Transforming the Palm Oil Industry

Dave Ingram
Chief Procurement Officer
What is palm oil and how do we use it?

- Highly versatile crop
- Used across variety of food, personal and home care products for texture, flavour and as a binding agent
What are the benefits & challenges?

- It is the most land-efficient vegetable oil available
- 7 times more farmland needed to get the same amount of oil from soybeans
- More than 85% of all palm oil comes from Indonesia and Malaysia, where 4.5m people rely on the industry for their livelihood
- Balance needed to ensure a sustainable palm industry for people and the environment
Unilever’s history in palm

2004
- Founding Member

2013
- Publish our first sustainable palm oil sourcing policy
  1. Commit to **100% CPO by 2020**
  2. 3 principles: Halt deforestation; Protect peat lands; Drive positive economic and social impact on people and communities

2014
- Opened our own $200m million palm oil refinery in Sei Mangkei, Indonesia

2015
- Elevated our commitment to TFA

2018
- The first FMCG to disclose our palm oil suppliers and mill list
OUR AMBITION IS TO MAKE SUSTAINABLE PALM OIL COMMONPLACE
Transparency through our mill and refinery maps
Transparency through direct sourcing

Direct sourcing in the chain; smallholder connect

$200M investment
Directly employing 500
Indirectly 2000+

Indonesia North Sumatra

CPKO
Traceability & better livelihoods: PT Skip

Transformation

From a fragmented & traditional to a transparent & organized supply chain
Jurisdictional approaches & working in partnership

- Aceh, Indonesia
- North Sumatra, Indonesia
- Riau, Indonesia
- Sabah, Malaysia
- Central Kalimantan, Indonesia
Transforming traceability with technology
Partnerships critical to palm industry success
Transforming the Palm Oil Industry

Dave Ingram
Chief Procurement Officer