



Unilever Sustainable Living Plan Advisory Council Members

Professor Val Curtis



Professor Val Curtis is Director of the Environmental Health Group at the London School of Hygiene and Tropical Medicine.

Trained in engineering, epidemiology and anthropology, she is an evolutionary behavioural scientist specialising in sanitation and hygiene. She is known for her pioneering work in behaviour change and on the emotion of disgust.

Val has had a longstanding advisory role on the Lifebuoy Lifesaver programme, she helped to found the Global Handwash Partnership and the Toilet Board, and currently advises the Governments of India and Tanzania on their national sanitation campaigns.

Katja Iversen



Katja Iversen is the President/CEO of Women Deliver – a leading global advocate for investment in gender equality and the health, rights, and well-being of girls and women, with a specific focus on maternal, sexual and reproductive health and rights.

Katja, an internationally recognized expert on development, advocacy and communications, has more than 25 years' experience working in NGOs, corporates and United Nations agencies. Previously, she held the position as Chief of Strategic Communication and Public Advocacy with UNICEF, a position she came to after almost six years of leading the team responsible for advocacy and communication on reproductive health with UNFPA.

Katja has worked in global development for more than 20 years and has an extensive network within the UN, development communities, and global media. She holds a master's degree in communications, bachelor's degree in public administration and certificates in management, conflict resolution, and international development. She has counselled and trained multiple Fortune 500 executives on cross-cultural management and cross-cultural communication. She is a member of the G7 Gender Equality Council, the MIT Women & Technology Solve Leadership Group, and an International Gender Champion. Katja is also sought as a lecturer and speaker.

William McDonough



William McDonough is a globally recognized leader in sustainable design and development. He serves as an advisor to global leaders and leads three enterprises – architects William McDonough + Partners, McDonough Innovation, and MBDC, the creators of the framework for Cradle to Cradle Certified™. He has been active with the World Economic Forum in Davos for 17 years and served as the inaugural chair of the World Economic Forum's Meta-Council on the Circular Economy.

McDonough has written and lectured extensively on design as the first signal of human intention. He co-authored *Cradle to Cradle: Remaking the Way We Make Things* (2002) and *The Upcycle: Beyond Sustainability—Designing for Abundance* (2013). He was also commissioned to write *The Hannover Principles: Design for Sustainability* as guidelines for the City of Hannover's EXPO 2000.

McDonough received the first US Presidential Award for Sustainable Development (1996), the first US EPA Presidential Green Chemistry Challenge Award (2003) and the National Design Award (2004). More recently, he received the 2017 Fortune Award for Circular Economy Leadership in Davos, where he was introduced as “the father of the circular economy.” *Time* magazine recognized him as a “Hero for the Planet,” noting: “His utopianism is grounded in a unified philosophy that—in demonstrable and practical ways—is changing the design of the world.”

A graduate of Dartmouth College and Yale University, he currently teaches at Stanford University and has held academic positions at the University of Virginia and Cornell University. He has also advised on sustainability matters for Arizona State University, the University of Cambridge and Yale University.

Ricken Patel



In 2007, Ricken Patel founded a global civic organization [Avaaz](#), which means voice, to promote activism on global and regional issues such as climate change, human rights, poverty, corruption, and local conflicts. Avaaz has emerged as a powerful tool that gives voice to millions of people across the world and enable them to stand together and fight for the truth. It campaigns in 15 languages, and is volunteered by thousands of motivated people from all continents. At Avaaz, one can take action by signing ongoing petitions or starting one, fund media campaigns, email to its community members, communicate with government bodies/lobbies, and organize “offline” protests and events. It has emerged as the world's largest web movement.

Ricken graduated in Politics, Philosophy and Economics at Balliol and completed a Masters in Public Policy from Harvard. Prior to founding [Avaaz.org](#), he worked for the [International Crisis Group](#) and spent time in Sierra Leone, Liberia, Sudan, Afghanistan and other countries in conflict. He served several other foundations including the Rockefeller Foundation, the [International Center for Transitional Justice](#), and [Res Publica](#). In 2009 [Huffington Post](#) called him the “Ultimate Gamechanger in Politics” and [Davos World Economic Forum](#) named him the Young Global Leader.

Jonathon Porritt



Jonathon Porritt, Co-Founder of Forum for the Future, is an eminent writer, broadcaster and commentator on sustainable development. Established in 1996, Forum for the Future is now the UK's leading sustainable development charity, with 70 staff and over 100 partner organisations, including some of the world's leading companies. The Forum has a growing presence in the United States, and is doing more and more work in India, Hong Kong, Singapore and Malaysia.

In addition, Jonathon is President of The Conservation Volunteers, a Non-Executive Director of Willmott Dixon Holdings and a Director of Collectively (an online platform celebrating sustainable innovation). He is a Trustee of the Ashden Awards for Sustainable Energy, and is involved in the work of many NGOs and charities as Patron, Chair or Special Adviser.

He was formerly Director of Friends of the Earth (1984-90); co-chair of the Green Party (1980-83) of which he is still a member; a Trustee of WWF UK (1991-2005); and a member of the Board of the South West Regional Development Agency (1999-2008).

Jonathon stood down as Chairman of the UK Sustainable Development Commission in July 2009, after nine years providing high-level advice to Government Ministers. In February 2012, he was installed as the Chancellor of Keele University. His latest book is *The World We Made* (Phaidon 2013), providing a positive vision of how we get to be living in a fair and sustainable world in 2050. Previous books include *Capitalism As If The World Matters* (Earthscan, revised 2007).

Jonathon received a CBE in January 2000 for services to environmental protection.

Kavita Prakash-Mani



Kavita Prakash-Mani leads WWF's global practice on Markets. The Markets Practice leverages market mechanisms to help meet the WWF goals of protecting habitats and species. The Practice engages companies, communities and citizens / consumers to shift demand for commodities to sustainable options, reduce demand for illegal wildlife products and increase demand for sustainable community-based products – underpinned by innovation. Priority initiatives include reducing demand for ivory in China, addressing plastics in the environment and enabling conversion-free commodity production.

Previously, Kavita was Executive Director of Grow Asia in Singapore; the Global Head, Food Security Agenda at Syngenta International; and Executive Director, SustainAbility in London. She has worked at the World Resources Institute in Washington DC and Glaxo SmithKline in India.

Kavita is a Board member of Volans and a member of the Advisory Board of SustainAbility Inc. She has been on numerous councils and boards including the World Economic Forum Global Agenda Council on Food Security and Nutrition and the Institute for Human Rights and Business.

Professor John Ruggie



John G Ruggie is the Berthold Beitz Professor in Human Rights and International Affairs at Harvard's Kennedy School of Government and Affiliated Professor in International Legal Studies at Harvard Law.

From 1997-2001, he served as UN Assistant Secretary-General for Strategic Planning in the cabinet of Kofi Annan, where his responsibilities included creating the UN Global Compact, now the world's largest corporate sustainability initiative, as well as the Millennium Development Goals.

From 2005-2011 he was the Secretary-General's Special Representative for Business & Human Rights. In the latter capacity he produced the UN Guiding Principles on Business & Human Rights, adopted unanimously by the Human Rights Council, and which now constitute the global standard in this policy space. His book reflecting on that six-year journey, *Just Business: Multinational Corporations and Human Rights*, has been translated into Chinese, Japanese, Korean, Portuguese, and Spanish.

John advises businesses and governments on responsible corporate conduct, sits on the board of Arabesque Asset Management, and chairs the board of the non-profit Shift, the world's leading centre of expertise on business and human rights.