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50 Years of Anglo-Dutch Enterprise
The medal shown on the front and back covers has been specially struck to mark the Golden Jubilee of Unilever which came into existence on 1st January, 1930, through an agreement between the Margarine Union Group and Lever Brothers Limited.

It is being presented to those employees in the United Kingdom and the Netherlands who have continuously served Unilever since 1930.

Medallist: Bernard Sindall Photograph: John Lee

## Unilever N.V., Rotterdam Report and Accounts 1979

The Unilever group of companies provides a wide range of products and services in some 75 countries, employing over 300 000 people. In most of these countries the products are manufactured locally. Unilever has existed for 50 years as a group, but can trace its roots much further back than that.

There are two parent companies: Unilever N.V., Rotterdam, and Unilever Limited, London. They have identical Boards of Directors and are linked by agreements, one of which equalises the dividends payable on the ordinary capital of N.V. and of Limited, according to a formula set out elsewhere in this Report. Unilever operates as one group. The combined affairs of N.V. and Limited are, therefore, more important to shareholders than those of the two separate companies and the Report and Accounts deal, as usual, with the operations and results of Unilever as a whole: except where stated otherwise, all the figures are for N.V. and Limited combined.

The larger part of Unilever's business is in branded and packaged consumer goods: mainly foods, detergents and toilet preparations. The foods include margarine, other fats and oils, ice cream, frozen and other convenience products, meat, fish, tea and other drinks.

-Unilever has other important activities, such as chemicals, paper, plastics and packaging, animal feeds, transport and tropical plantations. UAC -International, a major Unilever company, has substantial interests in Africa and other parts of the world in diverse industrial ventures, and as merchants and specialist distributors.

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This Report and Accounts is a translation of the original Dutch Report. French and German translations are also published.



## **Directors**

H. F. van den Hoven, Chairman

Sir David Orr, Vice-Chairman

J. M. Goudswaard, Vice-Chairman

M. R. Angus

R. W. Archer

W. B. Blaisse

K. Durham

P. V. M. Egan

J. P. Erbé

C. T. C. Heyning

A. H. C. Hill

J. Louden

F. A. Maljers

F. W. L. Mann

H. Meij

Jonkheer I. E. B. Quarles van Ufford

C. F. Sedcole

A. W. P. Stenham

G. K. G. Stevens

O. Strugstad

T. Thomas

K. H. Veldhuis

E. J. Verloop

**Advisory Directors** 

B. W. Biesheuvel

T. Browaldh

Sir Eric Faulkner

The Rt. Hon. Lord Hunt of Tanworth

The Viscount Leverhulme

Milton C. Mumford

Sir Frank Roberts

P. P. Schweitzer

D. Spethmann

E. P. Wellenstein

Secretaries

C. Zwagerman

J. D. Keir

Auditors

Price Waterhouse & Co.

Coopers & Lybrand Nederland

## Review of 1979

The year in brief

For the year as a whole, total sales value rose by 10%; the volume rise was some 3.5%.

In Europe total operating profit remained at about last year's level as better results in some product groups, notably frozen products, sundry foods and drinks, detergents, chemicals and transport, were offset by lower profits of the edible fats business and by lower export earnings from the United Kingdom.

In the United States profits were much higher than in 1978, mainly because National Starch and Chemical Corporation has now been included for the full year. Thomas J. Lipton, Inc. had a good year but Lever Brothers Company is still operating at a loss.

The other overseas countries on the whole performed satisfactorily, but results were affected by adverse exchange rate movements. UAC International, however, had a disappointing year with results below those of 1978 due to difficult trading conditions. This is reflected in the lower figure for concern share of profits of associated companies which are a significant part of UAC International results.

Taxation on the profit of the year was unusually low mainly because of United Kingdom stock relief in respect of 1979.

The combined earnings per share of Fl. 23.83 show an increase of 22% over 1978. A final dividend of Fl. 6.32 per Fl. 20 ordinary share has been recommended for **N.V.**, bringing the total dividend for 1979 to Fl. 9.88.

The economic background

During the first six months most countries showed good economic growth. However, towards the end of the year a general slowdown of economic activity was evident. Inflation started to rise again, resulting in tighter monetary policies in many countries.

On average, Europe had the same economic growth rate as last year—about 3%—but in the United States it was 2%, compared with 4% in 1978. In the developing countries economic growth at 4.5% was only a little lower than in the previous year, although individual countries showed wide divergencies.

Consumer prices rose by 11% in the United States against 7.7% in 1978. In Europe the rise of 9% was only slightly above the 1978 rate. In the rest of the world where Unilever operates, inflation averaged 25%, compared with 21% in the previous year.

Price controls have been largely removed in the United Kingdom and France, but tightened in some other countries.

International developments

Within the European Community (E.C.) an important event was the introduction of the European Monetary System, which aims at monetary stability within the Community.

Another event of major importance was the holding of the first direct elections to the European Parliament and there are signs that this may contribute to the promotion of European rather than national policies. There continue to be, however, difficult problems which remain without solution, notably those concerned with dairy surpluses and fishing quotas.

The Lomé Agreement between the E.C. and nearly 60 developing countries was renewed in an improved form. The successful system of stabilising the earnings of these countries, in so far as they are derived from exports of a number of commodities, including vegetable oils and tea, has been maintained and extended.

The multilateral negotiations within the framework of the General Agreement on Tariffs and Trade have now been concluded. The results, including a gradual reduction of many tariffs and a revision of various rules governing international trade, should be greeted as a positive contribution to the expansion of world trade in the 1980s.

Free elections in Nigeria and Ghana led to the peaceful re-establishment of civilian rule. We hope that the free democratic elections recently held in Zimbabwe will lead to a return to normality in that country. This would be favourable to economic development in Central Africa and significantly benefit our own operation in Zimbabwe.

In Latin America, where we operate in a number of countries which are of considerable importance to us, attitudes to investment by foreign enterprises have continued to improve.

OECD guidelines

We have prepared this Report and Accounts so as to take account of the recommendations in the section on disclosure of information of the Guidelines for Multinational Enterprises of the Organisation for Economic Co-operation and Development.

**Exchange rates** 

Exchange rates remained unstable. Sterling rose substantially against the U.S. dollar and, to a lesser extent, against the guilder and deutschmark.

At the end of 1979, the sterling/guilder rate was  $\pounds 1 = \text{Fl. } 4.22$  compared with  $\pounds 1 = \text{Fl. } 3.99$  at the end of 1978.

For the purpose of calculating the 1979 combined results, we have used the exchange rates current at the year-end. Combined earnings per share rose by 22% in guilders and 15% in sterling. If the combined results had been calculated at the same rates of exchange as those for 1978, earnings per share would have risen by 21% in both currencies.

#### Finance

Total net liquid funds fell from Fl. 1 151 million at the end of 1978 to Fl. 636 million at the end of 1979.

Inflation and slightly higher stock levels caused working capital to increase by Fl. 881 million. Capital expenditure exceeded depreciation by Fl. 717 million. We spent Fl. 203 million on acquisitions. The largest was Lawry's Foods, Inc. in the United States which accounted for \$66 million of this total.

Dividend payments were unusually high because the ending of dividend control in the United Kingdom enabled **Limited** to pay out the dividends of 35p per share blocked from past years. This required £55 million (Fl. 232 million) plus Advance Corporation Tax of £ 24 million (Fl. 101 million) in addition to the dividend from current profits.

During the year a little over half of the bridging loans of \$310 million raised for the acquisition of National Starch in 1978 was consolidated into longer term debt.

Our gearing, which was 33% at the end of 1978, dropped to 30% at the end of 1979. The substantial increase of shareholders' funds as a result of the release of deferred taxation provision in the United Kingdom contributed to this reduction in gearing.

#### Taxation

Under the Finance Act 1979, stock relief for United Kingdom Corporation Tax obtained in respect of the years 1973 and 1974 is no longer subject to clawback and the relief received in subsequent years will become permanent if it is still outstanding at the end of a rolling six-year period. Our expectation is that clawback is unlikely and we have therefore released the deferred taxation previously provided for stock relief in 1973 to 1978, amounting to Fl. 486 million, as an extraordinary item.

Prospects

The prospects for the near future are even more difficult to foresee than usual. There is likely to be little if any growth of the world economy in 1980 and the cost of energy is likely to rise further. Government expenditure as a percentage of Gross National Product continues to rise in many countries. Inflation is likely to continue at a high rate, despite efforts to contain it. It is not a climate conducive to an improvement of business profitability, which is a vital factor for future growth, investment and employment, especially in Europe.

We continue to take steps by capital expenditure and otherwise to keep our organisation at a high level of productivity and efficient, economical operation, so as to withstand the pressures which seem likely to come upon us and to be able to seize every opportunity that our wide range of activities can offer.

**Employees** 

More than 300 000 people who work for Unilever throughout the world have put their efforts into the results on which we now report. Their contribution is not only to the financial results of Unilever, but to a spirit of friendship and effective co-operation between many nations and cultures.

We thank them for continuing in 1979 to maintain the high standards of which Unilever is so proud.

## Quarterly results

		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total year
Sales t	o third parties					
1979	Fl. million	10 229	10 863	10 736	11 423	43 251
	%	24	25	25	26	100
1978	Fl. million	9 142	9 9 1 7	9 897	10 315	39 27 1
	%	23	26	25	26	100
Opera	ting profit <sup>1</sup> )					
1979	Fl. million	536	745	727	561	2 569
	%	21	29	28	22	100
1978	Fl. million	430	709	650	558	2 347
	9/0	18	30	28	24	100
Profit	before taxation					
1979	Fl. million	546	747	730	533	2 556
	0/0	21	29	29	21	100
1978	Fl. million	440	737	678	576	2 431
	%	18	30	28	24	100
	attributable to ary capital²)					
1979	Fl. million	254	351	355	368	1 328
1313	%	19	26	27	28	100
1978	Fl. million	182	334	321	251	1 088
1570	%	17	31	29	23	100
Farni	ngs per share					
1979	Guilders per Fl. 20	4.56	6.30	6.37	6.60	23.83
	Pence per 25p	16.18	22.43	22.64	23.46	84.71
1978	Guilders per Fl. 20	3.27	5.99	5.76	4.51	19.53
	Pence per 25p	12.28	22.56	21.64	16.96	73.44

<sup>1)</sup> The figures for Operating profit have been changed from those previously reported to reflect the revised treatment of non-recurring items explained on page 37.

items explained on page 37.

2) Excludes the release in 1979 of Fl. 486 million deferred taxation provision, relating to United Kingdom stock relief, which has been treated as an extraordinary item.

The published results for each of the quarters of both years have been recalculated at the year-end rates of exchange which have been used for the results of the respective years. The figures in the table therefore differ from the figures originally published for each quarter.

## Summary of combined figures

Fl. million	1978	1979
Results for the year ended 31st December		
Sales to third parties	39 271	43 251
Operating profit	2 347	2 569
Concern share of associated companies' profit	256	179
Financial items	172	192
Profit before taxation	2 431	2 5 5 6
Taxation	1 259	1 133
Profit after taxation	1 172	1 423
Outside interests and preference dividends	84	95
Profit attributable to ordinary capital	1 088	1 328
Extraordinary item	_	486
Profit after extraordinary item	1 088	1 814
Ordinary dividends	423	489
Profit of the year retained	665	1 325
8		
Assets and liabilities as at 31st December		
Preferential share capital	286	287
Ordinary shareholders' equity	7 735	9 049
Outside interests in subsidiaries	502	532
Loan capital	2 845	2 754
Deferred liabilities	2 696	2 629
Capital employed	14 064	15 251
Land, buildings and plant	6 630	7 209
Associated companies	862	811
Γrade investments	84	196
Other long-term assets	455	545
Working capital	6 022	6 902
Provision for taxation	697	739
Dividends	443	309
	1 151	636
Net liquid funds	1 131	030



Fl. million	1978	1979
Source and use of funds for the year ended 31st December		
Funds generated from operations	3 139	3 344
Funds from other sources	601	88
Total sources	3 740	3 256
Taxation payments during the year	729	746
Capital expenditure less disposals	1 211	1 413
Purchase/sale of subsidiaries	1 054	77
Purchase/sale of associated companies/trade investments	64	33
Additional/reduced working capital	574	881
Dividends paid during the year	372	654
Other sources/uses	75	139
Total uses	4 079	3 877
Net increase/decrease in net liquid funds	339	621
Earnings per share		
guilders per Fl. 20 of capital	19.53	23.83
pence per 25p of capital	73.44	84.71
The basis of calculation is shown on page 42. The increase in guilders is 22% and the increase in sterling. The difference arises from the use of the rate of £1 = Fl. 3.99 in 1978 and £1 = Fl. 4.22 in 1979.	ng 15%.	
Ordinary dividends		
N.V.—guilders per Fl. 20 of capital	8.80	9.88
Limited—pence per 25p of capital	22.67	24.05
Ordinary shareholders' equity per share		
guilders per Fl. 20 of capital	138.81	160 41
pence per 25p of capital	521.86	162.41 577.27
I I F vo surface.	321.00	311.21
The figures above and on page 8 are combined figures and should be read in conjunction with the consolidated accounts on pages 38 to 40 which also give details of other movements in profit retained. Reference should also be made to the notes on pages 34 to 37.		

## Value added statement

						Fl. million
	1974	1975	1976	1977	1978	1979
Sources			0.0.100	20.070	20.271	10.05
Sales to third parties Other income	34 471 174	36 705 219	36 493 240	39 879 443	39 271 464	43 25 420
	34 645	36 924	36 733	40 322	39 735	43 67
Less cost of materials and services ourchased	25 818	27 395	26 551	29 654	28 809	31 67
Value added <sup>1</sup> )	8 827	9 529	10 182	10 668	10 926	12 00
	%	%	0/0	%	%	0,
Value added as a proportion of sales	26	26	28	27	28	2
Disposal²) Γο employees in wages, salaries,	%	%	%	%	%	0,
pension contributions	67	70	65	67	67	6
Γο governments in taxation	11	10	12	11	12	
Γο providers of capital				2		
-loans (interest)	3	4	3	3	3 4	
-shareholders (dividends)	4	4	4	4	4	
outside shareholders and preference dividends	1	1	1	1	1	
Reinvested in business			very .		_	
— depreciation	8	7	7	7	7	
profit retained	6	4	8	7	6	
	100	100	100	100	100	10

<sup>1</sup>) Figures of sales to third parties show in part the result of other people's work, namely the raw materials, products and services which the concern has purchased from outside, and in part the result of the efforts of the concern's workforce and the use of its physical and financial assets. This latter part is the value added by the concern and is expressed as turnover less goods and services purchased from outside.

purchased from outside.

2) This statement shows how the added value has been distributed by way of payment to employees, to governments, and to those who have provided capital, and indicates the proportion retained in the

<sup>3</sup>) Excludes the release of Fl. 486 million deferred taxation provision relating to United Kingdom stock relief which has been treated as an extraordinary item.

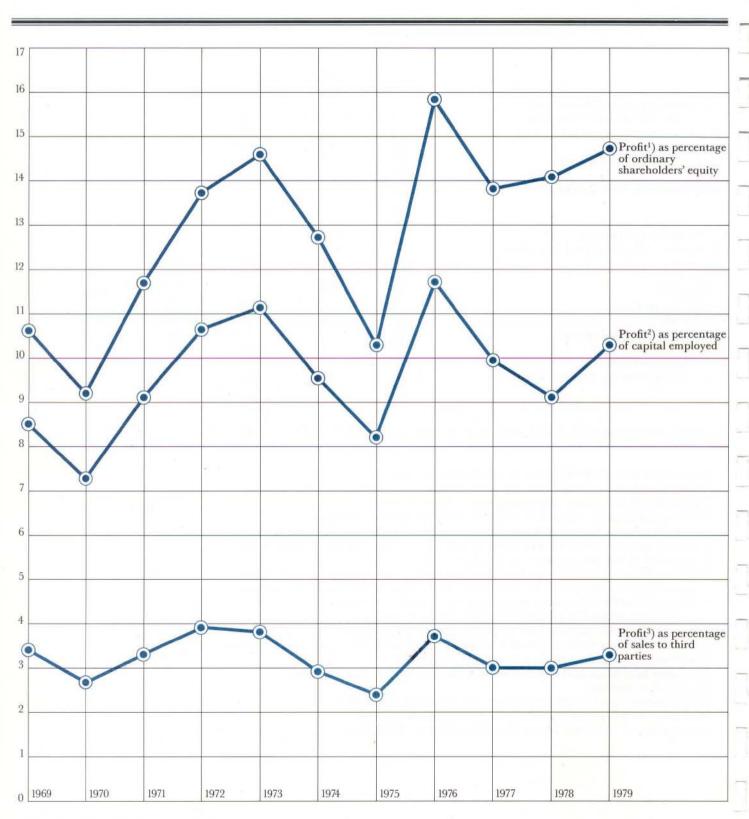
## Capital expenditure

						Fl. million
	1974	1975	1976	1977	1978	1979
Analysis by geographical areas						
European Community countries	914	828	708	901	857	1 052
Other European countries	102	89	68	90	102	103
North America	86	113	92	97	125	179
Central and South America	23	29	23	48	55	55
Africa	126	78	127	119	81	79
Asia, Australia, New Zealand	58	76	79	113	138	106
	1 309	1 213	1 097	1 368	1 358	1 574
Analysis by operations						
Margarine, other fats and oils, dairy	2020	100				
products	281	272	208	267	225	252
Other foods	365	354	320	361	364	378
Detergents	161	126	131	205	211	230
Toilet preparations	35	28	35	71	50	49
Chemicals	81	86	71	57	101	133
Paper, plastics, packaging	93	90	73	92	112	177
Animal feeds	44	32	26	48	42	58
UAC International	90	76	101	98	95	90
Plantations, transport, other interests	159	149	132	169	158	207
	1 309	1 213	1 097	1 368	1 358	1 574

Projects amounting to Fl. 1 852 million were approved in 1979 (1978: Fl. 1 438 million). The more important projects were:

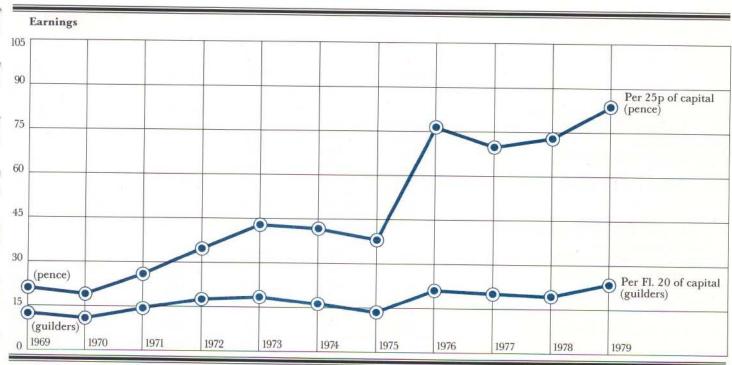
- Expansion and modernisation of edible fats production in France.
- Relocation and modernisation of dairy production facilities in France.
   Expansion of a refinery and margarine factory in Brazil.
- Modernisation and expansion of edible fats production in Indonesia.
- Modernisation of frozen fish processing facilities in the United Kingdom.
- Computing equipment for sales and distribution centres in the United Kingdom.
- Expansion of tea bag capacity in the United States.
- Modernisation of production facilities for canned and vacuum packed meat products in the Netherlands.
- Expansion and renovation of restaurants and shops in Austria and Germany.
- Construction of a toilet soap manufacturing plant in Indonesia.
- Construction of a toilet preparations factory in Argentina.
- New plant for the manufacture of precipitated silicas in the United Kingdom.
- Extension and modernisation of a nickel catalyst production plant in Germany.
- Construction of a fatty acids plant in Malaysia.
- -Two new feed mills and expansion of a third in the United Kingdom.
- Feed mill in Ireland.
- Refrigerated distribution facilities in the United Kingdom.
- Extension of laboratory facilities in the United Kingdom.
- -Renovation of Unilever House, London, United Kingdom.

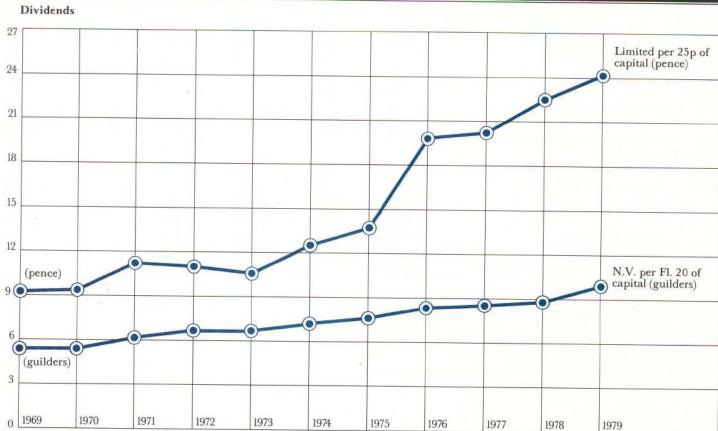
## Return on shareholders' equity, capital employed and sales



Based on profit attributable to ordinary capital.
 Based on profit after taxation but before loan interest.
 Based on profit after taxation.

## TEarnings and dividends per share





The greater increase in Limited dividends compared with that in N.V. dividends arises from the requirement of the Equalisation Agreement to pay the same dividend to both groups of shareholders at the prevailing rate of exchange as explained on page 34. The decline in sterling relative to the guilder, therefore, accounts for the divergent trends. The apparent change in trend in Limited's dividends in the years 1971 to 1973 is caused by the introduction of Advance Corporation Tax in the United Kingdom. (See also note 2 on page 65).

## Sales, profit and capital employed by geographical areas

						Fl. million
	1974	1975	1976	1977	1978	1979
Sales to third parties						
European Community countries	22 020	22 260	21 814	26 095	26 353	28 638
Other European countries	2 208	2 482	2 4 2 6	2 532	2 598	2 894
North America	3 293	3 856	3 648	3 582	3 613	4 43
Central and South America	757	864	948	936	1 004	972
Africa	3 690	4 3 2 6	4 733	3 635	2 858	3 105
Asia, Australia, New Zealand	2 503	2 917	2 924	3 099	2 845	3 211
	34 471	36 705	36 493	39 879	39 27 1	43 251
Operating profit before taxation and outside interests <sup>1</sup> )						
European Community countries	1 093	794	1 278	1 300	1 464	1 489
Other European countries North America Central and South America Africa	150	121	159	198	151	192
	237	201	216	182	151	249
	45	45	71	111	112	92
	334	495	621	257	216	240
Asia, Australia, New Zealand	250	263	257	268	253	307
	2 109	1 919	2 602	2 316	2 347	2 569
Profit attributable to ordinary capital						
European Community countries	446	313	633	537	635	787
Other European countries	73	53	76	101	51	107
North America	111	92	108	108	70	92
Central and South America	31	25	52	78	70	38
Africa	140	180	218	185	168	170
Asia, Australia, New Zealand	114	108	112	116	94	134
	915	771	1 199	1 125	1 088	1 328
Capital employed			4			
European Community countries	7 652	8 073	7 920	8 545	8 867	9 692
Other European countries	774	786	932	1 107	1 075	1 194
North America	1 128	1 229	1 279	1 360	1 891	2 055
Central and South America	238	292	350	258	322	31
Africa	923	1 088	1 297	1 318	1 224	1 23
Asia, Australia, New Zealand	644	701	666	718	685	762
	11 359	12 169	12 444	13 306	14 064	15 25

In considering the figures on pages 14 and 15 the treatment of associated companies should be noted. Sales include sales by subsidiaries to associated companies (sales by associated companies are excluded). Operating profit does not include any contribution by associated companies but profit attributable includes the concern share of associated companies' profit after taxation. Capital employed includes our investment in associated companies on the basis shown in note (17) on page 49.

## Sales and profit by operations

						Fl. millio
	1974	1975	1976	1977	1978	197
Sales						
Margarine, other fats and oils, dairy						
products	11 609	10 763	9 805	11 502	11 248	12 09
Other foods	9 252	10 220	10 224	11 345	11 332	12 03
Detergents	5 906	6 780	6 5 9 6	6 897	6 412	7 26
Toilet preparations	1 226	1 445	1 533	1 657	1 706	1 90
Chemicals	1 570	1 238	1 331	1 514	1 806	2 72
Paper, plastics, packaging	1 401	1 277	1 459	1 645	1 615	1 77
Animal feeds	2 395	2 234	2 310	2 524	2 444	2 93
UAC International	3 328	4 258	4 656	4 261	4 017	3 78
Plantations, transport, other interests	1 982	1 880	1 992	2 369	2 558	3 02
Total sales <sup>2</sup> )	38 669	40 095	39 906	43 714	43 138	47 54
of which internal sales <sup>3</sup> )	4 198	3 390	3 413	3 835	3 867	4 29
Sales to third parties	34 471	36 705	36 493	39 879	39 271	43 25
Operating profit before taxation and outside interests <sup>1</sup> )						
Margarine, other fats and oils, dairy						
products	479	302	504	477	600	53
Other foods	338	416	518	484	577	71
Detergents	494	493	517	473	469	50
Toilet preparations	72	110	127	136	60	10
Chemicals	180	52	95	112	132	22
Paper, plastics, packaging	132	6	92	82	42	3
Animal feeds	36	33	60	61	65	6
UAC International	232	428	588	283	268	21
Plantations, transport, other interests	146	79	101	208	134	17
	2 109	1 919	2 602	2 316	2 347	2 569
Concern share of associated companies' profit before taxation <sup>4</sup> )						
JAC International			44	228	185	11
Other operations			13	29	71	6
			57	257	256	179

The movements in exchange rates have had a significant influence on the figures from 1974 to 1979. When expressed in sterling as in the accounts of **Limited** the yearly percentage changes are different from those in guilders.

2) The sales figures reported for product groups are total sales, comprising sales to third parties and internal sales. Internal sales represent supplies of marketable products and services between one industry and another within the organisation.

3) The inclusion of internal sales in the total sales of the product groups properly reflects the sales to which the operating profit of these groups should be related. For the business as a whole only sales to third parties are used. <sup>4</sup>) This heading was introduced into the profit and loss accounts in 1977 when UAC of Nigeria became an associated company and its results had to be excluded from operating profit. This change in the status of UAC of Nigeria explains the sharp fall in UAC International's operating profit in 1977.

Since then some further companies have become associated companies, the largest being Lever Brothers Nigeria (mainly detergents, but also margarine, other foods and toilet preparations). The contribution shown above as 'Other operations' consists of several commodity groups with margarine and detergents the most significant.

<sup>1)</sup> The figures for Operating profit have been changed from those previously reported to reflect the revised treatment of non-recurring items as explained on page 37.

## Review of operations

## Margarine, other fats and oils, dairy products

	1978	1979
Total sales (Fl. million)	11 248	12 092
Increase/Decrease	2%	8%
Operating margin	5.3%	4.4%

World consumption of margarine, butter and all other edible fats and oils increased by 0.3%. Consumption in Western Europe has remained stable; in North America it has increased by 2%. In the rest of the world the previous growth of 4% has been maintained, with the notable exceptions of India and Turkey, where adverse economic conditions caused a sharp decline. Margarine consumption has continued to increase slightly in relation to butter for the fifth year running, as have shortenings and compounds at the expense of other cooking fats.

World market prices for oils and fats firmed during the first half of 1979, despite a 7% growth in production of edible oils during the crop year 1978/79. In Brazil, soyabean production fell but in the United States crops of soyabeans and sunflower seed were greater than in the previous year, as was that of rapeseed in Canada. Output of Malaysian palm oil was also good.

It was a difficult year in which to earn profits in most markets where we operate. They were adversely affected by two major strikes, increased disposals of subsidised butter by the E.C. authorities, and by strong price competition.

In general we were able to keep selling prices in line with changes in raw material prices, and sales volume for the year remained at the same level as in the previous year.

We maintained our share in the total edible fats and oils markets. Our health margarines maintained their position in a static market.

In Northern Europe generally, per caput consumption of margarine continued to decline, except in the United Kingdom, where the market grew and a new brand 'Krona' was successfully introduced. Consumption also increased in France and the Mediterranean countries, where our companies improved their performance. In the United States and Canada our share of the margarine market increased slightly. In the rest of the world sales were good.

Consumer sales of table oil made good progress in Europe, notably in France, where 'Fruit d'Or' continued to do particularly well. Our cooking fat business also did well. We increased sales volume in fresh dairy products such as yoghurts and desserts. Speciality fats for the food industry had a temporary setback during 1979, although sales of cocoa butter equivalents continued to grow.

The oil milling division had another year of low profitability. The margins on soyabean crushing remain low because of competition, especially from Brazil and the United States. Increased crushing of sunflower seed and rapeseed within the E.C. has led to lower margins for these seeds.



In Germany, our largest single market for margarine, 'Sanella' is a long-established brand specially formulated for use in the kitchen. Home baking is of increasing importance, and is usual in more than 80% of households.



#### Other foods

	1978	1979
Total sales (Fl. million)	11 332	12 038
Increase	<u> </u>	6%
Operating margin	5.1%	5.9%

#### Frozen foods

Sales volume was higher than in 1978, particularly in vegetables, as a result of the hard winter, and in meat products. Sales of frozen fish, however, remained static, and sales of dessert products declined. Nevertheless, total results improved because margins were better.

New products helped to contribute to good growth in our companies in the Netherlands, Belgium, France and Germany, which had a good year. Pizza products have again shown sales growth, as have savoury pancakes in Italy. Beefburgers sold well in the United Kingdom, and sales of dough products improved in Austria.

#### Ice cream

The weather in Northern Europe was as bad as in 1978, but in Southern Europe it was better than average. The sales pattern, therefore, was very mixed, with good growth in the Southern countries. Our established successful products, such as 'Cornetto', were actively promoted and new varieties continued to be introduced. New ranges of ice cream flavours have been successful in a number of countries. Our total results from ice cream were a little better than in 1978.

After a thorough investigation of the ice cream industry in the United Kingdom by the Monopolies Commission, Wall's Ice Cream was found by the Commission to be an efficient producer, and little adverse comment was made on its operations.

Sales in Australia and Trinidad were significantly above 1978 and continued to improve in Brazil. The factories in Belgium and France are being extended, and a major modernisation programme is under way in the United Kingdom. Early in 1979 an agreement was signed for the supply of know-how to Morinaga, a Japanese ice cream manufacturer.

Productivity and efficiency in both frozen foods and ice cream have again been improved by process improvement and investment in new, more effective equipment and mechanisation. Large investments have been made in Birds Eye and Wall's Ice Cream in the United Kingdom, in the Argentan factory in France, and the Cisterna factory in Italy. Our research

continued its contribution to process improvement and the development of new products.

#### Sundry foods and drinks

The soup market in Europe responded to the cold winter and in many markets sales volume increased. We also improved our market position. Results were particularly satisfactory in instant soups, where new high quality varieties in our 'Royco' range were successful in Belgium and France. Improved quality regular dried soups were launched by Batchelors in the United Kingdom in the latter part of the year.

Tea prices on average were lower than last year, though the trend over the last quarter was slightly upward again. Our tea business continued to make good progress in most countries, with significant volume growth in the Middle East. In Japan the 'Sir Thomas Lipton Connoisseur' brand did well. Lipton 'Yellow Label' tea was introduced in Chile; progress in this brand in Argentina and Brazil was slower than anticipated. Results were disappointing in India, where Lipton suffered from a prolonged strike, and also in South Africa, where very competitive conditions prevailed. In Denmark we acquired Iversen & Larsen, a small tea company.

Our business in mayonnaise and dressings continues to develop well, with the established brands in Europe maintaining their satisfactory growth. We launched mayonnaise in France, Ireland and Switzerland, and a low-oil variety in Spain. A range of dressings was introduced in Brazil.

The chocolate business in the Netherlands and in Austria returned to profitability. In Ireland we had another very disappointing year.

John West, who had a sharp setback in 1978, performed satisfactorily in all their lines, including a good recovery in canned salmon. In addition, they successfully introduced a range of canned meals in Australia.

Hartog in Belgium and Fralib in France achieved substantial increases in profits.

In the United Kingdom, Batchelors has maintained its strong position in dried soups. In the new instant hot snack market, 'Snackpot', developed by our research laboratories, had a notable success. In the United States, Thomas J. Lipton, Inc. sustained its growth in profits with particularly good results from the tea business, including the successful launch of a range of flavoured teas. During the year we completed the acquisition of Lawry's Foods, Inc., a United States company specialising in flavoured salts, spices and various types of sauces, with a strong market position in these products, particularly on the West coast of the United States.

Capital expenditure continued to be concentrated on improving efficiency. Proposals are currently being considered for the modernisation of Batchelors' canning facilities. The proposals envisage a new plant to be built over a number of years on the existing Batchelors site at Worksop. The substantial investment required will ensure competitiveness in the canned vegetable market.

Meat products

Meat consumption in Western Europe increased at a slow rate. Our business showed a modest growth in sales volume, and results as a whole continued to improve. Margins benefited from low raw material prices, especially during the first half of the year.

In the Netherlands, the reorganisation of our meat business continued with the closure of the factories at Olst and Uithoorn, and the commencement of a major rebuilding programme at the Oss factory. Total sales volume of fresh meat and meat products showed an increase over 1978 despite some production difficulties due to labour shortages. Results suffered from high wage costs.

In the United Kingdom, Mattessons had another good year. The restructuring of our other operations has made further progress, and results in total showed an encouraging improvement over recent years. Losses of the Wall's Meat Company were significantly lower, owing to better operating efficiency and a strengthening position in the market. Negotiations for the sale of Lawson of Dyce in Scotland were unsuccessful and its pig slaughtering and bacon curing activities were closed.

Zwan in Belgium had a satisfactory year. In Germany, Schafft's sales volume was affected by intensified competition in its market.

Our company in Mexico had another record year, and their new factory was completed. In Canada sales volume suffered from escalating beef prices which retarded market growth. Fish, restaurants and retailing

Nordsee, our trawling, fish processing and trading company, once again encountered difficult fishing conditions. The lack of an agreed E.C. fishing policy continued to be a significant problem. Restrictions on fishing continue to affect trawling adversely, and activities have been further curtailed. The increase in fuel price is an added burden for trawling to bear. Processing and trading sales were disappointing, although results improved over 1978. The restaurant, shop and wholesale trade sides of Nordsee continue to do well. The self-service fish restaurants were successful not only in Germany but also in the Netherlands and Austria.

During the year, the MacMarkets business in the United Kingdom was merged with International Stores Limited, a subsidiary of BAT Industries Limited. Under the terms of the merger, which became effective on 1st July, 1979, shares of International Stores were issued to Unilever which gave it 25% of International's share capital. Both Unilever and BAT have an option to require Unilever's 25% shareholding to be purchased by a BAT subsidiary in 1983.

# Detergents 1978 1979 Total sales (Fl. million) 6 412 7 265 Increase/Decrease 7% 13% Operating margin 7.3% 6.9%

Market growth in Europe in 1979 was higher than in previous years and we improved our market position considerably against continued strong competition. Profits also increased. In the fabrics washing market good progress was made with established brands, notably in the United Kingdom, where 'Persil Automatic' had another excellent year of growth; a new brand, 'Luzil', was established successfully in Spain. We also did well in markets for liquid products, particularly fabric softeners, hygienic cleaners and liquid abrasive cleaners, notably in Italy.

Our industrial detergents business continued to make good progress.

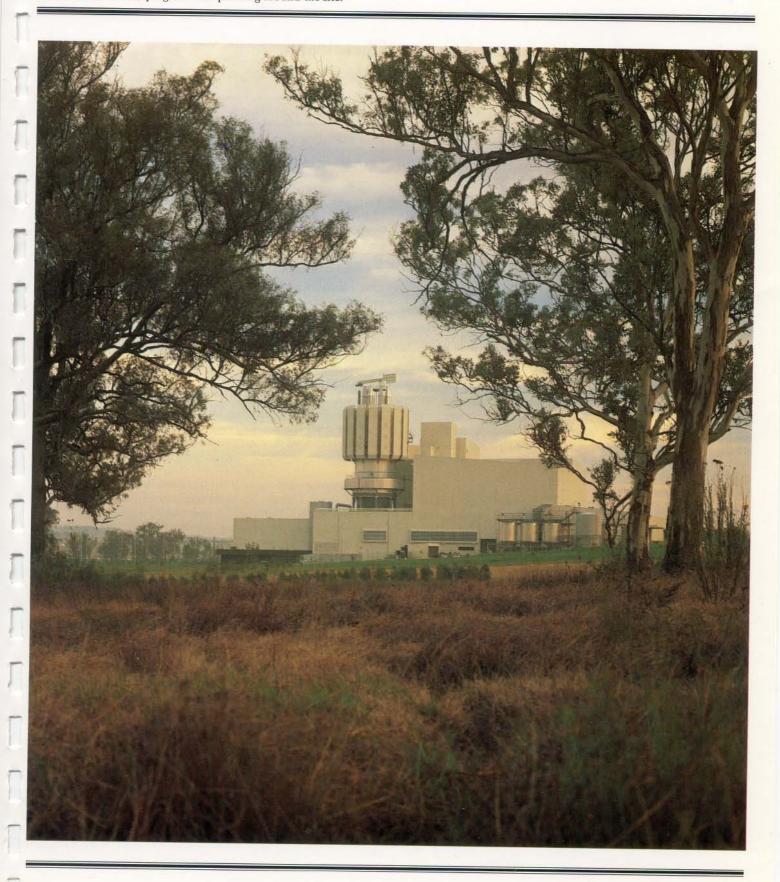
In North America we maintained our market position despite heavy competitive pressure. Results in the United States remain unsatisfactory.

Outside Europe and North America sales growth accelerated after a slow-down in 1978. Fabric washing powders and toilet soaps made a good contribution. Worthwhile progress was made in most countries, especially in Argentina, Indonesia, New Zealand, Thailand and Zaïre. Import constraints in Nigeria adversely affected the business there. Total profitability remained satisfactory, despite pressure on margins due to high inflation.

In the United Kingdom capacity for liquid products was greatly increased. Investment programmes are under way in Brazil, France, Italy, Nigeria and the United States in order to increase capacity and maintain production efficiency. In the competitive detergent industry we have to invest capital to keep production costs down so as to give consumers good value.

Our research effort on new and improved products continues actively and, particularly in markets outside Europe and North America, which are developing rapidly, it is concentrated on washing products which are specifically designed to give better results in conditions peculiar to the countries concerned. This work covers detergent bars, pastes and powders, all of which offer the consumer products appropriate to the various washing and laundry habits.

Lever & Kitchen's detergent powder factory at Minto, Campbelltown, New South Wales—one of the biggest of its kind in the world—was officially opened in December, 1979. To harmonise the factory with its rural setting, a significant proportion of its cost was spent on environmental engineering and equipment, and there was extensive landscaping and tree-planting around the site.



#### Toilet preparations

	1978	1979
Total sales (Fl. million)	1 706	1 907
Increase	3%	12%
Operating margin	3.5%	5.5%

In 1979 world sales of toilet preparations exceeded Fl. 40 000 million. Our business is principally in the shampoo, dentifrice, deodorant, hairspray and skin product sectors and also in perfumery. Consumption increased moderately in Europe, North America and Japan, and at a faster rate in the rest of the world. However, sales of hairsprays declined, while the deodorant market was static.

We increased our market shares particularly in toothpaste and deodorants. In Europe, a recovery in France and further improvement in Italy were offset by poor results in the Netherlands and Belgium, and less favourable results in the United Kingdom. We held our market position in North America despite heavy competitive pressure and in the United States we completed the launch of 'Signal' mouthwash. In the rest of the world sales improved substantially and results were good, particularly in Chile, Indonesia and South Africa.

'Denim' men's toiletries and our perfumed deodorant 'Impulse' were introduced into additional markets in Europe and North and South America. In the large toothpaste and shampoo markets our established brands like 'Signal' and 'Sunsilk' were relaunched in a number of countries with benefits from improved product technology.

We introduced in Austria and France a sanitary protection product which represents a new consumer market for us, and good progress has been made. The product is a result of our research and development in the field of new super-absorbent materials.

In order to reflect more accurately our comprehensive range of products, it has been decided that in future our operations in this field will be described by the name 'Personal products'.

#### Chemicals

	1978	1979
Total sales (Fl. million)	1 806	2 727
Increase	19%	51%
Operating margin	7.3%	8.4%

Buoyant demand in Europe caused our sales to be well ahead of 1978 both in value and volume. Rising raw material prices, particularly in petrochemicals, led to increases in the selling prices of many of our products. Profits in Europe were higher than in 1978.

Our measures to improve the productivity of our synthetic resins operations in Europe have begun to show results in 1979 and margins improved appreciably.

In the United Kingdom, Crosfields had a satisfactory year, particularly in the new product areas of textile chemicals, concrete additives and polyelectrolytes.

Proprietary Perfumes again had a record year in both volume and sales. Our food additives business in emulsifiers and flavours continued to expand to other countries in Europe.

Unilever-Emery—our joint venture in the Netherlands with Emery Industries (a subsidiary of National Distillers and Chemical Corporation)—was adversely affected in export sales by the strength of the guilder and only modest profits were made.

In the United States, National Starch and Chemical Corporation (National Starch), whose results for the full year are now included for the first time, had sales and profits which, in total, were higher than in 1978. In industrial resins and starch products, increased sales volume led to good results. In adhesives, however, except for the high technology 'Ablestik' operation, sharp competition caused lower margins. In new products, satisfactory sales were achieved in resins for hair control and binders for non-woven interlinings. There were good performances from National Starch interests in a number of other countries.

In Australia, Canada and South Africa profits of our chemicals operations were up on 1978. The new sodium tripolyphosphate plant in India was opened in the latter part of the year. Plans were announced to build a new oleochemicals complex in Malaysia.

This new Fl. 60 million chemicals plant on a 200 acre site at Haldia, West Bengal, the third to be opened by Hindustan Lever during the past three years, produces sulphuric acid, phosphoric acid and sodium tripolyphosphate. Only 10% of its equipment had to be imported.

The West Bengal Chief Minister, Mr. Jyoti Basu, inaugurated the plant at a traditional ceremony in October, 1979.

Mr. T. Thomas, a Unilever director and chairman of Hindustan Lever, thanked the West Bengal Government for its co-operation, which had enabled the project to be completed ahead of schedule.







Capital expenditure increased on the previous year. Particular emphasis has been on cost reduction investments. Our chemicals operations are big energy users and significant improvements have been made in both the quantity and cost of energy used. For example, Crosfields have installed equipment at their Warrington factory to tap previously unused mine gas. This brings a substantial cost saving.

During the year capital expenditure was authorised for extension of capacity for manufacture of specialised silicas at Warrington in the United Kingdom, for a new catalyst plant at Emmerich, Germany, and for facilities for powder paint manufacture at Dourdan, France. In the United States a new gelatine plant at Sioux City, Nebraska, was completed and new perfumery facilities at Ramsey, New Jersey, were opened during the year.

Capital expenditure by National Starch continued at a high level. Of particular importance was the expansion of capacity of the Indianapolis starch complex, the completion of the plant to manufacture 'Permasorb', a super-absorbent polymer, at Salisbury, North Carolina, and additional polymer reactor capacity at Meredosia, Illinois.

A substantial part of our research and development expenditure is devoted to the creation of novel chemical products. We have had particular success in powder paints, pressure emulsions, specialised silicas and high quality food emulsifiers.

#### Paper, plastics, packaging

	1978	1979
Total sales (Fl. million)	1 615	1 774
Increase/Decrease	2%	10%
Operating margin	2.6%	1.8%

In Europe, continuing over-capacity had an adverse effect on the paper board market, even though demand for packaging was stronger. In the United Kingdom, Thames Board Mills also had to deal with increased paper board imports due to the relative strength of sterling.

The United Kingdom market for home décor products was comparatively buoyant but movements in exchange rates adversely affected margins in the important export business.

Although profits from packaging improved, albeit from a low level, results in total were lower than last year because of the road haulage dispute in the United Kingdom, and heavy restructuring and start-up costs incurred by Nairn International and Thames Board Mills.

Thames Case started to operate a new heavy duty case factory at Northampton. The corrugated case operation had a good year and increased volume and profits.

Nairn International's new factory at Kirkcaldy for four-metre-wide cushioned vinyl floor covering commenced production and construction of the second phase is on schedule. The new ranges of floor and wall coverings have been favourably received.

In Germany, all the 4P packaging companies showed useful profit gains compared with the previous year. The 4P businesses in other countries had improved results. New equipment for the production of sophisticated multi-layer film for flexible packaging is being installed in the Ronsberg factory in Germany.

#### Animal feeds

	1978	1979
Total sales (Fl. million)	2 444	2 934
Increase/Decrease	3%	20%
Operating margin	2.7%	2.3%

Sales of animal feeds in 1979 were better than in 1978, mainly because the adverse weather conditions in the early part of the year led to a strong feed demand and also because consumption of livestock products rose slightly. Raw material costs increased after the relative stability of 1978.

In the Netherlands, although the pig and poultry markets were both severely depressed for most of the year, our compound feeds business nevertheless improved on its 1978 performance.

In the United Kingdom our compound businesses had another good year and extended and modernised their production capacity. Improvements in the range and quality of customer services were introduced including a major reorganisation of our pig breeding and pig marketing operations.

The compounds business in France, however, had poor results, partly because of shortage of capacity arising from modernisation and extension work at production plants. During the year we acquired additional modern compounding facilities.

Other United Kingdom based activities made encouraging progress during the year. Our poultry operations began to achieve substantial benefits from recent investments in modernised processing plant and improved distribution and customer service facilities. Agricultural merchanting made steady progress and provided an improved range of services to the agricultural industry. Fish farming, despite a very severe winter, progressed very satisfactorily. Benefits are now accruing from the commissioning of a new hatchery and we have successfully entered the market for fish feeds.

Export activities from the United Kingdom were maintained, and we undertook the sales development of 'Intagen' prophylactic antigen against bacterial disorders of the gut in young animals, which was developed through our research and is already commercially available in the United Kingdom.

#### **UAC** International

	1978	1979
Total sales (Fl. million)	4 017	3 784
Decrease	6%	6%
Operating margin	6.7%	5.5%

The figures above cover subsidiaries only and include sales to associated companies. The principal associated company in the UACI Group is UAC of Nigeria (UACN). The UACI contribution to Concern share of associated companies' profit before taxation was

The review of UACI activities by divisions which follows includes both subsidiaries and associated companies.

The check to economic growth in several African countries produced a downturn in the fortunes of UACI, but operations in the United Kingdom companies in total had good results. The cutback in government spending in Nigeria was reflected in reduced expenditure on investment and consumer goods, while supplies were curtailed and delayed by import licensing and pre-shipment inspection procedures. Turnover and margins fell in Nigeria itself and exports to that country were adversely affected. In French-speaking Africa profits improved despite the slow-down in economic activity in the Ivory Coast and the serious unrest in Tchad. In Kenya a slight setback in the economy reduced results, but results in Tanzania remained good. Trading conditions in the Arabian Gulf improved a little.

The breweries had another excellent year. In Nigeria they successfully met greatly increased competition from newly-established companies and price controls were relaxed. In Ghana and Sierra Leone good results were achieved despite difficult trading conditions. Sales and profits in Tchad suffered from the civil strife.

Our building materials businesses had mixed fortunes. The businesses in West Africa were hit by import restrictions. In the United Kingdom there was an improvement in results, although results of the garden centres suffered from the severe winter.

UACN's foods operation in Nigeria was severely affected by restrictions on the import of meat and a scarcity of packaging materials. However, ice cream sales rose.

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Medical Division, with research support, has produced new products. Our antibiotic sensitivity test kit, 'Sensititre', has been launched in the United States, having passed the stringent standards set by the Food & Drug Administration. In Europe our 'Immunostics' diagnostic reagents show promise of growth. Pharmaceutical production facilities in the United Kingdom have been augmented. UACN's toiletries business in Nigeria produced good profits in spite of shortages of imported raw materials and packaging materials. Import restrictions also curbed sales of photographic equipment, although colour processing facilities were expanded.

Despite both supply and market conditions being difficult, all the Motors Division's activities in the United Kingdom did well. Productivity and profits rose, notably in vehicle body-building and the motor parts and accessories business acquired in the previous year. UAC of Ghana's profits in this field improved in response to a better supply situation, but elsewhere in Africa profits of motors operations fell.

The businesses in French-speaking Africa performed better in total, mainly because of higher profits in Cameroun, Gabon and Niger. The textile businesses had another good year and much better results were achieved by the wax block printing company in the Ivory Coast. In France we disposed of 80% of our automotive spare parts business. Our electrical wholesale companies produced satisfactory results.

The general trading activities of the G.B. Ollivant Division were adversely affected by import cuts and reduced government expenditure in Nigeria. Kingsway Stores in Nigeria, however, produced better results because it started the year with a high stock level. Results from G.B. Ollivant's office equipment businesses in the United Kingdom were disappointing and greater emphasis is being placed on the distribution and servicing of items incorporating higher technology.

In the course of its modernisation programme, Palm Line built two new vessels equipped to handle the increasing proportion of container traffic in the West African trade. These replaced four old ships which were sold. In 1979 there was a fall in Palm Line's profits because of a temporary reduction in southbound tonnage.

The textiles manufacturing and distribution companies in Ghana and Nigeria performed satisfactorily in difficult trading conditions. In both countries the businesses suffered from shortages of raw materials, as did the paper and packaging business in Nigeria.

Very good results came from our timber companies in Indonesia and the Solomon Islands. In order to ensure continued raw material supplies for the timber business in Nigeria, we are seeking assurances from the government on the availability of timber concessions.

Unamec, operating in machinery sales and servicing, had lower results than in 1978, though better profits were made in our Detroit Diesel Allison distributorship in Australia and in hydraulic hose fittings which we manufacture in the United Kingdom and export to many countries. In Nigeria the production of television sets has been stepped up. We acquired a further Detroit Diesel Allison distributorship in Singapore.

All our Caterpillar dealerships were adversely affected by cutbacks in expenditure on road building and construction work in general. Leverton in the United Kingdom was able partly to offset this by increasing its sales of lift trucks and of machinery and parts for open-cast mining.

#### Plantations

Crop yields and prices were generally higher than in 1978. The profits earned by Plantations Group showed a satisfactory increase. Production was higher everywhere except for cocoa in Africa. In Malaysia we produced record tonnages of palm oil and kernels.

The development programmes in Cameroun and Ghana are proceeding satisfactorily. The rehabilitation programme in Zaïre, which is being carried out in conjunction with the government and the World Bank, is making steady progress.

Our company in the Solomon Islands is embarking on a development programme in coconuts and cocoa. Negotiations for the acquisition by the Solomon Islands government of a 40% interest in the company are at an advanced stage.

#### Transport

Although the market grew only slowly in 1979, many of our companies have achieved significant improvements in volume and margins. Profits have therefore increased substantially over the low level of 1978. We have continued our programme of restructuring depot networks, and taking advantage of the rapid advances in computer technology. Such developments improve the efficiency of our operations and service.

The most profitable of our transport companies was again Elbe in Germany, whose spread of activities is wide. It has expanded its trunk haulage operations and has taken delivery of a new coaster for its successful shipping activities. The other companies with shipping interests, Norfolk Line and Alvracht in the Netherlands, have also performed very well. Further expansion in capacity is planned.

In Italy and Spain, our nationwide warehousing and distribution services have grown fast and profitably, but in Belgium and France margins were very tight. The restructuring of Unitransa, our groupage company in Spain, has been completed at a high cost in redundancy payments, but volume has been maintained.

In the United Kingdom, the road haulage strike had a serious effect on S.P.D., although the group was not directly involved. It recovered well in the second half of the year. Our hanging garments joint venture continued to expand and improve its market position despite a downturn in the textile market in the second half of the year.

#### Other interests

Contracts have been signed to give effect to the agreement in principle to which we referred last year under which Interpublic will acquire our 51% interest in the SSC&B:Lintas advertising agency companies. The implementation of these contracts remains subject to the fulfilment of the same conditions as those we referred to last year; consequently it is likely that the acquisition by Interpublic will take place after December, 1981.

#### **Exports**

In 1979 our exports reached a combined total of Fl. 6 424 million. This compares with Fl. 5 960 million achieved in 1978.

The values of our shipments from each of the three main exporting countries, and from all other countries combined, which total nearly 40, are as follows:

Fl. million	1978	1979
The Netherlands	1 923	2 113
United Kingdom	1 724	1 654
Germany	1 366	1 632
Other countries	947	1 025

There were increases in exports of oil milling products and chemicals from the Netherlands and Germany; meat and sundry foods were also important for the Netherlands.

Exports from the United Kingdom were affected by a steep drop in merchandise shipments by UAC International; other exports from the United Kingdom consisted chiefly of chemicals, detergents, packaging, edible fats and other foods.

#### Research and development

Expenditure on research and development in 1979 totalled Fl. 602 million (1978: Fl. 532 million).

Research and development are key activities for the future profitability of Unilever. Whilst considerable development is done by subsidiary companies, a major part of the R & D resource is deployed in our Research Division. The role of the Division is to support the existing product areas by improvement of their products and processes and by innovation. It has the task of identifying new opportunities which may derive from our own scientific base or arise from general advances in science and technology.

Our research lies mainly in three areas: biosciences, physical sciences and engineering. Developments in each of these can and do have important implications for many of the Unilever product groups. For example, the Division maintains in the biosciences area a substantial effort on cellular biology embracing the structure of the cell and its physiology. This has given us a better understanding of the immune response of the body, which has been used to develop a product, 'Sensititre', for use in the diagnosis and treatment of certain diseases. Our work on genetic engineering will undoubtedly have beneficial effects on the quality and yield of plantation crops; and the cellular research gives us generally greater understanding of important areas to us such as gum disease and hair growth.

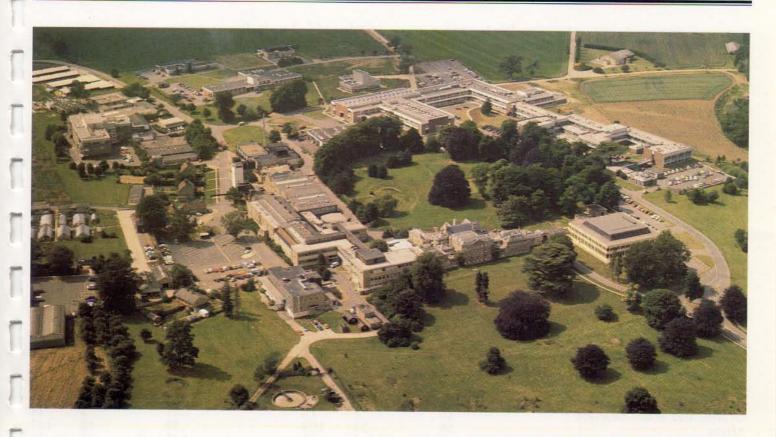
Research in the physical sciences covers a wide range and is of importance in the technology of virtually all our product groups. Our work in colloids gives us better understanding of emulsions, dispersions and foams which in turn is reflected in better texture of margarine, improved detergency and better processing of ice cream. Research in this area has also led to the development of a super-absorbent gel now being used in a new sanitary protection product. The physics of the process of crystallisation and precipitation is another area which has potentially wide benefits embracing better use of phosphate builders in detergents, more efficient precipitation of silicas for our chemicals business; and perhaps most important in our margarine where crystallisation of the fats is a key process in the build-up of proper texture.

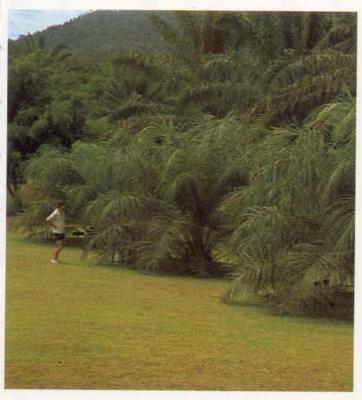
Finally, we consider that research in the engineering sciences is essential to the development of efficient processes, both for existing products and to produce new products. There is significant effort on understanding the interaction between the process and the properties of the final product, since the raw materials for many of our products can undergo

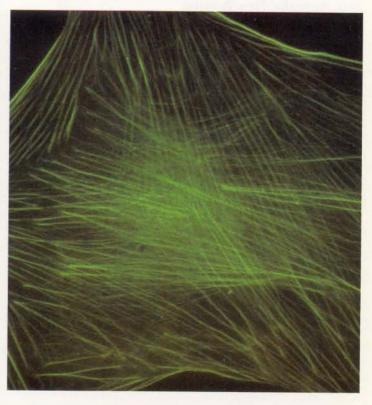
The Unilever Research Laboratory established in 1947 at Colworth House, Bedfordshire, has grown to become the largest food research laboratory in Europe, engaged in studying human and animal nutrition; the use of raw materials; product and process development, and the biological safety of Unilever products.

Oil palms in Malaysia originally produced at Colworth by controlled cell culture techniques.

An enlargement of one of three different sets of filaments found within animal and plant cells which act like a skeleton, supporting the cell and determining its shape. This one, known as an 'actin cytoskeleton', is also responsible for movement.







structural changes during processing. We have to understand these and the effect of the process on the raw materials so that the final product has the properties which the consumer requires.

Energy

Since 1973 the cost of energy has increased enormously and we have been looking at the conservation of energy as an important priority in our factories. As part of this programme we have in construction and in operation a

number of full-scale demonstration projects covering solar heating, coal-fired solutions to all our process heat needs, waste burning, and on-site electricity generation. Each of these projects is profitable in its own right at the demonstration site and can be installed more generally as the need or the opportunity arises.

We have succeeded in making a 6% saving in direct energy costs.

#### Personnel

The table below shows the total number of our employees and the employees of our associated companies. It also shows their geographical distribution together with comparable figures for 1978.

(000's)			1978			1979
	Parent companies and subsidiaries	Associated companies	Total	Parent companies and subsidiaries	Associated companies	Total
European Community countrie	s 172	4	176	162	5	167
Other European countries	16	1	17	16	1	17
North America	23		23	22	_	22
Central and South America	10	3	13	11	3	14
Africa	56	53	109	58	49	107
Asia, Australia, New Zealand	39	6	45	40	6	46
	316	67	383	309	64	373

The decrease in the number of employees in the European Community countries is mainly caused by the exclusion of MacMarkets in the United Kingdom and the automotive spare parts business in France. Additionally there were some closures and reorganisations in Europe and elsewhere.

Skilled, competent and dedicated employees, effectively managed, constitute the most important asset of any company and so we, in Unilever, attach great importance to the personnel function. We have a large number of subsidiary companies which operate in some 75 countries and this means that the key task of recruitment and training of our employees must lie with the local management. Thus, although the scope for central development of personnel policies has some limitation, there are nevertheless unifying aspects of our philosophy which need to be embraced throughout Unilever.

The common goal is to create and maintain effective teams of employees well motivated and with a clear

sense of common purpose which is accepted and understood and supported by all concerned. This form of team identity is very important for the long-term prosperity of each of the parts of our international business. This approach of building up our strength from the base is augmented by our efforts to foster some common beliefs which we try to share with our employees. The most important of these common principles is the basic belief that there should be equal opportunity for all. We therefore aim for our employees to be recruited, employed and, when possible, promoted on the basis of their qualifications for the work to be performed, irrespective of differences in race, religion, sex or nationality. We realise that this is not yet possible, in practice, everywhere and we cannot break the law or deviate offensively from local custom in pursuing this goal. Nevertheless, we cannot take for granted a social structure which contravenes this objective.

We have a continuing and substantial effort in training, in personnel development planning and in offering

promotion opportunities when possible, and we try to contribute to the possibilities for individual self-development; but the basic responsibility to accept and practise broader and improved skills must remain always with the individual employee.

We believe in regularly informing our employees about the progress and activities of their companies and consulting them about major changes. We have, of course, to take account of the fact that different companies in different countries are at various stages in the evolution of employee participation, but a greater understanding by our employees of the affairs of their companies can only be beneficial to our operations.

We also believe that the success of the enterprise and the interests of our employees depend on our ability to provide for job satisfaction through the full and effective deployment of their ambitions, talents, energy and experience. We therefore strive for work assignments which, while matching their abilities, attempt to give individuals and groups the satisfaction of meeting a challenge as well as their expectations about the quality of their working lives.

## Dividends

The proposed appropriations of the profits of N.V. and Limited are shown in the consolidated profit and loss accounts on page 38.

The Boards have resolved to recommend to the Annual General Meetings on 14th May, 1980 the declaration of final dividends on the Ordinary capitals in respect of 1979 at the following rates, which are equivalent in value in terms of the Equalisation Agreement:

N.V. per Fl. 20 ordinary capital Interim Final	Fl. 3.56 Fl. 6.32
Total	Fl. 9.88 (1978: Fl. 8.80)
Limited per 25p ordinary share Interim Final	8.94p 15.11p
Total	24.05p (1978: 22.67p)

Together with the interim dividend declared in November, 1979, the proposed final dividend will result in a total dividend for **Limited** for 1979 which is approximately 6% more than **Limited's** total dividend for 1978. The strengthening of sterling against the guilder in the context of the Equalisation Agreement is the cause of the greater percentage increase in **N.V.'s** total dividend.

It is intended to make the N.V. final dividend of Fl. 6.32 obtainable from 27th May, 1980.

The Limited final dividend will be paid on 27th May, 1980 to shareholders registered on 29th April, 1980.

Following the expiry on 31st July, 1979, of dividend restrictions in the United Kingdom the balance of dividends declared by **Limited** but unpaid because of those restrictions, amounting to 35 pence per share, was paid on 1st August, 1979.

For the purpose of equalising dividends under the Equalisation Agreement, Advance Corporation Tax (ACT) in respect of any dividend paid by Limited has to be treated as part of the dividend. Limited's 1979 final dividend has been calculated by reference to the current rate of ACT; if the effective rate applicable to payment of the dividend is different the amount will be adjusted accordingly and a further announcement made. Limited's total dividend declaration for 1978 of 22.67 pence is 0.75 pence higher than the previously published figure due to the reduction in the rate of ACT.

Final dividends on the New York shares of N.V. will be payable as from 16th June, 1980.

After provision for the Ordinary dividends for 1979 it is proposed to set aside Fl. 457 million (N.V. Fl. 225 million, Limited Fl. 232 million) to reserve for replacement of fixed assets (on behalf of subsidiaries).

### **Directors**

## **Auditors**

Mr. C. T. C. Heyning whose intention to retire has already been announced will not offer himself for re-election at the Annual General Meeting.

Mr. Heyning has served Unilever for 30 years and has been a Director for 12 of them. He joined the Legal Department of N.V. in 1950 and has served on the Netherlands and French National Managements. He has been Regional Director for Continental Europe since 1974. His colleagues wish to record their appreciation of his contribution to Unilever's success over the years.

In accordance with Article 21 of the Articles of Association all the remaining Directors named on page 3 will retire from office at the forthcoming Annual General Meeting and will offer themselves for re-election.

In April, 1979, Sir David Orr, chairman of **Limited** and a Vice-chairman of **N.V.**, was appointed a Commander in the Order of Oranje-Nassau.

In January, 1980, Mr. H. F. van den Hoven, Chairman of N.V. and a Vice-Chairman of Limited, was appointed an honorary Knight Commander of the Order of the British Empire (K.B.E.).

The Directors record with deep regret the death in November, 1979, of Lord Cole of Blackfriars, who was Chairman of **Limited** from 1960 until his retirement in 1970.

Sir Frank Roberts and Mr. Milton C. Mumford have indicated their wish to retire as Advisory Directors. The Directors wish to express to both of them their thanks for their help and friendship as Advisory Directors, particularly for Sir Frank's help in the field of international affairs and Mr. Mumford's in relation to the business scene in the United States.

At the Annual General Meeting in 1979 Mr. T. Thomas was elected a Director.

In March, 1980, Lord Hunt of Tanworth was appointed an Advisory Director of both N.V. and Limited.

The auditors, Price Waterhouse & Co., The Hague, and Coopers & Lybrand Nederland, Rotterdam, offer themselves for reappointment.

By order of the Board C. Zwagerman J. D. Keir Secretaries 25th March, 1980

#### Accounts

## Reports of the Auditors

N.V. and Limited are linked by a series of agreements of which the principal is the Equalisation Agreement. Amongst other things, this requires the dividends and other rights and benefits (including rights on liquidation) attaching to each Fl. 12 nominal of Ordinary share capital of N.V. to be equal in value at the current sterling/guilder rate of exchange to those attaching to each £1 nominal of Ordinary capital of Limited as if each such unit formed part of the Ordinary capital of one and the same company.

Companies legislation

The accounts have been prepared on the historical cost convention and comply with Civil Code, Book 2 in the Netherlands and with the United Kingdom Companies Acts 1948 and 1967.

Combined figures are given for the information of shareholders.

Accounting standards

The Equalisation Agreement provides amongst other matters for both companies to adopt the same principles of accountancy. The accounts comply with Dutch requirements and with Accounting Standards in the United Kingdom, except for the treatment of deferred taxation as explained below.

United Kingdom Accounting Standard SSAP 15, which became effective in 1979, requires provision to be made for deferred taxation except in so far as the directors are able to foresee on reasonable evidence that no liability is likely to arise. In this latter respect, however, it conflicts with Dutch law as currently applied and because of this and the Equalisation Agreement full provision continues to be made for deferred taxation liabilities.

United Kingdom stock relief is not regarded as a potential liability to the extent that, as a result of specific legislation, it is expected to become permanent.

#### N.V. Group1)

To the Members of Unilever N.V.

We have examined the 1979 accounts of Unilever N.V. Based on this examination, in our opinion these accounts (set out on pages 34 to 53 and 58 to 62) together give a true and fair view of the state of affairs of the Company and the Group at 31st December, 1979 and of the profit and source and use of funds for the year then ended.

Price Waterhouse & Co. The Hague

Coopers & Lybrand Nederland Rotterdam

25th March, 1980

<sup>1</sup>) Signed by auditors authorised under Article 102 of Dutch Civil Code, Book 2.

#### **Limited Group**

To the Members of Unilever Limited.

We have examined the accounts set out on pages 34 to 51 and 54 to 62. For the reasons set out opposite the Group has departed from United Kingdom standard accounting practice by making provision for certain deferred taxation which is unlikely to become payable in the foreseeable future. In the circumstances we concur with this departure, the effects of which are shown in the notes to the accounts.

In our opinion the accounts and the notes relevant thereto together give a true and fair view of the state of affairs of the Company and the Group at 31st December, 1979 and of the profit and source and use of funds of the Group for the year then ended and comply with the Companies Acts 1948 and 1967.

Coopers & Lybrand London

Price Waterhouse & Co. London

25th March, 1980

### Accounting policies

Foreign currencies

Gains and losses arising in each individual company as a result of changes in the relative value of currencies during the year are included in the local currency operating profit of the individual company concerned.

In consolidating subsidiary companies of N.V. into guilders and of Limited into sterling exchange rates current at the year-end are used for translation of sales and profit for the year and assets and liabilities at the year-end. The effect of exchange rate changes during the year, on the assets and liabilities at the beginning of the year, is shown as a movement in profit retained.

In arriving at the combined figures in guilders the sterling figures of **Limited** are translated at the year-end sterling/guilder exchange rate, except for the ordinary capital of **Limited** which is translated at the Equalisation Agreement rate of  $\pounds 1 = Fl$ . 12. The effect of restating the assets and liabilities of **Limited** at the beginning of the year is described as sterling/guilder realignment and is shown as a movement in profit retained.

Consolidated companies

Companies included in the consolidated accounts of N.V. or Limited are those in which directly or indirectly N.V. or Limited either holds more than 50% of the equity capital or being a shareholder controls the composition of a majority of the Board of Directors.

Further, in accordance with Civil Code, Book 2 in the Netherlands, N.V.'s consolidated accounts include those companies in which N.V. holds directly or indirectly more than 50% of the total issued capital.

A list of principal subsidiaries is given on pages 58 to 61.

Recognising the diversified nature of the operations of their substantial interests in and trade with overseas territories, the majority of the UAC International group of companies close their financial year on 30th September. Their accounts at this date are included in the consolidation.

Associated companies

These are companies, not being consolidated companies, in which N.V. or Limited has significant shareholdings and participates in commercial and financial policy decisions. The sales and operating profits of associated companies are excluded from the consolidated profit and loss accounts, but the concern share of the results of these companies including interest due on loans is shown separately after operating profit.

The results relate to periods ending not earlier than 30th June.

The concern share of retained profits and reserves which has accrued since acquisition, or since the initial investment where a company has changed from a subsidiary to an associate, is included in consolidated profit retained.

The principal associated companies are listed on page 62.

#### Trade investments

These are minority investments in companies not being consolidated or associated companies with which N.V. or Limited has a long-term trading relationship. There are some 200 such investments throughout the world.

Trade investments are shown at cost less amounts written off and dividends are accounted for when received.

A statement summarising the interest in the results and net assets of all trade investments is given on page 49.

#### Goodwill

No value is attributed to Goodwill in the business and the difference between the price paid for new interests and the fair value of the net tangible assets acquired is adjusted against profit retained in the year of acquisition.

#### Fixed assets

Fixed assets are stated at cost, net of capital based grants. Depreciation is provided by the straight-line method at percentages of cost related to the expected average lives of the assets.

The major classes of depreciable assets with their estimated useful lives are summarised below; the spread of lives recognises the diversity of the assets within each class:

Freehold buildings	
(no depreciation on freehold land)	33-40 years
Leasehold land and buildings	
(or life of lease if less than 33 years)	33-40 years
Plant and equipment	5-20 years
Motor vehicles	3- 6 years
Ships	10-20 years

#### Current assets

Stocks are consistently stated on the basis of the lower of cost and net realisable value, after provisions for obsolescence. Cost—mainly averaged cost—includes direct expenditure and, where appropriate, a proportion of manufacturing fixed costs.

Debtors are stated after deducting adequate provision for doubtful debts.

Marketable securities represent liquid funds temporarily invested and are shown at their realisable value.

#### Pensions

Liabilities in respect of retirement and death benefits are provided for by payments to pension and provident funds and by making unfunded provisions. The amounts of the payments/charges are determined on an actuarial basis so that over the long term the funds and provisions will be adequate to meet the liabilities. The unfunded provisions represent the estimated present value of the future liability for retirement and death benefits to past and present employees, other than benefits provided through pension and provident funds, after taking account of future charges.

#### Deferred liabilities

Unfunded retirement provisions are as noted under Pensions above.

Deferred taxation, provided at the rates of tax applicable at the year-end, includes deferred tax on the accelerated depreciation of fixed assets for tax purposes, tax reliefs relating to stock values (except as noted below) and short-term timing differences, less the estimated future tax relief on the provisions for unfunded retirement benefits. Provision is also made for deferred taxation on the revaluation of the net tangible assets of new interests acquired.

Provision is not regarded as necessary, and is not made, for deferred taxation in respect of the following items:

- (a) that part of the United Kingdom tax relief relating to stock values which is expected to become permanent;
- (b) tax which would become payable if retained profits of subsidiaries and associated companies were distributed to the parent companies, as it is not the intention to distribute more than the dividends, the tax on which is included in the accounts.

The deferred taxation provisions which would be released if the United Kingdom Accounting Standard SSAP 15 were applied are given for information in the notes to the accounts on pages 42 and 46.

Exceptional items

In previous years items of an exceptional nature (e.g. disposals and reorganisations) have been shown separately as non-recurring items below operating profit. These items are now included in operating profit and are disclosed in note (1) to the consolidated accounts as 'exceptional items'. Figures for previous years have been adjusted on to the new basis.

Research and development

Expenditure on research and the development of new products is charged against profit of the year in which it is incurred.

Inter-group pricing for goods and services
International trade in own manufactured goods
between Unilever companies is relatively unimportant.
Such transactions represent under 7% of total turnover.

The preferred method for determining the transfer prices is to take the market price; where there is no market price, the two managements concerned engage in arm's length negotiations. Normally this will lead to a price fixed at ex-works cost plus an appropriate percentage for a profit mark-up. Where required the method employed is discussed and agreed with the government authorities of the countries concerned.

General services provided by central advisory departments and research laboratories are charged to Unilever companies on the basis of fees under agreements approved where necessary by the government authorities of the countries concerned.

Where a central purchasing department buys goods for a Unilever company for use in its production, then that company is either treated as the buyer in the contract or is given the benefit of the central purchasing department's contract price. However, where a specialist buying service is provided directly by one unit for another, an appropriate commission is generally either included in the price or shown on the face of the relevant documents. In most of these cases the method applied is based on agreements with the taxation and other government authorities of the countries concerned.

### Consolidated profit and loss accounts

Unilever N.V. and Unilever Limited and their subsidiaries for the year ended 31st December

Fl. million	I	978		1979		Fl. million
Limited	N.V.	Combined		Combined	N.V.	Limited
15 978 14 833	23 293 22 091	39 271 36 924	Sales to third parties Costs (1)	43 251 40 682	26 125 24 721	17 126 15 961
1 145	1 202	2 347	Operating profit	2 569	1 404	1 165
214 11 27	42 3 159	256 14 186	Concern share of associated companies' profit before taxation Income from trade investments (2) Interest (3)	179 10 202	41 2 196	138 8 6
1 343 702 11	1 088 527 19	2 431 1 229 30	Profit before taxation Taxation on profit of the year (4) Taxation adjustments previous years (5)	2 556 1 156 23	1 251 604 4	1 305 552 27
630 24	542 60	1 172 84	Profit after taxation Outside interests and preference dividends (6)	1 423 95	643 65	780 30
606	482	1 088	Profit attributable to ordinary capital	1 328	578	750
	]	Fl. 19.53 73.44p	Combined earnings per share (7) per Fl. 20 of capital per 25p of capital	Fl. 23.83 84.71p		
-	2-0	_	Extraordinary item (8)	486	_	486
606 141	482 282	1 088 423	Profit after extraordinary item Dividends on ordinary and deferred capital	1 814 489	578 316	1 236 173
465	200	665	Profit of the year retained	1 325	262	1 063
3 334 122 465 11	3 878 509 200 546	7 212 387 665 557	Movements in profit retained Profit retained—1st January Net additions to profit retained Profit of the year retained*) Goodwill	6 825 1 301 1 325 123	3 369 102 262 115	3 456 1 199 1 063 8
49 283	163 —	212 283	Effect of exchange rate changes (9) Sterling/guilder realignment	100 199	45 —	55 199
3 456	3 369	6 825	Profit retained — 31st December	8 126	3 471	4 655
198	192	390	*) of which added to fixed asset replacement reserve	457	225	232

The notes on pages 34 to 37 and 41 to 51 form part of these accounts.

Figures between brackets refer to notes on pages 41 to 43.

### Consolidated balance sheets

Unilever N.V. and Unilever Limited and their subsidiaries as at 31st December

Fl. million Limited	I	978 Combined		1979	120 1201	Fl. millio
	-11111		Capital employed	Combined	N.V.	Limite
21	265	286	Preferential share capital (10)	287	265	2
3 674	4 061	7 735	Ordinary shareholders' equity		265	2
549	640	1 189			4 163	4 88
3 456	3 369	6 825	Ordinary share capital (11) Profit retained (12)	1 189	640	54
331	52	279	Other reserves (13)	8 126 266	3 471 52	4 65
110	392	502	Outside interests in subsidiaries	532	389	14
661	2 184	2 845	Loan capital (14)	2 754	2 043	71
1 251	1 445	2 696	Deferred liabilities (15)		1 685	94
31	31	_	Inter-Group - N.V./Limited	-	18	1
5 686	8 378	14 064		15 251	8 563	6 68
			Employment of capital			
2 324	4 306	6 630	Land, buildings and plant (16)	7 209	4 513	2 69
713	149	862	Associated companies (17)	811	154	65
28	56	84	Trade investments (18)	196	58	13
52	403	455	Other long-term assets (19)	545	461	8
2 692	3 330	6 022	Working capital	6 902 3	3 731	3 17
2 661	3 7 1 3	6 374	Stocks (20)		1 056	3 12
1 912	2 845	4 757	Debtors (21)		3 130	2 25
1 881	3 228	5 109	Creditors (22)		3 455	2 21
422	275	697	Provision for taxation	739	314	42
266	177	443	Dividends	309	208	10
565	586	1 151	Net liquid funds	636	168	468
131	287	418	Marketable securities (23)	316	216	100
1 104 670	1 049 750	2 153	Cash and deposits (24)	1 864	817	1 047
	41500000	1 420	Short-term borrowings	1 544	865	67
5 686	8 3 7 8	14 064		15 251 8	563	6 688

The notes on pages 34 to 37 and 41 to 51 form part of these accounts. Figures between brackets refer to notes on pages 43 to 50.

#### Consolidated source and use of funds

Unilever N.V. and Unilever Limited and their subsidiaries for the year ended 31st December

Fl. million Limited	N.V.	978 Combined		I979	N.V.	Fl. million Limited
1 402	1 737	3 139	Funds generated from operations	3 344	1 913	1 431
1 343	1 088	2 431	Profit before taxation Elimination of items not involving a flow of funds: Concern share of associated companies' profit before	2 556	1 251	1 305
187	25	212	taxation, less dividends and interest received	134	23	111
232	545	777	Depreciation	857	585	272
14	129	143	Unfunded retirement benefits	130	93	37
_	_	_	Others	65	7	72
			Funds from other sources			
19	582	601	Loan capital issued/repaid	88	110	22
1 421	2 319	3 740	Total sources	3 256	1 803	1 453
333	396	729	Togetion possesses during the coor	746	357	389
521	690	1 211	Taxation payments during the year	746 1 413	797	616
16	1 038	1 054	Capital expenditure less disposals	77	205	128
10	1 000	1 034	Purchase/sale of subsidiaries (25) Purchase/sale of associated companies/trade	11	203	120
51	13	64	investments	33	3	36
274	300	574	Additional/reduced working capital	881	502	379
125	177	302	Stocks	861	426	435
323	347	670	Debtors	674	391	283
174	224	398	Creditors	654	315	339
84	288	372	Dividends paid during the year	654	299	355
86	11	75	Other sources/uses	139	93	46
1 365	2 714	4 079	Total uses	3 877	2 256	1 621
56	395	339	Net increase/decrease in net liquid funds	621	453	168
535	984	1 519	Net liquid funds 1st January as reported	1 151	586	565
19	3	16	Effect of exchange rate changes	74	35	39
45	_	45	Sterling/guilder realignment	32	_	32
509	981	1 490	Revised opening funds	1 257	621	636
56	395	339	Net increase/decrease in net liquid funds	621	453	168
565	586	1 151	Net liquid funds 31st December	636	168	468

The notes on pages 34 to 37 and 41 to 51 form part of these accounts.
The figure between brackets refers to notes on page 50.

Fl. million	I	978		1979		Fl. millio
Limited	N.V.	Combined		Combined	N.V.	Limite
14 833	22 091	36 924	(1) Costs	40 682	24 721	15 96
10 252 85	11 797 97	22 049 182	Raw materials, packaging and goods for resale Hire of plant and machinery	24 211	13 420	10 79
5	9	14	Auditors' remuneration	193 16	98	9
$\frac{11}{1933}$	$\frac{39}{4581}$	50 6 514	Exceptional items (e.g. disposals and reorganisations) Other costs	7 250	20 5 153	2 09
2 310	5 014	7 324	Remuneration of employees including social security contributions	8 136	5 427	2 70
3	8	11	Emoluments of Directors as managers including contributions to			270
2	1	3	pension funds for superannuation Superannuation of former Directors	12	8	
232	545	777	Depreciation	857	585	27
					3.50,50,50	
232 430	545 737	777	Depreciation as above based on historic cost of assets	857	585	27
400	737	1 167	Depreciation based on replacement value of assets	1 314	810	50-
198	192	390	Difference being current basis of addition to fixed asset replacement reserve	457	225	23
11	3	14	(2) Income from trade investments	10		
2	1	3	From listed shares	3	2	
6	2	8	From unlisted shares	5	1	
3		3	Interest on loans Other profits/losses including disposals	1 1	=	
27	159	186	(3) Interest	200	100	8
53	150	203	Interest on loan capital	202	196	
59	118	177	Interest on short-term borrowings	264 175	197 116	67 59
85	109	194	Interest received including change in market value of marketable securities	237	117	120
			Interest on loan capital includes:			
8	75	83	Interest on loans, the final repayment of which will be made			
0	70	- 60	within 5 years	114	104	10
702	527	1 229	(4) Taxation on profit of the year	1 156	604	552
594	511	1 105	Parent companies and their subsidiaries	1 070	585	485
108	16	124	Associated companies	86	19	67
			The benefit of tax relief, obtained from the increase in stock values in the United Kingdom, amounting to Fl. 84 million has been taken into account in calculating the taxation on the profit of 1979 for <b>Limited</b> .			
594			The taxation charge for Limited Parent and subsidiaries is made up of:			
498			United Kingdom corporation tax (at 52%)			485
128			less: double tax relief			406 138
224			plus: non-United Kingdom taxes			217

Fl. million	IC	)78		1979		Fl. million
Limited	N.V. Co	ombined		Combined	N.V.	Limited
101	53	154	Taxation on profit of the year (continued) The charge includes deferred taxation provisions:	235	104	131
130	25	155	Accelerated depreciation	187	30	157
15	4	19	Stock reliefs	35	35	
14	32	18	Unfunded retirement benefits and other provisions	13	39	26
120	23	143	On an SSAP 15 basis the provision would be reduced by:	203	73	130
124 4	26 3	150	Accelerated depreciation Other	168 35	22 51	146 16
11	19	30	(5) Taxation adjustments previous years	23	4	27
<u></u>	18 1	18 12	Parent companies and their subsidiaries Associated companies	15 8	3 1	18 9
24	60	84	(6) Outside interests and preference dividends	95	65	30
23 1	45 15	68 16	Outside interests Preference dividends	79 16	50 15	29 1
			combined number of share units representing the combined ordinary capital of N.V. and Limited of Fl. 1 189 million (as set out on page 44) less Fl. 75 million (1978: Fl. 75 million) being 74% (1978: 74%) of the ordinary capital held by the Leverhulme Trust on which the trustees have waived their rights to dividends; these dividends would otherwise flow back to the Company through a wholly-owned subsidiary which has a beneficial interest in the income of the Trust. For the calculation of combined ordinary capital the rate of exchange $\mathcal{L}1 = \text{Fl. }12$ has been used, in accordance with the Equalisation Agreement.			
			ordinary capital the rate of exchange £1 = Fl. 12 has been used, in accordance with the Equalisation Agreement.  The combined number of share units is therefore 55 719 254 (1978: 55 719 254) of Fl. 20 or alternatively 371 461 691 (1978:			
			371 461 691) of 25 pence.			
	Fl. 1 088	million 7l. 19.53	The calculations for 1978 and 1979 are therefore: Profit attributable to ordinary capital (see page 38) Divided by units of Fl. 20 (see above) =	Fl. 1 328 million Fl. 23.83		
	272.8	million 73.44p	Profit attributable to ordinary capital in sterling Divided by units of 25p (see above) =	314.6 million 84.71p		
			On an SSAP 15 basis the figures would be:			
		+111	Profit attributable to ordinary capital	Fl. 1 531 million		
	Fl. 1 231	fl. 22.11	Divided by units of Fl. 20 (see above) =	Fl. 27.47		

illion		10	)70		IQ7Q		Fl. millio
mited		N.V. C	ombined		Combined	N.V.	Limite
		-		(8) Extraordinary item Release of deferred taxation provision relating to United Kingdom stock relief. As a result of United Kingdom legislation promulgated in July, 1979, Fl. 160 million becomes a permanent relief and the remainder is likely to become permanent in 1981 and subsequent years.	486	1 <u>—</u> 1	480
49		163	212	(9) Effect of exchange rate changes	100	45	55
23 26		94 69	117 95	Fixed assets Other	105 5	48 3	57
uthor	rised		ued and Illy paid		Issued and fully paid	A	uthorised
			286	(10) Preferential share capital (Fl. million)	287		
Fl. mil	75 200 75	Fl	. million 29 161 75	Unilever N.V.  7% Cumulative Preference 6% Cumulative Preference 4% Cumulative Preference 4% Cumulative Preference 4% Cumulative Preference	Fl. million 29 161 75	]	Fl. millior 75 200 75
	350		265		265		350
£mil	llion 0.2 3.5 1.2 0.2 5.1		Emillion 0.2 3.5 1.2 0.2	Unilever Limited 5% First Cumulative Preference 7% First Cumulative Preference 8% Second Cumulative Preference 20% Third Cumulative Preference Ordinary	£million 0.2 3.5 1.2 0.2 5.1		£million 0.2 3.5 1.2 0.2
	0,000	,		20% Third Cumulative Preferred Ordinary  Guilder equivalent (million)  The 4% cumulative preference capital of N.V. is redeemable at par at the Company's option either wholly or in part.		0.2	5.1

The rates shown for the preferential capital of Limited are before the reduction of three tenths which followed the introduction of the imputation system of taxation in the United Kingdom in April, 1973.

			1919		
Authorised	Issued and fully paid		Issued a fully pa		Authorised
	1 189	(11) Ordinary share capital (Fl. million)	1.1	89	
Fl. million 1 002	Fl. million 642 2 640	Unilever N.V. Ordinary Internal holdings eliminated in consolidation	-	ion 642 2 640	Fl. million 1 00
£million 136.2 0.1	£million 45.8 0.1 0.1 45.8 549	Unilever Limited Ordinary (in 25p shares) Deferred Internal holdings eliminated in consolidation Guilder equivalent (million)	45	5.8 0.1 0.1 5.8 449	£million 136 0.
. million		Internal holdings Ordinary shares numbered 1 to 2 400 (inclusive) in N.V. and the deferred stock of Limited are held as to one half of each class by N.V. Elma — a subsidiary of N.V.—and one half by United Holdings Limited—a subsidiary of Limited. This capital is eliminated in consolidation. It carries the right to nominate persons for election as directors at general meetings of shareholders.  The Directors of N.V. Elma are N.V. and Limited, who with Mr. H. F. van den Hoven and Sir David Orr are also Directors of United Holdings Limited. The above-mentioned subsidiaries have waived their rights to dividends on their ordinary shares. A nominal dividend of 1/4% was paid on the deferred stock of Limited.			Fl. millio
	V. Combined		Combined	N.V.	Limited
3 456 3 3	6 825	(12) Profit retained	8 126	3 471	4 655
1 484 2 1	125 3 609 205 2 923 39 293	Parent companies*) Subsidiaries Associated companies	4 192 3 566 368	2 377 1 047 47	1 81 2 51 32
758 1 1	117 1875	*) Includes fixed asset replacement reserve on behalf of subsidiaries	2 375	1 342	1 03
331	52 279	(13) Other reserves	266	52	318
35 366	52 87 - 366	Premiums on capital issued**) Adjustment on conversion of <b>Limited's</b> ordinary capital at $\pounds 1 = FI$ , 12	90 356	52	35 35

(14) Loan capital (Fl. million)

1978

		Fl. million 195 100 54 125 73 108 611 — 1 266 65 100 62 131 16 59	Unilever N.V. 6% Bonds 1972/91 10½% Euroguilder Notes 1979 9¾% Euro DM Notes 1981 (DM 50 million) 8¾% Bonds 1981/85 6¾% Bonds 1981/86 (Swiss Frs. 60 million) 8½% Bonds 1981/87 (DM 100 million) {15¾6%-13¾8% Bridging Loans 1981 (\$75 million) }1½%6% Bridging Loan 1981 (Swiss Frs. 123.5 million) 9¼% Bonds 1987 (\$100 million) 4½% Bonds 1987 (\$100 million)  Subsidiaries Netherlands: 4½% Loans 1968/87 9¾% Loans 1980/89 Germany: 4%-7¼% Mortgage loans on ships 1980/89 6%-11% Bank Loans 1979/90 U.S.A.: 45%% Notes 1973/82 7½0% Notes 1982/97	1 1 2 1 1 1 1	80 -555 225 71 10 88 90 18	
		49 54	91/8% Notes 1982/91 82/5%–97/8% loans 1980/93		48	
	-	382	A series of other loans		53 61	
		2 184		2 0	43	
		£million 8.1 11.0 2.2 54.7 50.6 126.6 3.2 2.2 8.3 3.4 22.0 165.7 661	Unilever Limited 4% Debenture stock 1960/80 { Ranking pari passu 6¾% Debenture stock 1985/88 { Ranking pari passu 5½% Unsecured loan stock 1991/2006 { Ranking pari passu Bank Loans 1982/87  Subsidiaries United Kingdom: 7½% Mortgage loan on ship 1980/86 Canada: 6% Debenture Series A 1985 8½% Debenture Series B 1993 Australia: 7¾% Debentures 1982/87 10½% Debentures 1985/89 A series of other loans  Guilder equivalent (million)  The issues of debenture stock of Limited are secured by a floating charge on the assets of the Company.	11 2 54 50 126 5 1 7 3 5 20	3.0 .0 .2 .7 .1 .0 .1 .9 .4 .0 .0	
million			Unless otherwise indicated, the loans are fixed in the currency of the country in which they were raised.			T71 - :111:
Limited	N.V.	Combined	The repayments fall due as follows:	Combined	N.V.	Fl. million Limited
16	282	298	Within 1 year	236	177	59
75	714 432	774 507	After 1 year but within 2 years After 2 years but within 5 years	503	488	15
256	601	857	After 5 years but within 10 years	636 917	515 671	121 246
23	143	166	After 10 years but within 20 years	206	180	26
231	12	243	After 20 years	256	12	244
523	1 146	1 669	Loans on which the final repayment will be made after 5 years amount to	1 924	1 346	578

l. million	I	378		IQ7Q	d	Fl. million
Limited	N.V. Č	ombined		Combined	N.V.	Limited
1 251	1 445	2 696	(15) Deferred liabilities	2 629	1 685	944
230	768	998	Unfunded retirement benefits	1 134	859	275
210	42	252	Taxation not due before 1st January, 1981	95	32	63
131	_	131	Advance Corporation Tax — United Kingdom	43		43
942	635	1 577	Deferred taxation	1 350	716	634
			Other liabilities not due before 1st January, 1981	93	78	15
			Advance Corporation Tax is available for offset against future United Kingdom corporation tax liabilities.			
942	635	1 577	Deferred taxation consists of:	1 350	716	634
631	418	1 049	Accelerated depreciation	1 256	437	819
460	195	655	Stock reliefs*)	236	236	
130	38	168	Unfunded retirement benefits	154		154
19	60	41	Short-term and other timing differences	12	43	31
			*) At the end of 1979 taxation amounting to Fl. 401 million on United Kingdom stock relief has not been provided as it is expected to become a permanent relief in 1981 and subsequent years.			7
957	480	1 437	On an SSAP 15 basis deferred taxation would be reduced by:	1 207	558	649
599	331	930	Accelerated depreciation	1 114	342	772
460	125	585	Stock reliefs	132	132	6.6
102	13	115	Unfunded retirement benefits	91	32	123
	37	37	Short-term and other timing differences	52	52	123

l. million	1	9/0		IQ7Q		Fl. millio
Limited	N.V. (	Combined		Combined	N.V.	Limite
2 324	4 306	6 630	(16) Land, buildings and plant	7 209	4 513	2 69
88 796	236 1 461	324 2 257	Land Buildings	341	240	10
884	1 697	2 581		2 364	1 515	84
1 188	2 403	3 591	Total land and buildings*) Plant and equipment	2 705	1 755	95
183	143	326	Motor vehicles	3 976	2 548	1 42
69	63	132	Ships	386 142	163	2
				142	47	ç
677	4 004		*) Land and buildings			
677	1 624	2 301	—freehold	2 424	1 678	74
157 50	9	166	— leasehold — long-term (50 years or over)	162	8	15
30	64	114	-leasehold - short-term	119	69	5
3 975	8 604	12 579	Cost	13 661	9 136	4 52
93	253	346	Land	The state of the s		
1 134	2 2 1 7	3 351	Buildings	365 3 516	259	10
2 320	5 486	7 806	Plant and equipment	8 608	2 304 5 906	1 21
322	384	706	Motor vehicles	797	411	2 70 38
106	264	370	Ships	375	256	11
1 651	4 298	5 949	Depreciation	6 452	4 623	1.00
5	17	22	Land		Control of the last of the las	1 82
338	756	1 094	Buildings	24	19	
1 132	3 083	4 215	Plant and equipment	1 152	789	36
139	241	380	Motor vehicles	4 632	3 358	1 27
37	201	238	Ships	411 233	248 209	16
			At 31st December assists and the state of th			
617	727	1 344	At 31st December, capital expenditure authorised by the Boards and not spent was	1 603	901	702
247	215	462	Of these amounts commitments had been entered into for	516	274	243
3 913	6 595	10 508	The estimated net current replacement value of fixed assets is	11 623	7 139	4 484
				11 023	1 139	4 484
			Net current replacement value is, in general, calculated by applying specific price indices, in the country of location, to the original purchase price of assets and deducting cumulative depreciation based on their estimated useful lives.			

N.V. and Limited have interests in land throughout the countries where there are Unilever operations. Such interests are developed either as purpose-designed factories, warehouses and trading establishments with ancillary offices and laboratories or as plantations; they are fully used in the business. In these circumstances it is considered that an assessment of the market walve of all interests in lead throughout the world would not

value of all interests in land throughout the world would not produce information of significance to members or debenture or

unsecured loan stockholders.

l. million	1978			1979		Fl. million
Limited	N.V.	Combined		Combined	N.V.	Limited
			Land, buildings and plant (continued)			
			Movements during the year			
3 975	8 604	12 579	Cost — 31st December	13 661	9 136	4 525
4 063	7 983	12 046	1st January	12 579	8 604	3 975
345		345	Sterling/guilder realignment	229		229
90	233	323	Exchange rate changes	177	72	105
584	774	1 358	Expenditure	1 574	869	705
111	85	196	Disposals — proceeds	226	76	150
157	264	421	-depreciation	396	235	161
11	423	434	New subsidiaries	63	61	2
20	6	26	Other adjustments	15	15	30
1 651	4 298	5 949	Depreciation — 31st December	6 452	4 623	1 829
1 790	4 146	5 936	1st January	5 949	4 298	1 651
152	- C	152	Sterling/guilder realignment	95		95
67	139	206	Exchange rate changes	72	24	48
157	264	421	Disposals	396	235	161
1	1	2	New subsidiaries	11	11	400.000
4	9	13	Other adjustments	8	12	20
232	545	777	Charged to profit and loss accounts	857	585	272
584	774	1 358	Expenditure	1 574	869	705
6	7	13	Land	12	7	5
106	132	238	Buildings	249	128	121
352	544	896	Plant and equipment	1 053	619	434
94	84	178	Motor vehicles	226	108	118
26	7	33	Ships	34	7	27
232	545	777	Depreciation charged to profit and loss accounts	857	585	272
_	1	1	Land	1	1	_
30	61	91	Buildings	86	58	28
151	395	546	Plant and equipment	617	436	181
47	64	111	Motor vehicles	125	67	58
4	24	28	Ships	28	23	5

l. million	IC	)78		1979		Fl. millio
Limited	N.V. C	ombined		Combined	N.V.	Limited
713	149	862	(17) Associated companies	811	154	657
76	9	85	Listed shares - at cost with bonus shares at par	98	9	89
56	82	138	Unlisted shares—at cost	160	87	7:
327	19	346	Loans	185	11	17
254	39	293	Concern share of retained profits and reserves	368	47	32
293	22	315	Market value of listed shares	380	18	362
75	105	180	Directors' valuation of unlisted shares	210	121	89
710	142	852	Attributable share of net assets	806	150	656
80	45	125	Movements during the year:	51	5	50
54	<del></del>	54	Sterling/guilder realignment	41		4
35	5	40	Exchange rate changes	2	3	1
172	42	214	Additions	34	6	28
95	25	120	Concern share of profit after taxation	101	21	80
27	17	44	Dividends and interest	45	18	2
71	-	71	Disposals and other adjustments	180	7	17
28	56	84	(10) T1-:	44.0		
			(18) Trade investments	196	58	138
11	34	45	Listed shares	45	34	11
13	18	31	Unlisted shares	143	21	122
4	4	8	Loans	8	3	
35	17	52	Market value of listed shares	44	14	30
53	27	80	Directors' valuation of unlisted shares	195	29	166
			Attributable share of:			
116	99	215	Net assets	350	106	244
14	7	21	Net profits after taxation	25	6	19
7	1	6	Movements during the year:	112	2	110
3	-	3	Sterling/guilder realignment	2		2
1	1	-	Exchange rate changes	2	1	1
4	5	9	Additions	118	6	112
9	3	12	Disposals and other adjustments	6	3	3

(19) Other long-term assets
These are amounts not due within one year, less provisions. They include Fl. 173 million (1978: Fl. 200 million) of marketable securities held as security for, and eventual redemption of, the preference shares of National Starch and Chemical Holding Corporation. These shares are included in Outside interests in subsidiaries

l. million	I	978		1979		Fl. million
Limited	N.V. C	ombined		Combined	N.V.	Limited
2 661	3 713	6 374	(20) Stocks	7 184	4 056	3 128
1 040	1 899	2 939	Raw materials and stocks in process	3 381	2 102	1 279
764	1 517	2 281	Finished products	2 599	1 637	962
857	297	1 154	Merchandise and other stocks	1 204	317	887
1 912	2 845	4 757	(21) Debtors	5 384	3 130	2 254
1 496	2 113	3 609	Trade	4 006	2 324	1 682
416	732	1 148	Other	1 378	806	572
1 881	3 228	5 109	(22) Creditors	5 666	3 455	2 21
1 236	1 545	2 781	Debts to suppliers	3 154	1 729	1 42
36	69	105	Short-term portion of unfunded retirement benefits	117	77	4
609	1 614	2 223	Other	2 395	1 649	74
131	287	418	(23) Marketable securities	316	216	10
120	55	175	Listed — at market value	148	55	9:
11	232	243	Unlisted	168	161	
1 104	1 049	2 153	(24) Cash and deposits	1 864	817	1 04
334	461	795	On call	817	438	379
770	588	1 358	Repayment notice required	1 047	379	668
16	1 038	1 054	(25) Purchase/sale of subsidiaries	77	205	12
10	1 000	7 057	Effect on the consolidated balance sheets:			
38	454	416	Land, buildings and plant	13	47	6
45	33	78	Associated companies	· -	-	_
6	221	215	Other long-term assets	8	3	
21	216	195	Working capital	4	14	1
32	5	37 199	Net liquid funds Outside interests	19 20	28	2
17	216 70	70	Loan capital	5	5	-
16	116	100	Deferred liabilities	38	25	1
24	25	1	Provision for taxation	4	3	•
5	492	497	Net assets acquired/sold Profit retained:	19	83	6
_	-	_	Profit/loss on sale	65	7	7
11	546	557	Goodwill written off (see page 38)	123	115	
16	1 038	1 054	Total	77	205	12

I. million	I	978		1979		Fl. millio
Limited	N.V.	Combined		Combined	N.V.	Limited
			Contingent liabilities of the Group are not expected to give rise to any material loss. They include:			
286	148	434	Guarantees	433	159	274
32	88	120	Bills discounted	139	114	25
			In addition the parent companies have given guarantees in respect of subsidiaries' liabilities included in the consolidated accounts.			
			Secured liabilities Liabilities included in the consolidated accounts and which are secured on the assets of the Group are:			
130	190	320	Loan capital	371	202	169
76	86 22	162	Bank advances Creditors	135	45	90
842	014	1.750	Commitments Long-term commitments in respect of leaseholds, rental agreements, hire purchase and other contracts are mainly in respect of buildings and computers. They amount to:			
70.00	914	1 756	Total	1 790	1 053	737
57	154	211	of which: payable within one year	233	173	60
			Exposure on third party fixed price contracts outstanding at 31st December for commodities, to which the bulk of contracts refer, are:			
328	202	530	Purchase contracts (net)	562	259	303
120	196	316	Selling contracts (net)	468	289	179
			The consolidated accounts do not anticipate the results of such contracts except that provision is made where a loss would be incurred if market prices ruling at 31st December remained unchanged.			
255	476	731	Pensions Contributions amounted to:	829	520	309
163	184	347	Group pension and provident funds	432	223	209
92	292	384	State and other schemes	397	297	100
52	198	250	In addition provisions were made for unfunded schemes amounting to	284	207	77
2 103	2 956	5 059	At 31st December the book value of the assets of the funds amounted to	5 940	3 362	2 578
266	837	1 103	Provisions in the consolidated accounts to meet obligations under unfunded schemes amounted to	1 251	936	315

sufficient in total to cover all pensions in course of payment at their existing levels and all contractual entitlements to deferred benefits

in respect of service to date.

### Unilever N.V. balance sheet

as at 31st December

Fl. 000's	]	1978		1979	Fl. 000's
			Capital employed		
	265 060		Preferential share capital (10)	265 060	
		642 565 52 166 2 125 447	Ordinary share capital and reserves Ordinary share capital (11) Premiums on capital issued (13) Profit retained	642 565 52 166 2 377 057	
	2 820 178 1 266 260		Loan capital (14)	3 071 788 1 136 671	
	3 820		Deferred liabilities	12 552	
	26 754 4 328 564		Inter-Group—Limited	30 585 4 455 486	
			Employment of capital		
		1 929 583 2 336 699 46 691	Interests in subsidiaries Shares Advances Deposits	2 060 318 2 474 501 22 318	
	4 219 591 6 320		Other long-term assets	4 512 501 6 372	
	80 363	55 967 136 330	Working capital Debtors and prepaid expenses Creditors	42 115 104 997 62 882	
	22 528		Taxation	11 898	
	176 661		Dividends due or proposed	207 768	
		12 568 324 581	Net liquid funds Marketable securities Cash and deposits	4 881 214 280	
	337 149			219 161	
	4 328 564			4 455 486	

The Board of Directors

The notes on pages 35 to 37, 43 to 45, 53 and 58 to 62 form part of these accounts. Figures between brackets refer to notes on pages 43 to 45.



# Unilever N.V. notesand profit and loss account

Fl. 000's	1978		1979	Fl. 000's
	1 912 017	Profit retained	West 1 Meeting 17, 2010	
	213 430	1st January Profit of the year retained	2 125 447 251 610	
	2 125 447	31st December	2 377 057	
		Fixed asset replacement reserve (on behalf of subsidiaries)		
	925 000 192 000	1st January Addition for year	1 117 000	
	1 117 000	31st December	225 000	
			1 342 000	
		Loan capital includes an amount of Fl. 85 800 repayable within one year.		
	E 716	Deferred liabilities		
	5 716 1 896	Unfunded retirement benefits Deferred taxation	12 552	
	3 820		12 552	
		Interests in subsidiaries Shares in subsidiaries are stated at cost. Profit retained and profit of the year shown in this balance sheet and the notes thereto are less than the amounts shown under those headings in the consolidated balance sheet and profit and loss account mainly because only part of the profits of the subsidiaries is distributed in the form of dividend.	12 332	
	1 751	Debtors and prepaid expenses include: Prepaid expenses	394	
	2 387	Creditors include: Debts to suppliers	_	
		Marketable securities	·	
	12 568	Listed stocks	4 881	
		PROFIT AND LOSS ACCOUNT		
	_509 797	Profit of the year	582 545	
	509 797	Proposed profit appropriation in accordance with Art. 41 of the Articles of Association Profit of the year	582 545	
	14 694	Preference dividends	14 694	
	495 103 281 673	Profit at disposal of the annual general meeting of shareholders Ordinary dividends	567 851	
	213 430	Profit of the year retained	316 241	
		, the second of	251 610	
	ADD to represent to VI	Analysis of operating profit Unilever N.V. and subsidiaries		
	819 941 265 643	Foods Detergents and toilet preparations	830 648	
	143 931	Chemicals, paper, plastics, packaging, transport and other interests	324 401 248 792	
	4 745	Animal feeds	2724	
	6 926	UAC International and plantations	2 745	
	1 241 186		1 403 820	

#### Unilever Limited balance sheet

as at 31st December

$\pounds$ million	I	978		1979		$\pounds$ million
			Capital employed			
	5.1		Preferential share capital (10)		5.1	
		45.8 0.1 8.8 371.7	Ordinary and deferred capital and reserves Ordinary share capital (11) Deferred capital (11) Premiums on capital issued Profit retained and other reserves	45.8 0.1 8.8 430.2		
	426.4 126.6		Loan capital (14)		484.9 126.0	
	20.5		Deferred liabilities		11.9	
	4.9		Inter-Group—N.V.		0.7	
0	542.5		Inci-Group 11111		603.4	
			Employment of capital			
	32.1		Land, buildings and plant		0.3	
	3.5		Associated companies		3.2	
	0.9		Trade investments		26.7	
	0.5	238.5 353.8 173.2	Interests in subsidiaries Shares Advances Deposits	88.3 576.1 213.7		
	419.1	6.3 18.7 29.5	Working capital Stocks Debtors Creditors	8.7 33.8 22.4	450.7	
	4.5 33.9		Provision for taxation		20.1 11.5	
	66.8		Dividends due or proposed		24.0	
		18.3 226.3 52.5	Net liquid funds Marketable securities Cash and deposits Short-term borrowings	9.9 169.3 41.3		
	192.1			_	137.9	
	542.5			_	603.4	

DAVID ORR, Chairman H. F. VAN DEN HOVEN, Vice-Chairman

The notes on pages 35 to 37, 43 to 45 and 55 to 62 form part of these accounts. Figures between brackets refer to notes on pages 43 to 45.

# Unilever Limited notes

$\pounds$ million	Í	978				1979		£millio
			Reorganisation On 1st January, 1979 the majority of Use the United Kingdom was transferre holding company. This transfer is refleand notes of Unilever Limited.	d to a new sub	sidiary			
	343.2	64.3 0.3 35.5	Profit retained and other reserves 1st January Profit of the year Preferential dividends Dividends on ordinary and deferred ca	pital		99.8 0.3 41.0	371.7	
	28.5		Profit of the year retained				58.5	
	371.7		31st December			_	430.2	
	140.5 49.5		Fixed asset replacement reserve (on bel 1st January Addition for year	half of subsidia	aries)		190.0 54.9	
	190.0		31st December			10	244.9	
	_	3.6 0.7 34.1 9.3 20.5	Deferred liabilities Unfunded retirement benefits United Kingdom corporation tax Advance Corporation Tax Deferred taxation			3.3 2.7 21.3 3.4		
	<u> 7</u>	20.3	T 11 6			11.9		
		11.5	The Advance Corporation Tax borne be surrendered and set off against liabil companies, where appropriate. The tota recoverable against 1979 liabilities and later years.  Land, buildings and plant	lities of the sub al of £21.3 inc	osidiary cludes £11.0			
		11.5 5.2	Land and buildings—freehold—long-	term (50 years	or over)	0.3		
		15.4	Plant and equipment	term (50 years	or over)	_		
		32.1				0.3		
				Cost	Depreci-	Net book		
			Movements during the year: 1st January, 1979 Expenditure	49.1	ation 17.0	value 32.1		
			Proceeds of disposals Transfer to subsidiary	45.0	14.4			
			Transfer to subsidiary Other adjustments Charged to profit and loss account	45.0 2.9	14.4 1.3 0.4	30.6 1.6 0.4		
			31st December, 1979	1.2	0.9	0.3		

### Unilever Limited notes

$\pounds$ million	1978		1979	£million
	2.2	Associated companies at cost, less £0.7 written off: Unlisted shares		
	1.3	Loans	1.9	
	3.5		3.2	
	2.7	Directors' valuation of unlisted shares	2.7	
	0.1 0.7 0.1	Trade investments at net book value at 31st December, 1947 with additions at cost or valuation, less $\pounds 0.6$ written off: Listed shares Unlisted shares Loans	0.1 26.5 0.1	
	0.9		26.7	
	0.1	Market value of listed shares	0.1	
	2.4	Directors' valuation of unlisted shares	27.7	
		The increase in Unlisted shares relates to the acquisition of an interest in International Stores Ltd.		
		Interests in subsidiaries Shares in subsidiaries are stated at Directors' valuation made on the rearrangement of the Unilever Groups in 1937, with bonus shares at par and other additions at cost or valuation, less amounts written off.		
		Profit retained and profit of the year shown in this balance sheet and the notes thereto are less than the amounts shown under these headings in the consolidated balance sheet and profit and loss account, mainly because only part of the profits of the subsidiaries is distributed in the form of dividend.		
	13.8 53.0	Dividends due or proposed Payable in 1980 Deferred dividends	24.0	
	66.8		24.0	
	18.3	Marketable securities Listed — at market value	9.9	
	0.07	Profit of the year is after charging Auditors' remuneration	0.07	

#### Unilever Limited notes

Emoluments of Directors and senior employees

The table below shows the numbers of Directors of the Company (excluding the Chairman), whose emoluments fell within the ranges shown:

	1978	1979	
£ 5 001-£10 000	1	1	
£10 001-£15 000	4	3	
£15 001-£20 000	3	3	
£20 001-£25 000		2.0	
£25 001-£30 000	4	1	
£30 001-£35 000	1	1	
£35 001-£40 000	8	5	
£40 001-£45 000	2	4	
£45 001-£50 000	<u> </u>	1	
£50 001-£55 000	1	4	

During the year there were 2 Directors who served for only part of the year (1978:5).

The Chairman of **Limited,** Sir David Orr, received remuneration of £70 490 (1978: £60 000).

All contracts of service of Directors of the Company with the Company or any of its subsidiaries are determinable by the employing company without payment of compensation at less than one year's notice.

The numbers of employees of the Company and its subsidiaries employed wholly or mainly in the United Kingdom and receiving emoluments in excess of £20 000 were:

	1978	1979	
£20 001-£25 000	122	173	
£25 001-£30 000	58	80	
£30 001-£35 000	22	58	
£35 001-£40 000	19	21	
£40 001-£45 000	7	20	
£45 001-£50 000	1	2	
£50 001-£55 000	1	1	
£55 001-£60 000	1	- 2	
£60 001-£65 000	2	_	
£65 001-£70 000		2	

For many years employees in some countries have received a special award equivalent in value to one month's salary free of tax on completing 25 years' service. Such awards were introduced for employees other than Directors in the United Kingdom during 1974. In 1979 these awards were extended to Directors, including those presently in office who completed 25 years' service before 1979. The amounts of these awards are included in the emoluments of Directors shown in the table on this page.

Analysis of sales and operating profit Unilever Limited and subsidiaries	1979 £000's
Sales to third parties	
Foods	1 663 604
Detergents and toilet preparations	687 842
Chemicals, paper, plastics, packaging, transport and	
other interests	438 959
Animal feeds	423 474
JAC International and plantations	844 504
	4 058 383
Operating profit	
Foods	99 498
Detergents and toilet preparations	66 420
Chemicals, paper, plastics, packaging, transport and	
other interests	34 244
Animal feeds	15 440
UAC International and plantations	60 422
	276 024

#### Principal subsidiaries

	Chemicals	C
H	Paper, plastics, packaging	PP
M	Animal feeds	A
F	UAC International	U
D	Plantations	PL
P	Transport	T
980)	Others	O
	F D P	H Paper, plastics, packaging M Animal feeds F UAC International D Plantations P Transport

N.V.'s principal subsidiaries are held through subsidiaries with the exception of Nederlandse Unilever Bedrijven, Lipoma, Marga, Mavibel, Noorda, Saponia, Unilever Grondstoffen Mij. and Wemado, in the Netherlands and Unilever United States, Inc. in the United States, Inc. in the United States; Limited's principal subsidiaries are held through subsidiaries with the exception of Lipton, Unilever U.K. Holdings, Unilever (Commonwealth Holdings) and UAC International in the United Kingdom, Lever Brothers in Canada and the interests in Bangladesh, India, Malawi, Pakistan, Trinidad and Sedec in Zaïre.

Where holdings are less than 100% of the equity capital percentages are stated after rounding off. Where applicable the percentage of preference capital held is also stated.

The subsidiaries' registered offices are in the places mentioned.

The list of consolidated companies takes account of Article 320(3) of the Dutch Civil Code, Book 2.

The percentage of equity held is 100% except where otherwise stated.

#### **European Community countries**

Hartog's Levensmiddelen N.V., Brussels	F
Iglo-Ola N.V., Brussels	F
N.V. Jacky, Antwerp	F
Lever N.V., Brussels	D
S.B.T. N.V., Vorst	T
Union N.V., Merksem-Antwerp	M
N.V. Zwanenberg's Levensmiddelenbedrijf 'Zwan', Schoten	F
Denmark-N.V.	

Belgium - N.V.

MFDP Uni-Dan A/S, Copenhagen

#### Germany-N.V.

	Deutsche Unilever G.m.b.H., Hamburg	H
	'Elbe' Transport-Union G.m.b.H., Hamburg	T
	Elida-Gibbs G.m.b.H., Hamburg	P
	4P Folie Forchheim G.m.b.H., Forchheim	PP
	Hartog Lebensmittelwerk G.m.b.H., Hamburg	F
75	Langnese-Iglo G.m.b.H., Hamburg	F
	Lever Sunlicht G.m.b.H., Hamburg	D
	Meistermarken-Werke G.m.b.H., Spezialfabrik für Back- und	
	Grossküchenbedarf, Bremen	M
	4P Nicolaus Kempten G.m.b.H., Kempten	PP
	4P Nicolaus Ronsberg G.m.b.H., Ronsberg	PP
86	'Nordsee' Deutsche Hochseefischerei G.m.b.H., Bremerhaven	
	(Preference capital held 68%)	F
	4P Rube Göttingen G.m.b.H., Göttingen	PP
	Scado G.m.b.H., Emslage	C
	Schafft Fleischwerke G.m.b.H., Ansbach	F
	'Unichema' Chemie G.m.b.H., Emmerich	C

Union Deutsche Lebensmittelwerke G.m.b.H., Hamburg

The percentage of equity held is 100% except where otherwise stated.

	France-N.V.	
99	Astra-Calvé, Courbevoie	MF
99	Compagnie Française de Nutrition Animale, Tours	Α
99	Elida Gibbs, Paris	P
99	4P Emballages France, Allonne	PP
79	Etablissements Fayard et Ravel, Sainte-Sigolène	PP
99	Etablissements Rousset, Vénissieux	F
99	Française d'Alimentation et de Boissons,	
	La Garenne-Colombes	F
99	La Roche aux Fées, Vallet	F
99	Lever, Paris	D
79	Motta-France, Nanterre	F
99	Sheby, Bezons	C
99	Unilever Export France, Courbevoie	0
	-Limited	
81	CNF, Paris	U
84	Fragep, Paris	U
	Ireland - Limited	
	Lever Brothers (Ireland) Ltd., Dublin	D
	W. & C. McDonnell Ltd., Dublin	MF

W. & C. McDonnell Ltd., Dublin	MF
Paul and Vincent Ltd., Dublin	A
H B Ice Cream Ltd., Dublin	F
Italy-N.V.	
75 Algel S.p.A., Cisterna	F
75 Also S.p.A., Naples	F
75 Gelsi S.p.A., Turin	F
75 Sages S.p.A., Milan	F

MFDP

H

#### The Netherlands-N.V.

Marga B.V., Rotterdam

Rotterdam

Unil-It S.p.A., Milan

The facilitation 14. v.	
Algemeen Vrachtkantoor B.V., Rotterdam	T
Bensdorp B.V., Bussum	F
Van den Bergh en Jurgens B.V., Rotterdam	MF
Koninklijke Maatschappij De Betuwe B.V., Tiel	F
Calvé-De Betuwe B.V., Delft	F
Croklaan B.V., Wormerveer	M
4P Drukkerij Reclame B.V., Rotterdam	PP
50 N.V. Koninklijke Stearine Kaarsenfabrieken 'Gouda	-Apollo',
Gouda	C
Iglo-Ola B.V., Utrecht	F
Lever Industrial B.V., Maarssen	D
Lever Sunlight B.V., Rotterdam	D
Lipoma B.V., Rotterdam	H
Lucas Aardenburg B.V., Hoogeveen	F

Mavibel (Maatschappij voor Internationale Beleggingen) B.V.,

	Key Holding companies Margarine, fats, oils etc. Other foods Detergents Toilet preparations (Personal products from 1980)  Chemicals Paper, plastics, packagin Animal feeds UAC International Plantations Transport Others	ng PF A U Pi T C		
	The percentage of equity held is 100% except where otherwise stated.		The percentage of equity held is 100% except where otherwise stated.	
	Mengvoeder UT-Delfia B.V., Maarssen Nederlandse Unilever Bedrijven B.V., Rotterdam	A	UAC International Ltd., London UAC UK Holdings Ltd., London	U
1	(Preference capital held 99%)	Н	Unichema Chemicals Ltd., Bromborough	C
	Handelmaatschappij Noorda B.V., Rotterdam	H	Unilever Export Ltd., London	O
	Norfolk Line B.V., 's-Gravenhage 75 Safial B.V., Rotterdam	Т	Unilever (Commonwealth Holdings) Ltd., London	H
		H	Unilever U.K. Holdings Ltd., London	H
	Saponia B.V., Rotterdam Scado B.V., Zwolle	H	Unilever U.K. Central Resources Ltd., London	0
	Exportslachterij Udema B.V., Gieten	C	UML Ltd., Port Sunlight	O
	50 Unilever-Emery N.V., Gouda	F	United Agricultural Merchants Ltd., Basingstoke	A
1	(Preference capital held 50%)		Van den Berghs and Jurgens Ltd., Burgess Hill	M
	Unilever Export B.V., Rotterdam	C	Vinyl Products Ltd., Carshalton	C
	Unilever Financieringsmaatschappij B.V., Rotterdam	0	T. Wall & Sons Ltd., London	F
•	Unilever Grondstoffen Maatschappij B.V., Rotterdam	0	John West Foods Ltd., Liverpool	F
	Unimills B.V., Zwijndrecht	0		
	UVG Nederland B.V., Oss	M		
	Wemado B.V., Rotterdam	F	O.I. F	
	Zeepfabriek de Fenix B.V., Zwolle	H	Other European countries	
	zeeplabitek de reink b.v., zwolie	D	TV 1 1 NAV	
	United Kingdom Limited		Finland—N.V.	-
١	United Kingdom — Limited Austin Packaging Group Ltd., Bromborough	DD	Oy Leverindus AB, Turku	D
	Batchelors Foods Ltd., Sheffield	PP	S.W. Paasivaara-Yhtymä Oy, Helsinki	M
	Birds Eye Foods Ltd., Walton-on-Thames	F	Turun Saippua Oy, Turku	DP
	BOCM Silcock Ltd., Basingstoke	F		
	BOCM Silcock (N.I.) Ltd., Belfast	A	Greece N.V.	
	C.W.A. Holdings Ltd., London	A	87 Industrie Hellénique de Détergents S.A. (E.V.A.), Athens	D
	Joseph Crosfield & Sons Ltd., Warrington	U	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
1	Elida Gibbs Ltd., London	C P	Austria – N.V.	
	Food Industries Ltd., Bromborough	175	Bensdorp Ges.m.b.H., Vienna	F
	Ford & Slater Group Ltd., Leicester	C	Nordsee Ges.m.b.H., Vienna	F
	Kennedy's (Builders' Merchants) Ltd., Bournemouth	U	Österreichische Unilever Ges.m.b.H., Vienna	MFDPP
	Lawson of Dyce Ltd., Aberdeen	U F	75 Unifrost Nahrungsmittel Ges.m.b.H., Vienna	F
	Lever Brothers Ltd., Kingston-upon-Thames	D	Postural N.V.	
	Leverton Group Ltd., Windsor	U	Portugal – N.V. 74 Iglo Indústrias de Gelados, Lda., Lisbon	17
	Lipton Ltd., London	F	60 Indústrias Lever Portuguesa, Lda., Lisbon	F
	Loders & Nucoline Ltd., London	M	of Industrias Level Fortuguesa, Eda., Eisbon	DP
	MacFisheries Ltd., Camberley	F	Spain-N.V.	
	Robert B. Massey & Co. Ltd., York	U	Agra S.A., Lamiacó	16
	Mattessons Meats Ltd., London	F	99 Frigo S.A., Barcelona	M
	Midland Poultry Holdings Ltd., Craven Arms	A	Lever Ibérica S.A., Madrid	F D
	Nairn International Ltd., London	PP	Devel Delica S.A., Hadrid	Ъ
	Palm Line Ltd., London	U	Sweden-N.V.	
	Proprietary Perfumes (International) Ltd., Ashford	C	Gibbs AB, Stockholm	D
	S.P.D. Ltd., Watford	T	Leverindus AB, Nyköping	P
	Synthetic Resins Ltd., Liverpool	C	Novia Livsmedelsindustrier AB, Kristianstad	D
	Thames Board Mills Ltd., Purfleet	PP	Pierre Robert AB, Malmö	F
	Thames Case Ltd., Purfleet	PP	Scado AB, Landskrona	P
	UAC Ltd., London	U	AB Sunlight, Nyköping	C
	U.A.C. Holdings Ltd., London	U	Svenska Unilever Förvaltnings AB, Stockholm	DP H

Key Chemicals Holding companies H Paper, plastics, packs	aging PP		
Margarine, fats, oils etc. M Animal feeds Other foods F UAC International	A		
Detergents D Plantations	PL		
Toilet preparations P Transport (Personal products from 1980) Others	O		
Annual control of the			
The percentage of equity held is 100% except where otherwise stated.		The percentage of equity held is 100% except where otherwise stated.	
		100 % except where otherwise stated.	
Switzerland - N.V.		Trinidad-Limited	
95 'Astra' Fett- und Oelwerke A.G., Steffisburg	M	50 Lever Brothers West Indies Ltd., Port of Spain	MFDPC
Elida Cosmetic A.G., Zürich	P		
Meina Holding A.G., Zürich	H	Venezuela – N.V.	
Sais, Zürich	M	Lever S.A., Caracas	FDP
Sunlight A.G., Olten	DP		
A. Sutter A.G., Münchwilen	D		
Unilever (Schweiz) A.G., Zürich	O	Africa	
		Airica	
		Gabon-Limited	
North America		99 Hatton et Cookson S.A., Libreville	U
Canada – N.V.	-	Ghana—Limited	50
Thomas J. Lipton Ltd., Toronto  — Limited	F	60 UAC of Ghana Ltd., Accra	U
Hygrade Foods, Inc., Toronto	F	Ivory Coast—Limited	
Lever Brothers Ltd., Toronto	MDP	99 CFCI S.A., Abidjan	U
Monarch Fine Foods Company Ltd., Toronto	F	68 Uniwax S.A., Abidjan	U
A & W Food Services of Canada Ltd., Toronto	F		
		United Republic of Cameroun - Limited	
United States of America - N.V.		Plantations Pamol du Cameroun Ltd., Lobe	$P_L$
Lawry's Foods, Inc., Los Angeles, California	F		
Lever Brothers Company, Portland, Maine	MFDP	Kenya – Limited	
Thomas J. Lipton, Inc., Dover, Delaware	F	54 East Africa Industries Ltd., Nairobi	MFDPC
National Starch and Chemical Corporation,	C	Gailey & Roberts Ltd., Nairobi	U
Bridgewater, New Jersey Unilever United States, Inc., Wilmington, Delaware	C H	Barrio's Barriolis of the Course (Barrowille) Lim	tion of
Unilever United States, Inc., Wilmington, Delaware	п	People's Republic of the Congo (Brazzaville)—Lim 92 Société Commerciale du Kouilou Niari-Congo S.A.,	iitea
		Brazzaville	U
Central and South America		Malawi-Limited	
Accessed to the second		80 Lever Brothers (Malawi) Ltd., Limbe	MDPC
Argentina – N.V.	MEDDC	NP I'd ded	
99 Lever y Asociados SACIF, Buenos Aires	MFDPC	Niger — Limited 96 Niger-Afrique S.A., Niamey	U
Brazil-N.V.		50 Niger-Arrique S.A., Mainey	
99 Indústrias Gessy Lever Ltda., São Paulo	MFDPC	Nigeria-Limited	
		60 Pamol (Nigeria) Ltd., Lagos	$P_{L}$
Colombia - N.V.			
Compañia Colombiana de Grasas 'Cogra-Lever' S.A.,		Uganda-Limited	
Bogotá	MDP	Gailey & Roberts (Uganda) Ltd., Kampala	U
Mexico - N.V.		Sierra Leone I imited	
Zwanenberg de Mexico S.A., Mexico	F	Sierra Leone — Limited 87 UAC of Sierra Leone Ltd., Freetown	U
100 march 100 ma		end: Constitution income manner miles 1 ** *****	
Netherlands Antilles - N.V.		Tanzania-Limited	
Mavibel International N.V., Willemstad	O	UAC of Tanzania Ltd., Dar es Salaam	U
Unilever Becumij N.V., Willemstad	O		



Key Holding companies Margarine, fats, oils etc. Other foods Detergents Toilet preparations (Personal products from 1980)  Chemicals Paper, plastics, packagi Animal feeds UAC International Plantations Transport Others	ong PP A U PL T		
The percentage of equity held is 100% except where otherwise stated.		The percentage of equity held is 100% except where otherwise stated.	
Republic of Tchad - Limited		Malaysia — Limited	
79 Brasseries du Logone S.A., Moundou	U	Lever Brothers (Malaysia) Sdn. Bhd., Kuala Lumpur	MFDPC
Donablic of Zeller M.V.		Pamol (Sabah) Ltd., London	PL.
Republic of Zaïre—N.V. 58 Plantations Lever au Zaïre s.a.r.l., Kinshasa	D.	Unipamol Malaysia Sdn. Bhd., Kuala Lumpur	$P_L$
Compagnie des Margarines, Savons et Cosmétiques au Za	PL.	New Zealand—Limited	
s.a.r.l., Kinshasa	MDPC		**
-Limited	WIDIC	Lever Brothers (New Zealand) Ltd., Petone Unilever New Zealand Ltd., Petone	H
99 Sedec s.a.r.l., Kinshasa	U	Chilevel New Zealand Etd., Tetolie	FDPC
and the second of the second o		Pakistan - Limited	
Zambia - Limited		70 Lever Brothers Pakistan Ltd., Karachi	MDPCA
K. B. Davies & Co. (Zambia) Ltd., Chingola	U		THE CIT
		Republic of Singapore - Limited	
Zimbabwe-Limited		Lever Brothers (Singapore) Sdn. Bhd., Singapore	MDP
Lever Brothers (Private) Ltd., Harare	1FDPC		
6 1 16: 7: 1		Solomon Islands - Limited	
South Africa – Limited	_	Lever's Plantations Ltd., Yandina	$P_{\rm L}$
Elida-Gibbs (Pty.) Ltd., Durban Lever Brothers (Pty.) Ltd., Durban	P	Lever's Pacific Timbers Ltd., Kolombangara	U
Lipton (SA) (Pty.) Ltd., Durban	D	C.T. I TOTAL	
Unilever South Africa (Pty.) Ltd., Durban	F H	Sri Lanka—Limited	Mana
Van den Bergh and Jurgens (Pty.) Ltd., Durban	M	Lever Brothers (Ceylon) Ltd., Colombo	MDPC
3 8 (-1)/ ,	111	Thailand - N.V.	
		Lever Brothers (Thailand) Ltd., Bangkok	MFDPC
		, — — — — — — — — — — — — — — — — — — —	1111111
Asia, Australia, New Zealand		Turkey-N.V.	
		80 Unilever-Iş Ticaret ve Sanayi Türk Limited Şirketi, İst	anbul M
Australia - Limited			
Rosella Foods Pty. Ltd., Richmond	F		
Streets Ice Cream Pty. Ltd., Sydney	F		
Unilever Australia Pty. Ltd., Sydney MI	PCPP		
Bangladesh-Limited			
61 Lever Brothers Bangladesh Ltd., Chittagong	FDPC		
100 to			
Philippines – N.V.			
Philippine Refining Company Inc., Manila M	FDPC		
India – Limited			
F1 TT: 1	DDCA		
MI Doning MI	DPCA		
Indonesia - N.V.			
P.T. Van den Bergh's Fabrieken Indonesia, Jakarta	MF		
P.T. Maatschappij ter Exploitatie der Colibri-fabrieken,	Section 1		
Jakarta	DPC		
P.T. Lever's Zeepfabrieken Indonesia, Jakarta	D		
Y NY			
Japan — N.V.	ACTIO		
79 Nippon Lever Industries Ltd., Tokyo	MFD		

#### Principal investments

Key Holding companies Margarine, fats, oils etc. Chemicals H Paper, plastics, packaging PP A U PL T M Animal feeds F **UAC** International Detergents D Plantations Toilet preparations Transport (Personal products from 1980) Others

A I	
Associated	companies
T WOOD O CHESTOCK	COTTE BATTE

% of equity held

**European Community countries** 

Germany-N.V.

50 Fritz Homann Lebensmittelwerke G.m.b.H., & Co., K.G., Dissen

Other European countries

Greece-N.V. 49 'Elaïs' Oleaginous Products S.A., Athens

Portugal-N.V. 40 FIMA-Fábrica Imperial de Margarina Lda., Lisbon

Central and South America

Chile-N.V.

50 Indus Lever S.A.C.I., Santiago

El Salvador - N.V.

50 Industrias Unisola S.A., San Salvador

Africa

Ghana-Limited

45 Lever Brothers Ghana Ltd., Accra

Nigeria - Limited

14 Guinness (Nigeria) Ltd., Lagos 40 Lever Brothers Nigeria Ltd., Apapa

14 Nigerian Breweries Ltd., Lagos

40 UAC of Nigeria Ltd., Lagos

Asia, Australia, New Zealand

Indonesia-N.V.

50 P.T. Sangkulirang, Sangkulirang

Trade investments

% of

MF

M

MFDP

MFDP

MDPC

MFDPC

H

U

U

equity held

**European Community countries** 

The Netherlands-N.V.

43 Gamma Holding N.V., Helmond

United Kingdom - Limited

25 International Stores Ltd., London

The above list of principal investments represents those which in the opinion of the Directors principally affect the amounts of profit and assets shown in these accounts in relation to associated companies and trade investments. The Directors consider that those associated companies and trade investments not listed are not significant in

relation to the group as a whole.



# Salient figures in guilders and other currencies

1979 above 1978								
Rates of exchange: one unit = Fl.	Dutch Guilders		Belgian Francs	German Marks	French Francs	Austrian Schillings	U.S. Dollars	Swi Fran
		<b>4.22</b> 3.99	<b>0.0679</b> 0.0683	1.0980 1.0820	<b>0.4730</b> 0.4725	0.1525 0.1477	1.9000 1.9700	1.180 1.221
	In mill	ions of curre	ncy					
Sales to third parties	<b>43 251</b> 39 271	10 249 9 842	<b>636 976</b> 574 995	39 356 36 319	91 421 83 070	283 590 265 844	22 753 19 980	36 69 32 18
Operating profit	2 569 2 347	<b>609</b> 588	37 830 34 366	2 337 2 171	5 429 4 965	16 842 15 889	1 351 1 194	2 17 1 92
Taxation on profit of the year	1 156 1 229		17 023 17 990	1 <b>052</b> 1 136	<b>2 443</b> 2 599	7 579 8 318	<b>608</b> 625	98 1 00
Profit of the year attributable to ordinary capital	1 328 1 088	315 273	19 <b>556</b> 15 936	1 208 1 007	2 807 2 302	8 707 7 368	699 554	1 12° 89°
Ordinary dividends	<b>489</b> 423	116 106	7 <b>203</b> 6 196	<b>445</b> 391	1 <b>034</b> 895	3 207 2 865	<b>257</b> 215	413 34
Capital employed	15 251 14 064	3 614 3 525	224 601 205 916	13 877 13 006	32 236 29 749	99 996 95 204	8 023 7 155	12 938 11 526
Ordinary shareholders' equity	9 <b>049</b> 7 735	2 144 1 938	133 271 113 247	8 234 7 153	19 127 16 361	59 334 52 359	4 760 3 935	7 677 6 339
Loan capital	2 754 2 845	<b>653</b> 713	<b>40 555</b> 41 662	2 506 2 632	5 <b>821</b> 6 019	18 055 19 262	1 449 1 448	2 336 2 332
Capital expenditure	1 574 1 358	373 340	23 183 19 875	1 432 1 255	3 327 2 871	10 321 9 189	<b>828</b> 691	1 335 1 113
Depreciation	<b>857</b> 777	203 195	12 621 11 373	780 718	1 811 1 643	5 619 5 258	<b>451</b> 395	<b>727</b> 637
Shareholders' equity	In units	of currency						
Per Fl. 20 of capital		<b>3 848.47p</b> 3 479.04p	2 391.82 2 032.41	147.78 128.29	<b>343.28</b> 293.79	1 <b>064.87</b> 939.84	<b>85.44</b> 70.46	137.78 113.69
Per 25p of capital	24.36 20.82	<b>577.27p</b> 521.86p	358.77 304.86	<b>22.17</b> 19.24	<b>51.49</b> 44.07	159.73 140.98	12.82 10.57	20.67 17.05
Earnings <sup>1</sup> ) Per Fl. 20 of capital	<b>23.83</b> 19.53	<b>564.73p</b> 489.57p	<b>350.98</b> 286.00	21.69 18.05	50.37 41.34	156.26 132.25	12.54 9.92	20.22 16.00
Per 25p of capital	3.57 2.93	<b>84.71p</b> 73.44p	<b>52.65</b> 42.90	3.25 2.71	7.56 6.20	23.44 19.84	1.88 1.49	3.03 2.40
Dividends²) N.V.—per Fl. 20 of capital	<b>9.88</b> 8.80	234.12p 220.55p	145.51 128.84	9.00 8.13	20.89 18.62	64.79 59.58	5.20 4.47	8.37 7.21
Limited—per 25p of capital	1.01 0.90	<b>24.05p</b> 22.67p	14.95 13.24	0.92 0.84	2.15 1.91	6.65 6.12	0.53 0.46	0.86 0.74

Rates of exchange quoted above have been used to convert figures in this table. The change in rates between 1978 and 1979 results in the percentage growth being different according to the currency in which it is expressed. The value of dividends received by shareholders in currencies other than guilders or sterling will be affected by fluctuations in the rates of exchange after the year-end.

<sup>1)</sup> See note (7) on page 42.
2) See notes on pages 32 and 65.

# Financial review 1969-1979

Fl. million											
	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979
Results											
Sales to third parties Costs	21 829 20 378	24 917 23 530	26 483 24 783	26 832 24 950	29 197 27 047	34 471 32 362	36 705 34 786	36 493 33 891	39 879 37 563	<b>39 271</b> 36 924	43 251 40 682
Operating profit Concern share of associated companies' profit before taxation	1 451	1 387	1 700	1 882	2 150	2 109	1 919	2 602 57	2 316 257	2 347 256	2 569 179
Financial items	37	80	64	46	9	142	138	106	176	172	192
Profit before taxation Faxation	1 414 672	1 <b>307</b> 633	1 636 771	1 <b>836</b> 793	2 159 1 035	1 967 961	1 781 883	2 553 1 200	2 397 1 184	2 431 1 259	2 556 1 133
Profit after taxation Outside interests and preference dividends	742 53	674 45	<b>865</b> 46	1 <b>043</b> 68	1 124 84	1 006 91	898 127	1 353 154	1 213 88	1 172 84	1 <b>423</b> 95
Profit attributable to ordinary capital Extraordinary items, less taxation and	689	629	819	975	1 040	915	771	1 199	1 125	1 088	1 328
outside interests	689	629	819	110 865	1 040	915	771	1 199	1 125	1 088	1 914
Profit after extraordinary items Dividends on ordinary and deferred capital <sup>2</sup> )	3053		348	347	324	345	362	395	413	423	1 814 489
Profit of the year retained	384	322	471	518	716	570	409	804	712	665	1 325
Assets and liabilities Preferential share capital Ordinary shareholders' equity Outside interests in subsidiaries Loan capital Deferred liabilities	310 6 515 214 1 477 804	310 6 826 250 1 634 888	308 6 982 211 1 660 979	304 7 107 247 1 610 1 070	298 7 134 244 1 601 1 266	295 7 199 327 2 120 1 418	293 7 513 381 2 223 1 759	286 7 542 425 2 314 1 877	287 8 142 307 2 303 2 267	286 7 735 502 2 845 2 696	287 9 049 532 2 754 2 629
Capital employed	9 320	9 908	10 140	10 338	10 543	11 359	12 169	12 444	13 306	14 064	15 251
Land, buildings and plant Associated companies Frade investments Other long-term assets Working capital Provision for taxation Dividends Net liquid funds	5 003 214 174 4 081 528 176 552	5 439 199 187 4 410 610 178 461	5 371 208 198 4 236 704 220 1 051	5 287 175 205 4 109 736 272 1 570	5 238 215 203 4 574 801 257 1 371	5 577 197 291 5 858 639 295 370	5 958 	5 644 168 98 162 5 813 806 332 1 697	6 110 737 90 230 5 707 691 396 1 519	6 630 862 84 455 6 022 697 443 1 151	7 209 811 196 545 6 902 739 309 636
Employment of capital	9 320	9 908	10 140	10 338	10 543	11 359	12 169	12 444	13 306	14 064	15 251
Source and use of funds Funds generated from operations Funds from other sources	2 027 25	2 108 182	2 326 50	2 600 42	2 851 101	2 676 605	2 618 122	3 354 263	2 996 9	3 139 601	3 344 88
Total sources	2 052	2 290	2 376	2 642	2 952	3 281	2 740	3 617	2 987	3 740	3 256
Faxation payments during the year Capital expenditure, less disposals Purchase/sale of subsidiaries Purchase/sale of associated	706 778 132	598 906 230	589 749 34	705 781 213	692 887 260	906 1 223 86	592 1 065 25	784 995 57	608 1 235 90	729 1 211 1 054	746 1 413 77
companies/trade investments Additional/reduced working capital Dividends paid during the year Other sources/uses	20 465 322 36	9 329 324 3	12 112 322 188	96 303 1	57 753 337 71	5 1 557 311 169	59 449 327 18	9 1 069 373 63	171 496 371 178	64 574 372 75	33 881 654 139
Fotal uses	2 459	2 381	1 782	2 077	3 057	4 247	1 637	3 350	3 149	4 079	3 877
Net increase/decrease in funds	407	91	594	565	105	966	1 103	267	162	339	621

	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979
Shareholders' equity per Fl. 20 of capital (Fl.) per 25p of capital (pence)	116 200	121 209	125 222	127 253	128 295	129 328	135 372	135 486			
Earnings¹) per Fl. 20 of capital (Fl.) per 25p of capital (pence)	12.28 21.19	11.17 19.29	14.69 26.06	17.48 34.63	18.64 43.02	16.43 41.76	13.84 38.23	21.51 77.20	20.19 69.47	19.53 73.44	23.83 84.71
Earnings plus depreciation per Fl. 20 of capital (Fl.) per 25p of capital (pence)	22.46 38.77	23.00 39.71	26.64 47.27	29.02 57.50	30.36 70.06	28.31 71.97	26.26 72.53	33.98 121.93	33.63 115.70	33.47 125.85	39.21 139.38
Dividends N.V. per Fl. 20 of capital (Fl.) Limited per 25p of capital (pence) <sup>2</sup> )	5.43 <sup>3</sup> ) 9.38 <sup>3</sup> )	5.43 9.42	6.20 11.20	6.71	6.71 10.63	7.25 12.55	7.65 13.94	8.36 19.98	8.56 20.39	8.80 22.67	9.88 24.05
Capital expenditure (Fl. million) Depreciation (Fl. million)	881 572	993 666	850 667	927 644	974 653	1 309 662	1 213 692	1 097 694	1 368 749	1 358	1 574 857
Employees (subsidiaries) Remuneration of employees (Fl. million) Number of employees (000's)	3 886 326	4 508 335	4 693 324	4 931 337	5 243 353	5 868 357	6 684 322	6 632 315	7 146 327	7 324 316	8 136 309
Ratios Sales: capital employed Sales per employee (Fl.) Sales: working capital Dividends: earnings Gearing <sup>4</sup> ) Current assets: current liabilities	2.3 66 960 5.4 0.44 0.24 2.0	2.5 74 379 5.7 0.49 0.25 1.9	2.6 81 738 6.3 0.43 0.25 2.0	2.6 79 620 6.5 0.36 0.23 2.0	2.8 82 711 6.4 0.31 0.22 1.9	3.0 96 557 5.9 0.38 0.30 1.8	3.0 113 991 6.9 0.47 0.29 1.9	2.9 115 850 6.3 0.33 0.29 1.9	3.0 121 954 7.0 0.37 0.29 1.8	2.8 124 275 6.5 0.39 0.33 1.8	2.8 139 971 6.3 0.36 0.30 1.8
Share prices N.V. per Fl. 20 ordinary share in Amsterdam	121	121	122	150	162	110	120				O.C.A.TE.
High Low Limited per 25p ordinary share in	131 98	121 79	122 87	150 118	162 100	118 69	123 80	131 100	137 118	130 111	132 112
London High Low	350 228	313 188	345 209	405 325	397 278	339 149	434 167	500 346	596 410	602 476	680 450

The 1971 figures reflect the realignment of major currencies and those for 1972 to 1979 the floating of sterling and other currencies. Figures for 1976 to 1979 include the effect of the change in accounting policy relating to associated companies. The figures for earlier years have not been adjusted as the effect was not material.

1) See note (7) on page 42.
2) The cost of dividends in 1969–1971 is the gross amount. In 1972 the first interim dividend of **Limited** is included gross. All subsequent dividends are included at the amounts paid or to be paid to the shareholders in line with the change to the imputation system of taxation from 1st April, 1973. The **Limited** dividends shown are the amounts declared. From 1972 to 1978 the amounts paid were lower because of statutory dividend controls. The balance was paid in August, 1979 on cessation of such controls.

<sup>3</sup>) Excludes special ordinary dividends of Fl. 0.73 and 1.25 pence paid with the final 1969 dividends, amounting to Fl. 41 million.

<sup>4</sup>) Gearing is loan capital plus short-term borrowings divided by the sum of loan capital, short-term borrowings, preferential share capital, ordinary shareholders' equity and outside interests in subsidiaries.

5) Deferred taxation released in 1979 in respect of United Kingdom stock relief is attributable to:

1973 Fl. 160 million 1976 Fl. 115 million 1975 Fl. 35 million 1978 Fl. 61 million 1978 Fl. 61 million

6) Includes additional dividends declared in respect of earlier years due to change in rate of Advance Corporation Tax, amounting to Fl. 13 million.

#### Current cost statement

Unilever N.V. and Unilever Limited and their subsidiaries for the year ended 31st December

Fl. million	1978	1979
Sales to third parties	39 271	43 251
Operating profit (historical) Adjustments required to obtain current cost operating profit:	2 347	2 569
Depreciation (1) Cost of sales (2)	390 213	457 470
Monetary working capital (3) Other (4)	17 29	21 109
Current cost operating profit Concern share of associated companies' current cost profit before taxation (5) Income from trade investments Gearing adjustment (6) Interest	1 732 210 14 101 186	1 512 137 10 181 202
Current cost profit before taxation Taxation (7)	1 871 1 116	1 638 930
Current cost profit after taxation Outside interests and preference dividends (8)	755 69	708 64
Current cost profit attributable to ordinary capital	686	644
Combined current cost earnings per share per Fl. 20 of capital per 25p of capital	Fl. 12.31 46.57p	Fl. 11.56 40.92p
Dividends on ordinary and deferred capital	423	489
Current cost profit of the year retained (9)	263	155

The above statement is unaudited. Figures in brackets refer to notes on page 67.



#### Notes to the current cost statement

#### Comment

This is the fourth year in which we have provided supplementary information measuring the results of the business on a current cost basis.

In the past year recommendations for the publication of supplementary current cost figures have been published in the Netherlands. In the United Kingdom the Accounting Standards Committee has set out proposals in the exposure draft 'Current Cost Accounting' (ED 24).

The ED 24 proposals relating to the current cost profit and loss account are a logical development of the Hyde Guidelines which we followed in 1977 and 1978. This year's statement, which includes restated 1978 figures, conforms to the ED 24 proposals.

As a further development of our current cost reporting we intend in future to produce a current cost balance sheet and to give separate figures for N.V. and Limited. This information has not been produced this year as we are awaiting the publication of the United Kingdom Accounting Standard before trying to develop an approach which will meet both Dutch and United Kingdom requirements.

#### Notes

The bases and methods adopted in adjusting the historical cost figures are indicated in the following notes. In all other respects, including the translation of foreign currencies, the accounting policies applicable to this statement are those set out on pages 35 to 37.

(1) Depreciation adjustment

This is the difference between depreciation on the historical cost of assets and on the current replacement value of assets. In general, current replacement value is determined by applying specific price indices in the country of location to the original cost of the assets.

(2) Cost of sales adjustment

This identifies the extent to which the charge for materials consumed in the historical cost accounts differs from the value to the business of those materials. In general, it is computed by identifying the effect of the price change during the year on the value of normal stock required for the operation of the business. The price change is established using specific prices or indices applied to materials in the country of location.

(3) Monetary working capital adjustment

This reflects the impact of price changes on the amounts needed for monetary working capital. It is calculated by reference to the net balances of debtors and creditors associated with the day to day activities of the business, using indices appropriate to the country in which they are held. (4) Other adjustments

These are the amounts necessary to restate profits and losses on the disposal of assets by reference to the current rather than the historical values of the assets concerned: the disposals dealt with in this way are those treated as exceptional items. (See note (1) on page 41.)

(5) Concern share of associated companies' profit The historical figures have been reduced by Fl. 42 million (1978: Fl. 46 million) to bring the results of significant associates on to a current cost basis consistent with that used for consolidated companies.

(6) Gearing adjustment

This takes credit for the proportion of the depreciation, cost of sales, monetary working capital and other adjustments which can be regarded as financed by third parties. The gearing proportion is the average for the year, calculated on a group basis.

(7) Taxation

The historical tax charge of the year has been reduced by Fl. 203 million (1978: Fl. 143 million) to eliminate deferred taxation not expected to be paid in the future. (See note (4) on page 42.)

(8) Outside interests

The historical figures have been reduced by Fl. 31 million (1978: Fl. 15 million) being the portion of the current cost adjustments attributable to outside interests.

(9) Current cost profit of the year retained The extraordinary item of Fl. 486 million in the historical accounts, being the release of deferred taxation provisions on United Kingdom stock relief, does not arise in the current cost accounts as such deferred taxation would not have been provided in the current cost taxation charge in previous years.

### Capital and membership

During 1979 there was no change in the share capital of **N.V.** or **Limited.** 

Changes in loan capital are shown in the Notes to the consolidated accounts on page 45.

As most of **N.V.'s** share capital and all of its loan capital is held by the public in the form of bearer scrip, it is impossible to ascertain the number of holders. At the year-end **Limited** had 76 453 ordinary and 938 preferential shareholdings and 73 877 debenture and unsecured loan stockholdings.

The geographical spread of **N.V.'s** ordinary shareholdings based on the country of payment of the final dividend paid in 1978 and 1979 was:

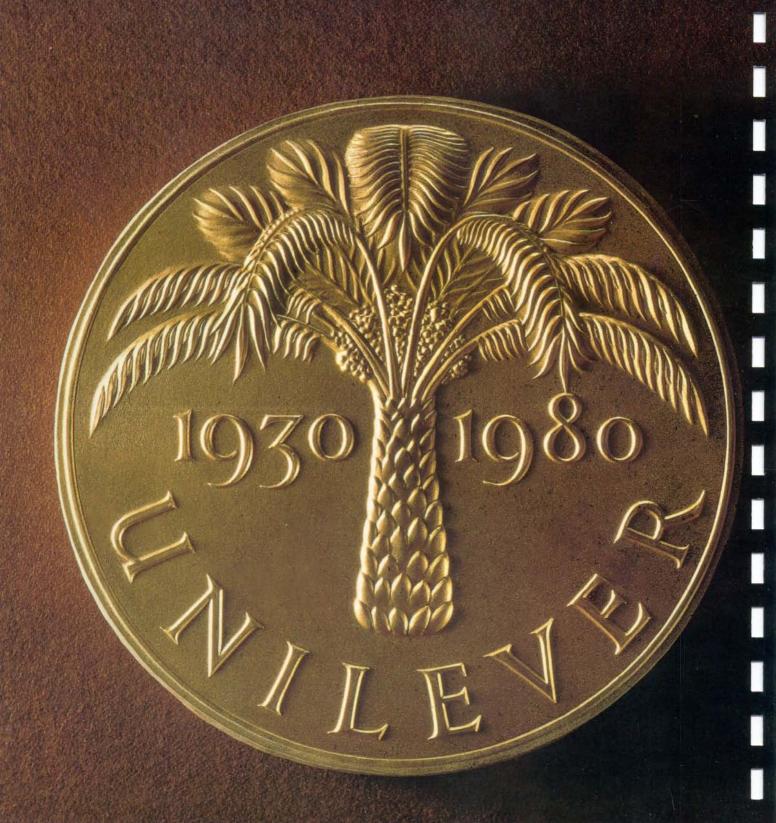
	1978	1979
	%	0/0
The Netherlands	55	53
Switzerland	21	22
Germany	7	6
United Kingdom	4	5
United States	4	5
France	4	4
Belgium	3	3
Other countries	2	2
	100	100

In 1979, as in 1978, the holders of over 99% of **Limited's** ordinary shares have registered addresses in the United Kingdom.

### Dates for dividend and interest payments

Ordinary Interim Announced mid-November. Payable second half of December. Final Proposed early March. Payable second half of May (New York shares: beginning of June). 7% and 6% Cumulative Preference Payable 1st October. 4% Cumulative Preference Payable 1st January. 6% Bonds 1972/91 Payable 15th January. 93/4% Euro DM Notes 1981 Payable 1st December. 83/4% Bonds 1981/85 Payable 1st December. 81/20/0 Bonds 1981/87 Payable 1st May. 91/4% Bonds 1987 Payable 15th July. 41/2% Bonds 1984/91 Payable 7th June. If the above dates fall on a Sunday or a public holiday, the dividends and interest will be payable on the next working day. Interim announcements of results First quarter results Mid-May. First half-year results Mid-August. Nine months results Mid-November. Provisional results for the year Early March.

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