UNILEVER 2021 Partner with Purpose

Awards





Axium Packaging is a diverse-owned business in North America, and throughout the pandemic, they succeeded in keeping all their facilities open and operating at full capacity. And, even with the unprecedented obstacles presented by COVID-19 in the past two years, they were able to open a new facility in Mexico in 2021.

Axium Packaging enabled Unilever to respond quickly to changes in consumer demand and supported our first entrance into the hand sanitizer market in North America by producing over 45 million bottles to date, a successful demonstration of supply with unsurpassed speed, quality and service.

They always ensure that service and quality are never at risk.







With Sahyadri Farms, Unilever is finding innovative ways to improve crop quality and output, thereby providing a path for achieving a living income, as well as working to improve rural communities' prospects by investing to develop skills and practices that will safeguard not only livelihoods but also the planet. Sahyadri Farms is clearly demonstrating that together we can simultaneously deliver on our consumers' needs and business objectives.







Unilever first started working with Scoutbee during the first wave of the pandemic in 2020, as we searched for alternate suppliers to keep business operations running. Their game-changing AI technology has given Unilever unprecedented visibility of the market and is helping us to improve our resilience.

In addition, Unilever is leveraging their capability to land brilliant innovations to meet changing consumer needs such as vegan meat substitutes, better, gentler disinfectants, and sustainable, refillable, consumer packaging.







Silgan Dispensing's product innovation is a win from both an environmental and business perspective. This innovation took Unilever one step closer to realizing one of our key business objectives: making all plastic packaging reusable, recyclable or compostable.

The Silgan team developed a fully recyclable trigger for our Home Care sprays. Across Europe alone, this ground-breaking innovation will make 160 million bottles and triggers recyclable a year.

The roll-out of this new component will enable 3,300 tons of plastic for recycling across Europe. Unilever is using these triggers right now in European Cif, Vim, Domestos, Lifebuoy and Lysoform sprays, with expansion outside of Europe planned for 2022.







ADM has made tremendous progress in regenerating vital agricultural land. They have upskilled farmers across the US and measurably improved the quality of over 178,000 acres of land in just three years. We estimate to have reduced greenhouse gas emissions by a total of 500kg per acre - converting the average of soybean acre from +360kg of GHG emissions to -136 kg of GHG sequestration.

ADM's dedication to reporting at farm level has improved the transparency of Unilever's supply chain and has provided important insights to enhance our agricultural practices individual farm by individual farm. Unilever is now able to track the emissions of our products: we now estimate that one in every three bottles of Hellmann's mayonnaise has net zero emissions at field level in the US.

ADM is a brilliant example of a company making a direct and positive impact on our planet and to Unilever's business.

Click here to watch the Award acceptance speech.



Unilover



Menasha has displayed an extraordinary effort in creating joint value by improving operational efficiencies and reducing complexity. They have demonstrated key capability and eagerness to enable Unilever to win in the channels of the future, today.

With a laser focus on growth that benefits the top and bottom line, their keen insights and agile operating model has accelerated Unilever's speed to market by over 20% in some of the most hotly contested cells.

Menasha continues their inspiring community investments in young adults and those most at risk of economic exclusion. They are a shining example that purposeful business is also great business.







On multiple occasions and across several geographies, Smollan has demonstrated commitment to workforce safety, pivoting their business model in response to changing local situations and continued to deliver all important business continuity for our customers and consumers.

Despite what was another year fraught with potential for setbacks and reprioritization, Smollan has expanded their programmes designed to provide reliable, respectful employment to households most at need: now impacting over 7,000 households. Doubling down on their commitment to fair value distribution and recognizing the benefits to communities and society, Smollan's "Path to Purpose" strategy sees them engaging with their employees on the ground to understand the lived experience of being on the minimum wage and developing a roadmap for achieving a living wage.

We are very proud of our partnership with Smollan and hope that our collective efforts inspire others to embrace purpose.

