big graze ideas in 2021 for healthy people & planet

TEAM
we’re a living wage employer
In August 2021, we became a living wage employer, which means our wages reflect the actual cost of living with London weighting.

ENVIRONMENT
we reduced food miles by 42,000 annually
by moving our bakery into the same building as our snack factory.

GOVERNANCE
a business that’s built for good
With B Corp certification, people and planet drive our decisions – it’s not just about profit. We’re lobbying for the Better Business Act for the good of every business.

GRAZERS
healthy grazers
100% of graze products are a source of fibre
our oat boosts have up to 60% less sugar than average cereal bars*

COMMUNITY
giving back
Our team did over 500 hours of volunteering.

TEAM
we worked with food charities to stop over 200kg of excess food going to landfill.

TEAM
woooomen!
We have a female CEO and 60% female leadership team.

2022 & beyond
We can always do better. Here’s some of what we’re working on now:

- Rolling out new mat/pat/shared leave policies to support our staff and improve our gender pay gap.
- Making sure our snacks are non-HFSS (high saturated fat, salt and sugar) by March 2023
- Cutting saturated fat up to 45%, sugar up to 10% and salt up to 60% by October 2022.
- Pledging to get to net zero carbon emissions by 2030, remeasuring our carbon footprint and identifying new ways to reduce our greenhouse-gas emissions.

*we’ve compared this to over 80 similar cereal bars to work this percentage out.