



Partner
With Purpose

AWARDS 2020





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OUTSTANDING INNOVATION





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OUTSTANDING INNOVATION

The Winner

+
WUNDERMAN
THOMPSON



Wunderman Thompson worked with Unilever to redesign our iconic Lux soap in India to have a visible lump on it, indicative of one of the most common signs of breast cancer. 'The Soap with a Lump' - which does not disintegrate with use until the very end - serves as a daily trigger for self-examination. The launch grabbed the attention of international and social media, reaching over 9.4 million people globally within the first 24 hours.



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CLIMATE AND NATURE IMPACT





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CLIMATE AND NATURE IMPACT The Winner

KOMPAK
CO-MAKING & CO-PACKING



Kompak developed the CIF eco-refill, an innovative concentrated refill concept and collaborated with Unilever and other partners to execute a worldwide rollout. The use of a smaller refill pack combined with reuse of the original trigger bottle reduces plastic use by 75%. The fact consumers need to dilute the product at home also means 97% less water is transported, reducing the number of trucks on the road by 87% compared to diluted solutions, and subsequently decreasing greenhouse gas emissions.



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SOCIAL IMPACT





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SOCIAL IMPACT The Winner



MENASHA



Packaging, Special packs & displays partner Menasha, demonstrates a strong commitment to diversity by openly encouraging and valuing the contributions of all its employees. By embracing differences, Menasha imagines and delivers innovative new solutions, including a unique model for mentoring and training vulnerable communities and young adults. Menasha's carefully thought out partnerships ensure positive initiatives can be scaled.



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PARTNER EXCELLENCE





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PARTNER EXCELLENCE

The Winner



FARABI
PETROCHEMICALS

The logo for Farabi Petrochemicals features a stylized molecular structure with blue and red spheres above the company name. The name 'FARABI' is in a large, bold, blue sans-serif font, and 'PETROCHEMICALS' is in a smaller, blue sans-serif font below it.



Farabi has demonstrated a continuous commitment to support Unilever in our global growth ambition for the last 10 years. Ongoing investments have allowed Unilever open access to necessary volumes, and the Farabi shows strong support for Unilever's global Supply Chain Planning model for resilience and responsiveness.



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AGILITY AND RESILIENCE





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AGILITY AND RESILIENCE The Winner





CCL proactively engaged with Unilever's cross-functional teams to fast track approval of a new feedstock supplier. In doing so, CCL ensured production continuity during a surge in demand for critical Beauty & Personal Care products across Europe, North Africa and the Middle East. This initiative generated significant long-term benefits for both companies in the areas of resilience, agility and cost competitiveness.



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HEROES





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HEROES The Winner



hh global[®]



Marketing partner, HH Global stretched well outside of its usual scope of business when it supported Unilever in sourcing and delivering face masks, thermometers and other materials during the early days of the Covid-19 pandemic. During the first four months, around 80% of Unilever's masks were sourced via HHG Global. This partner demonstrated exceptional flexibility, agility and resilience in adapting to Unilever's ways of working and made a difference to our business by protecting our people.



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PARTNERSHIP OF THE YEAR





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PARTNERSHIP OF THE YEAR The Winner



Tuticorin Alkali Chemicals and Fertilizers Limited



Tuticorin Alkali Chemicals and Fertilisers Ltd (TFL) is the first and only company to have installed a carbon capture unit for the manufacture of soda ash. The installation allows TFL to recover harmful greenhouse gas (CO₂) and convert it to soda ash to supply to Unilever. This unique and pioneering process can help to capture and process 60,000 MT of CO₂ which would otherwise have been emitted into the atmosphere. This soda ash is used in Unilever plants in South India supporting our Clean Future agenda, to make brands like Rin, Wheel, Surf and Vim.