socially fair, environmentally secure, economically prosperous and more inclusive. Taxes are a critical financial resource to help reach these goals.

CORPORATE TAX PAID BY REGION

Showing the three largest tax payers per region:

- Germany 2%
- Switzerland 5%
- Netherlands 1%
- USA 4%
- Mexico 7%
- Brazil 8%
- Philippines 4%
- India 20%
- Indonesia 8%

Other regions:
- Americas 11%
- Europe 5%
- Asia/Africa 25%

DURING 2018, WE MADE GLOBAL TAX PAYMENTS OF €3.7 BILLION

OUR TOTAL TAX CONTRIBUTION - INCLUDING TAXES COLLECTED BY UNILEVER IS €7.7 BILLION

62% corporation tax
6% sales tax
6% customs duties
16% employment taxes
10% other taxes

1. NO POVERTY
2. END HUNGER AND MALNOURISHMENT
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. CLEAN WATER AND SANITATION
6. DECENT WORK AND ECONOMIC GROWTH
7. INDUSTRY, INNOVATION AND INFRASTRUCTURE
8. DECENT WORK AND ECONOMIC GROWTH
9. CUT ENERG
A. RESPONSIBLE CONSUMPTION AND PRODUCTION
10. REDUCE POVERTY IN ALL ITS FORMS
11. CLIMATE ACTION
12. LIFE ON LAND
13. LIFE UNDERWATER
14. WEALTH AND POWER
15. LIFE ON LAND
16. LIFE UNDERWATER

Government use taxes to incentivise investment in critical infrastructure, research and development, employment and training. They can also use taxes to encourage positive social or environmental outcomes, such as encouraging healthy eating or the adoption of more sustainable technologies, or as a means to redistribute resources.

‘Other taxes’ includes sustainability taxes which represent 3% of our total taxes paid (€117 million), such as: environmental, packaging, energy and green taxes. It also includes food & beverage taxes and excise duties levied on specific products such as sugar, ice-cream and soft drinks.

ENDORSE
We endorse the B-Team Responsible tax principles which were developed by leading companies (including Unilever), civil society, investors and representatives from international institutions.

SUPPORT
We support the OECD international tax reform work on Base Erosion and Profit Shifting (BEPS) and urge tax policy makers to implement international tax reform in a coherent, co-ordinated way.

ACT
We are transparent about our approach to tax. We help tax authorities develop expertise and understanding of our industry and in partnership with the OECD Tax & Development team have run business sector knowledge sessions for tax authorities in Africa and Latin America.

THE B TEAM

OECD