This is not an ad for Lifebuoy. This is a public service message.

Know the simple guide that ‘F.I.G.H.T.S’ the coronavirus

Frequent handwashing with soap

Instant germ-kill with alcohol-based sanitizer when out of home

Go to the doctor when you have a cold or cough or fever

Home rest if you are feeling unwell

Tissues and masks to be used when you cough or sneeze

Stay away from raw meat and wild/live farm animals

Please use the soap nearest to you. Not just Lifebuoy, but any soap like Dettol, Lux or Hamam.