

# UNILEVER SUSTAINABLE LIVING PLAN



**€53.3 BILLION**  
SALES IN 2015

**2 BILLION**  
CONSUMERS USE OUR PRODUCTS EVERYDAY



UNILEVER HAS A SIMPLE BUT CLEAR PURPOSE –  
**TO MAKE SUSTAINABLE LIVING COMMONPLACE**

**Nº1**  
IN OUR INDUSTRY GROUP IN THE 2015 DOW JONES SUSTAINABILITY INDEX

MEMBER OF  
**Dow Jones Sustainability Indices**  
In Collaboration with RobecoSAM

**190**  
COUNTRIES WHERE OUR PRODUCTS ARE SOLD

WE BELIEVE THAT THIS IS THE BEST WAY TO  
**TO ENSURE LONG-TERM GROWTH**

**SUSTAINABLE LIVING PURPOSE**

**SUSTAINABLE LIVING BRANDS**

**SUSTAINABLE LIVING PRODUCTS**

PUTTING SUSTAINABLE LIVING AT THE HEART OF OUR BRANDS IS INSPIRING OUR CONSUMERS AND GROWING OUR SALES.

**Sustainable Living brands:**

- Grew even faster than they did in 2014
- Delivered nearly half our growth
- Grew 30% faster than the rest of the business



## UNILEVER SUSTAINABLE LIVING PLAN: SUMMARY OF PROGRESS 2015

**482 MILLION**

people reached by end 2015 through our programmes on handwashing, safe drinking water, oral health and self-esteem

**337 MILLION**

reached with Lifebuoy's handwashing programme



**IMPROVING HEALTH AND WELL-BEING FOR MORE THAN 1 BILLION**

**71 MILLION**

people reached with oral health campaigns by 2015



**34%**

of our portfolio by volume met highest nutritional standards in 2015

**60%**

of our agricultural raw materials are sustainably sourced



**100%**

of tea for Lipton's tea bag blends is sustainably sourced

**-39%**

reduction in CO2 from energy per tonne of production in manufacturing, since 2008

**REDUCING ENVIRONMENTAL IMPACT BY 1/2**



**25%**

cut in the carbon footprint of our compressed aerosol can



Over **€600 MILLION**

cumulative cost avoidance through eco-efficiency measures in our factories since 2008

**800,000**

women enabled to access initiatives aiming to develop their skills

**15 COUNTRIES**

tackling youth unemployment through I am Walls entrepreneurs



**ENHANCING LIVELIHOODS FOR MILLIONS**



TRESemmé  
USED BY PROFESSIONALS



**2.4 MILLION**

smallholder farmers and small-scale retailers enabled to access initiatives aiming to improve agricultural practices or increase sales

**Our ambition goes beyond just changing our own business. We want to change the very way business is done.**

**ELIMINATING DEFORESTATION**

We aim to work with others to eliminate deforestation from the world's commodity supply chains whilst tackling the climate change threat.



**MAINSTREAMING SUSTAINABLE AGRICULTURE**

We are working with partners to make sustainable agricultural production mainstream, to help to end hunger, achieve food security and improve nutrition.



**ACCESS TO WATER, SANITATION AND HYGIENE**

Our ambition is to improve people's health and well-being by supporting the delivery of sustainable access to safe drinking water, sanitation and hygiene (WASH).



## EMPOWERING WOMEN

In all three of our transformational change areas, the role of women is crucial, both as partners in change and as beneficiaries.

