Sustainable business – How we do it

Rebecca Marmot, CSO
Unilever Sustainable Living Plan

**Improving Health and Well-being for More than 1 Billion**

**Health and Hygiene**
- By 2020, we will help more than a billion people to improve their health and hygiene.
- We will help reduce the incidence of life-threatening diseases like diarrhea.

**Nutrition**
- We will continuously work to improve the taste and nutritional quality of all our products.
- The majority of our products meet, or are better than, benchmarks based on national nutritional recommendations.

**Greenhouse Gases**
- Our products’ lifecycle GHG impact of our products across the lifecycle by 2030.
- By 2030, our manufacturing carbon emissions from energy use from our factories will be at or below 2008 levels despite significantly higher volumes.

**Water**
- Our products in use: the water associated with the consumer use of our products by 2020.
- By 2020, our manufacturing water use across our factories will be at or below 2008 levels despite significantly higher volumes.

**Waste**
- Our products: halve the waste associated with the disposal of our products by 2020.
- By 2020, our manufacturing total waste sent for disposal will be at or below 2008 levels despite significantly higher volumes.

**Sustainable Sourcing**
- By 2020, we will increase the proportion of our products sourced sustainably.
- By 2020, we will source 100% of our agricultural raw materials sustainably.

**Fairness in the Workplace**
- By 2020, we will have a positive impact on the lives of 5.5 million people.
- By 2020, we will have made progress across our Enhancing Livelihoods commitments.

**Inclusive Business**
- By 2020, we will have a positive impact on the lives of 5.5 million people.

**By 2030, our goal is to halve the environmental footprint of the making and use of our products as we grow our business**.
Sustainable Development Goals

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions
17. Partnerships for the Goals
How we do it

Advocacy  Partnerships  Scale
### Lifebuoy

#### Advocacy
- Swachh Bharat Abhiyan

#### Partnerships
- Save the Children
- World Vision
- giz
- Oxfam
- UNICEF
- Sightsavers

#### Scale
- DFID (Department for International Development)
- Ministry of Foreign Affairs of the Netherlands
- Big Win Philanthropy

### Key Areas
- Clean Water and Sanitation
- Nutrition

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<th>advocacy</th>
<th>partnerships</th>
<th>scale</th>
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- **advocacy**: Various associations and organizations are mentioned, including the European Parliament, Together for Refugees, and the TERN (The Entrepreneurial Refugee Network).

- **partnerships**: Logos of different partners are displayed, indicating collaborations and partnerships.

- **scale**: Images of Ben & Jerry’s products are shown, suggesting a focus on growing and scaling operations.
## Equality and gender

### Advocacy

- Women Deliver
- Generation Equality

### Partnerships

- GIRL RISING
- OXFAM
- Girl Effect
- Save the Children
- ICRW
- UN Women (Prediction)
- UNICEF
- Women’s World Banking

### Scale

- DFID (Department for International Development)
- Ministry of Foreign Affairs of the Netherlands
- DANIDA (Danish International Development Agency)
Systemic change
Multi-stakeholder model

Consumers  Customer

Employees  Planet

Society  Shareholders
Sustainability is mainstream

FT

"Large group of multinationals sign UN climate pact"

The Economic Times

Indian growth story based on strong eco fundamentals

World Economic Forum

We need an economic model that works for people and the planet

Bloomberg

Why CFOs should embrace sustainability for strategic growth

Harvard Business Review

Yes, Sustainability Can Be a Strategy

The Economist

Companies' green strategies

In the thicket of it

McKinsey & Company

The business of sustainability

EY

How an integrated sustainability strategy can help you stand out