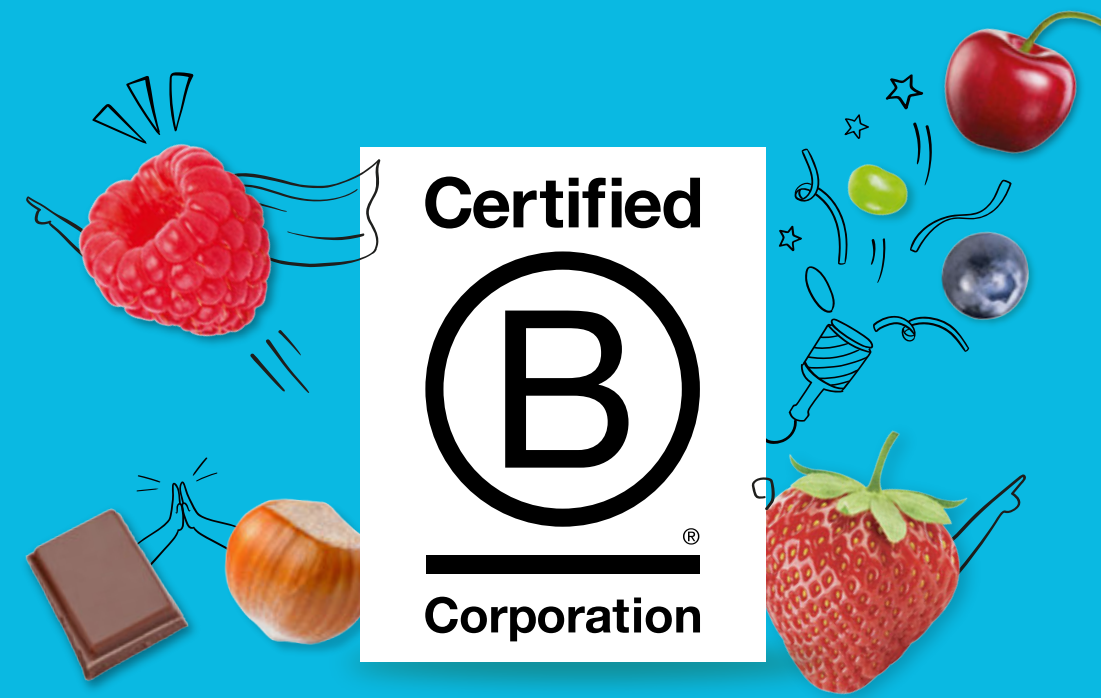


big graze ideas in 2021 for healthy people & planet



February 2021
we became a
B Corp

TEAM

we're a living wage employer

In August 2021, we became a living wage employer, which means our wages reflect the actual cost of living with London weighting.



ENVIRONMENT

we reduced food miles by
42,000
annually



by moving our bakery into the same building as our snack factory.

GOVERNANCE

a business that's built for good

With B Corp certification, people and planet drive our decisions – it's not just about profit. We're lobbying for the Better Business Act for the good of every business.

find out more:
betterbusinessact.org

GRAZERS

healthy grazers



100%
of graze products are a source of fibre



our oat boosts have up to
60%
less sugar than average cereal bars*

*we've compared this to over 60 similar cereal bars to work this percentage out.

ENVIRONMENT

net zero
carbon
by 2030

net zero

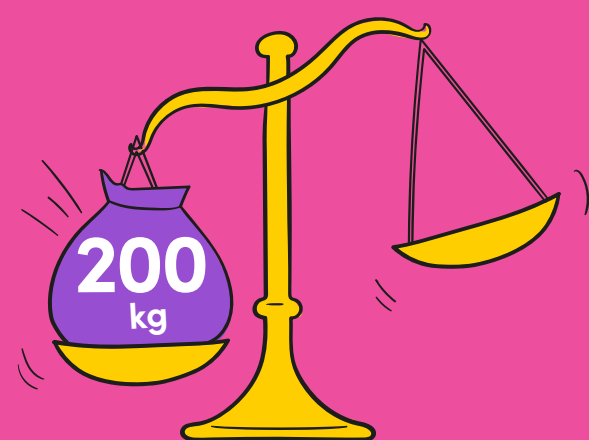
We've pledged to get to net zero emissions by 2030... that's 20 years ahead of the UK government's 2050 target.

COMMUNITY



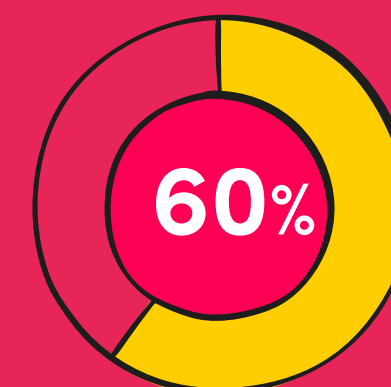
giving back

Our team did over 500 hours of volunteering.



We worked with food charities to stop over 200kg of excess food going to landfill.

TEAM



woooomen!
We have a female CEO and 60% female leadership team.

2022 & beyond

We can always do better. Here's some of what we're working on now:

- Rolling out new mat/pat/shared leave policies to support our staff and improve our gender pay gap.
- Making sure our snacks are non-HFSS (high saturated fat, salt and sugar) by March 2023
- Cutting saturated fat up to 45%, sugar up to 10% and salt up to 60% by October 2022.
- Pledging to get to net zero carbon emissions by 2030, remeasuring our carbon footprint and identifying new ways to reduce our greenhouse-gas emissions.

