



# Knorr Sustainability Partnership



**At Knorr we go to extraordinary lengths in everything we do. From seed to spoon, we take pride in providing our consumers with great tasting recipes that are created using the best ingredients, responsibly grown.**

As part of our dedication to great flavour, our goal is to source all our vegetables, herbs, meats and spices from sustainable sources by 2020. In order to achieve this, we initiated our sustainability journey under Unilever's **Growing for the Future** programme, which was based on the **Unilever Sustainable Agriculture Code**.

We are now ready to take our commitment to sustainable sourcing to the next level, as **Growing for the Future** evolves to become the **Knorr Sustainability Partnership**. The Partnership will enable us to establish even closer relationships with our suppliers, as we work together to address the challenges of sustainable agriculture.

## The objectives of the Knorr Sustainability Partnership are:

- 🍅 To support our suppliers and growers on complex sustainable agriculture projects that they are unable to tackle alone.
- 🍅 To enable our suppliers and growers to develop their ideas and accelerate their implementation of sustainable agricultural practices.
- 🍅 To share with our suppliers and growers a joint vision on sustainability.
- 🍅 To recognize and make an example of our suppliers and growers that embrace sustainable agriculture according to the Unilever Sustainable Agriculture Code.



*Growing new and tastier varieties of basil in Milly La Forêt, France*



*Harvesting tomatoes in Badajoz, Spain*

## Under the Knorr Sustainability Partnership, we are committed to delivering natural ingredients from production systems that:

- 🍅 Have high yielding crops of great quality and flavour.
- 🍅 Optimise the use of renewable resources and minimise the use of non-renewable ones.
- 🍅 Minimise negative impacts on the environment and help to protect biodiversity.
- 🍅 Contribute to better rural livelihoods.







We have allocated a fund of one million Euros each year to support the Partnership. We will use this fund to co-invest with our suppliers and farmers in knowledge and equipment to accelerate the implementation of sustainable practices.

We will also recognise the best sustainable agricultural practices amongst our suppliers, through our 'Knorr landmark farms'. These farms will serve as role models for our supplier community, while providing consumers with



*Harvesting machine in Hamlar, Germany*



*Soil Moisture Probes Equipment in Badajoz, Spain.*

tangible examples of how sustainability has a direct impact on the quality and taste of our ingredients.

This will help us to engage consumers in their understanding of sustainable practices and its benefits.

**This Partnership represents our commitment to our consumers, customers, suppliers and farmers, as we work together to ensure great tasting, quality food that is sustainably produced and consumed.**

