Unlocking women’s potential: our approach

We have defined why gender equality and women’s empowerment is important to Unilever, what practical action and difference we are committed to making under the umbrella of the Unilever Sustainable Living Plan (USLP) and how this will be delivered through our extended value chain and beyond.

THE WHY
Human development and economic growth through gender equality and women’s empowerment

THE WHAT
Unilever’s commitment: Opportunities for Women

THE HOW
Through our extended value chain

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
Reduce inequality within and among countries
Achieve gender equality and empower all women and girls

Expanding to challenge harmful norms and stereotypes

Gender-balanced management
Safety & rights
Skills & capabilities
Expanded opportunities

WORKPLACE
Supply chain and customer development
Consumers

- Employment
- Professional development
- Own factories & plantations
- Extended supply chain development
- Sales & customer development

Society at large
- Partnership, thought leadership and advocacy

Unilever corporate brand
- Products and brands