# Unilever Future Foods Positive Nutrition Action Plan

## Our nutrition Philosophy

- **Food systems transformation**
- **Healthier options accessible and affordable to all**
- **Continuously improve the nutritional profile of our portfolio**
- **Responsible marketing, labeling and communication**

## Our strategic Compass

- **Future Foods commitments**
- **€1 billion annual sales from plant-based meat and dairy alternatives by 2025–2027**
- **Double the number of products sold that deliver positive nutrition by 2025**
- **Continue to lower calories, salt and sugar across all our products**
- **Halve food waste in our direct operations from factory to shelf by 2025**

## Brands with purpose

- **Knorr is reinventing foods for Humanity**
- **The Vegetarian Butcher wants to sacrifice nothing**
- **Wall’s Responsibly made for kids Ice creams**
- **Lipton Teas provide Botanical Goodness**
- **Hellmann’s is making taste not waste**

## Promoting Healthy habits

- **Behaviour change programs with affordable and nutritious menus**
- **Training and capacitating chefs on balanced menus, plant-based eating**
- **Marketing communications promoting health messages based on science**
- **Programs (co)implemented with local, diverse stakeholder groups**

## External engagement and partnerships

- **Co-create science-based targets, technical solutions and policy at global and national levels**
- **Transparency and advocacy through partnerships and trade associations**
- **Commitment to disclose Nutrition relevant policies**
- **Global network of nutrition experts**

## Governance, data and disclosure

- **Future Food commitments agreed at Unilever Leadership Executive and performance linked to compensation**
- **Unilever N&I Issues Policy Group approves positions and advocacy policies**
- **Strong nutrition governance**
- **Annual tracking & reporting on our progress with 3rd-party assurance**