



# Knorr Sustainability Partnership Fund

At Knorr, we understand sustainable sourcing is a journey of continuous improvement and not always an easy one. These challenges demand special attention, which is why we are demonstrating our commitment to sustainable sourcing and to our suppliers through the **Knorr Sustainability Partnership Fund**.

The Fund is part of the overall **Knorr Sustainability Partnership (KSP)**, which was created to support our suppliers and growers on complex sustainable agriculture projects that they are unable to tackle alone, helping them to develop solutions to sustainability needs and challenges.

## Our scope

Worldwide suppliers

## Our investment

Each year we will co-invest\* 1 million Euros with our suppliers and farmers in knowledge and equipment to accelerate the implementation of sustainable practices.

*\*Knorr will invest 50% of any agreed project budget, matched by an equivalent investment from the supplier and/or grower.*

## Our criteria to judge which projects to invest in

Priority will be given to projects that:

- bring new knowledge to the industry.
- bring suppliers together in a region to tackle a specific issue.



Tensiometers to measure soil moisture in Gastouni, Greece



Equipment for sub surface drip irrigation in Badajoz, Spain

- are carried out in cooperation with credible universities/NGOs.
- deliver a positive return on investment for all stakeholders.
- are relevant and interesting to consumers of Knorr products and provide tangible stories.

## Proposals should focus on progress in the following areas:

- Farmer led experiments for new knowledge (e.g. varieties, drip irrigation, precision agriculture, greenhouse gas mitigation/energy audits, waste management and soil protection).
- Biodiversity projects within a landscape/area or group of suppliers in the area.
- Ensuring water resources are protected and sustainable within a landscape/area.
- Phasing out the most toxic pesticides.
- Any other project that helps our suppliers to meet the criteria of the Unilever Sustainable Agriculture Code (SAC).





### Our conditions

- Suppliers and growers should be in legislative compliance with their local laws (e.g. safe storage of pesticides / fertilisers, labour, health & safety, farm workers rights).
- Applications should be made by Unilever's direct supplier, but can be made on behalf of a Grower or group of Growers working for that supplier.
- Evidence of an equivalent investment by the Supplier or Grower should be provided.



*Biodiversity Project in Santa Leocadia, Spain*

- Regular data recording in Quickfire (MuddyBoots) software and a Sustainable Agriculture action plan, developed following relative gap analysis, must be in place.
- The maximum investment made by the Knorr Sustainability Partnership Fund in a single project is €100k
- Financial benefits resulting from the project shall be shared equally between the parties investing.
- A full report of the project must be shared with Knorr at the end of the project. The full report is the applicant's responsibility.
- The decision on whether Knorr invests in a project is taken by Knorr alone.
- Knorr reserves the right to publish details of the funded projects and/or names of the suppliers /farmers leading the projects. Any reference to the projects intended to be made by the suppliers/farmers needs to mention Knorr as the supporter of these activities.

**Consumers around the world want reassurance that the products they buy are ethically sourced, responsibly made and protect the earth's natural resources.**

**We want Knorr consumers to feel confident that our products deliver on that commitment by sharing with them the great work our suppliers and growers are undertaking to become sustainable.**

