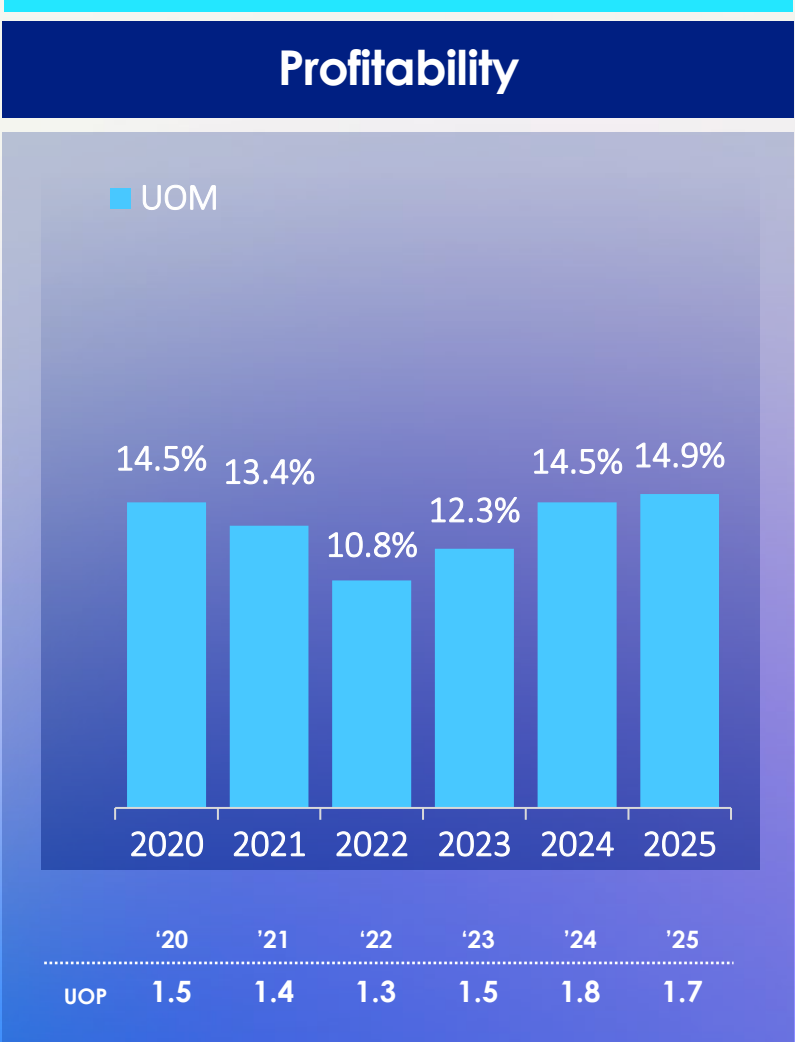
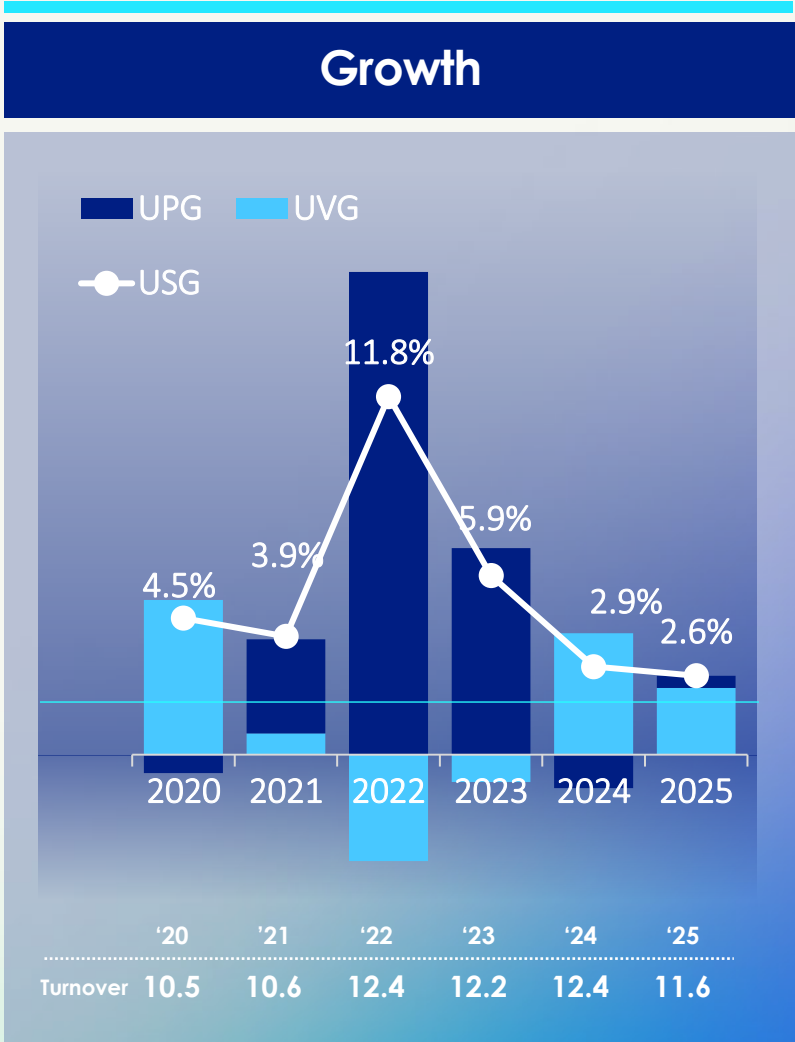
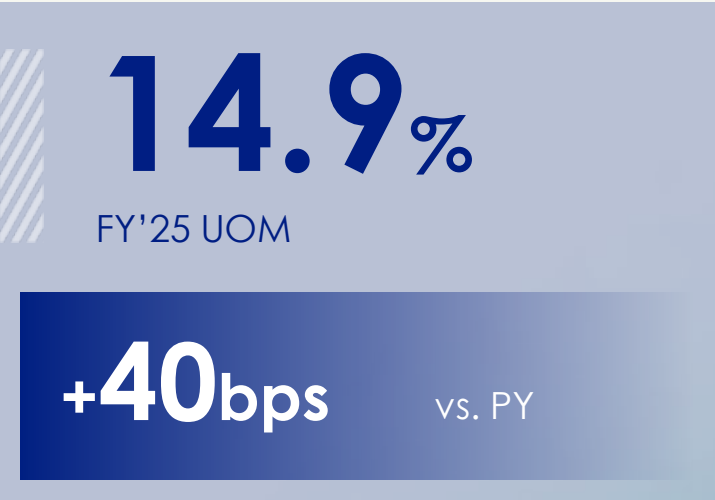


Unilever

# Home Care Overview

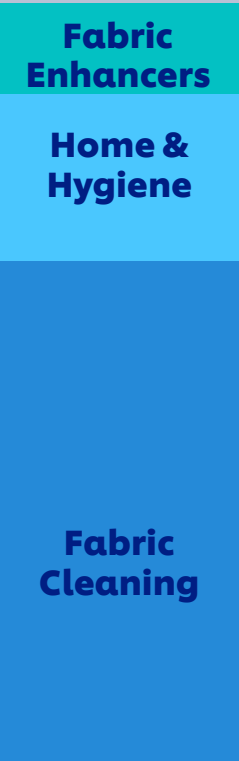


# Home Care at a glance



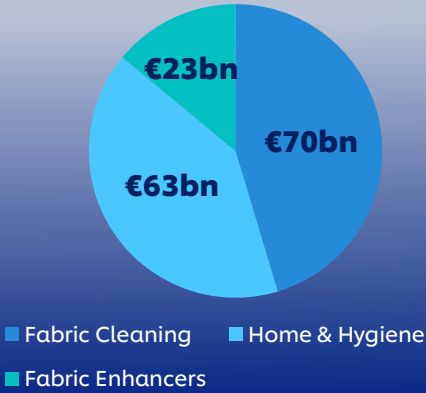
# Home Care overview

## Primary Verticals



- #2 market position
- #4 market position
- #2 market position

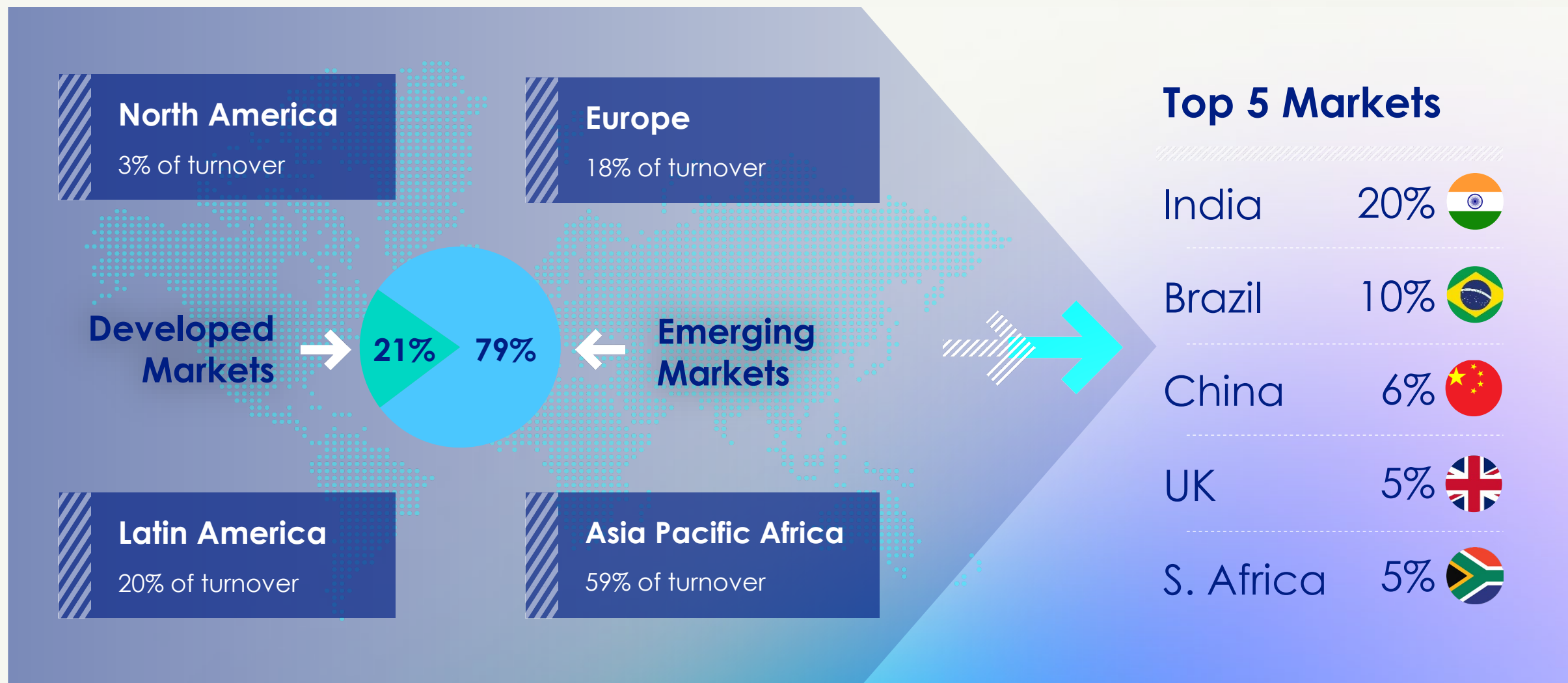
### Market size



## Power Brands



# Key geographies and markets



Home Care Financials

	Turnover (€bn)	USG %	UVG %	UPG %	UOP (€bn)	UOM %
2020	10.5	4.5%	5.1%	(0.6)%	1.5	14.5%
2021	10.6	3.9%	0.7%	3.1%	1.4	13.4%
2022	12.4	11.8%	(3.5)%	15.9%	1.3	10.8%
2023	12.2	5.9%	(0.9)%	6.8%	1.5	12.3%
2024	12.4	2.9%	4.0%	(1.1)%	1.8	14.5%
2025	11.6	2.6%	2.2%	0.4%	1.7	14.9%
5-year CAGR	2.0%	5.3%	0.5%	4.9%	2.5%	