



# UNILEVER'S POSITION ON HALAL FOR FOODS, COSMETICS AND HOME CARE PRODUCTS

Unilever is committed to providing branded products and services which consistently offer value and consumer choice, including those that meet the expectations of our Muslim consumers.

## CONTEXT

Driven by a rapid growth in the Muslim population, increasing international trade and increasing consumer awareness of Halal, more Halal standards for consumer goods are being developed, which can vary from country to country.

Today little harmonization between Halal standards and their implementations can lead to barriers for international trade. Mutual recognition and harmonization of requirements for Halal products and Halal certification will help to increase offerings for Muslim consumers.

## UNILEVER'S POSITION

At the heart of our business and our brands is a deep commitment to consumers. We respect the preference of our Muslim consumers for products meeting Halal requirements. We are committed to offer Halal products based on market demands.

In line with our deep commitment to our consumers and our stakeholders, we meet local Halal regulations and practices as required. We also promote mutual recognition of Halal standards and their harmonization.

Unilever recognizes that slaughtering practices are an important element for Halal. From an animal welfare perspective Unilever requires stunning to be carried out prior to slaughter, whenever permitted under local regulations.

We recognize that alcoholic beverages and alcohol (ethanol) derived from alcoholic beverages at any concentration are not acceptable for Halal.

